

Introduction to Blockchain for Executives, Managers, & Decision Makers

January 16, 2019

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Presentation Location



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Bitcoin's Warrior Queen: How Lightning's Elizabeth Stark Raised an Army

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www.coindesk.com -

----- A former academic, Elizabeth Stark likes to play devil's advocate. Take, for instance, her appearance at the Crypto Springs conference in October 2018. It's a sunny ...

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avatar

Wm Favre Slater, III

Sr. Consultant in Cybersecurity & Blockchain -
More information at <http://billslater.com/blockchain>
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The Definitive Guide to Becoming a Crypto Maximalist

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hackernoon.com - The first rule of maximalism is that there is no maximalism. You're simply a normal person that, based on objective facts, concluded that there's only one valid cryptocurrency.

Is Google Eyeing Ripple? * Crypto New Media

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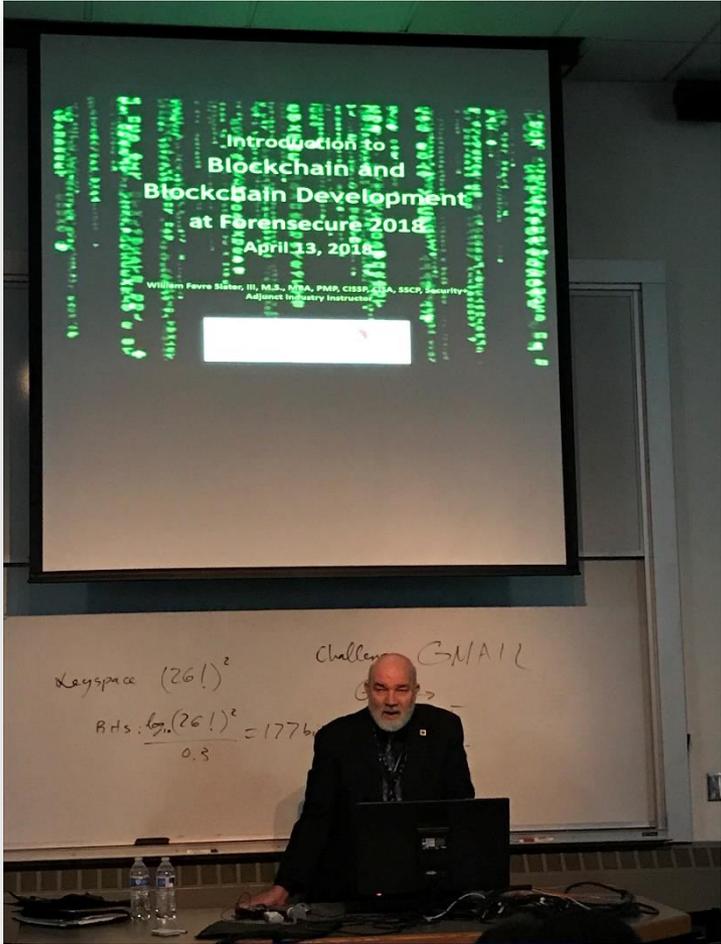


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Agenda

Time	Topics
8:30 AM	Continental Breakfast
9:00 AM	History of Money and Conventional Ledger Functions Bitcoin Basics
9:45 AM	Tokenized Economy and Cryptocurrency Concepts Blockchain Technology
10:30 AM	Break
10:45 AM	Ethereum Blockchain Technology Blockchain Beyond Bitcoin – Smart Contracts and Real-World Value
11:30 AM	Disruption Work - Actual Real-World Blockchain Use Cases and Applications
12:30 PM –	Lunch
1:15 PM	Categories of Blockchain Uses and Solutions Before and After - How Blockchain Solutions Have Added Immense Value and Competitive Advantage to Organizations
2:00 PM	Blockchain Law Blockchain Limits and Challenges
2:30 PM	Break
2:45 PM	How to Design and Implement a Blockchain Solution Project – an Organized High-Level Step-by-Step Approach
3:15 PM	How to Help your Organization Rapidly Ramp Up Skills and Readiness for Blockchain Application Development



**William Favre Slater, III
Forensecure 2018**

HISTORY OF MONEY AND CONVENTIONAL LEDGER FUNCTIONS

History of Money

HISTORY OF MONEY

Over its vast history, money has been central to developing our modern international trade networks. However new research has revealed that history is coming full circle, with 80% of people admitting to bartering with a business rather than using money.

9000BC

Early man would barter goods they had in surplus for ones they lacked.

Grain and cattle were popular goods to barter.



Bartering was first recorded in Egypt.



1100BC

In China, people started using small replicas of goods cast from bronze.

Largely for practical reasons these developed into rounded 'coins'.



Coastal regions around the Indian Ocean saw the use of cowrie shells in trade as early as 1200BC.

600BC

The first 'official' currency was minted by King Alyattes of Lydia in modern day Turkey.

A standardised coinage allowed trade to flourish across the mediterranean world.



1290AD
The travels of Marco Polo to China introduced the idea of paper money to Europeans...



1661AD
...however paper money didn't catch on for quite some time with the first bank notes being printed in Sweden.

1250AD
The Florin, a gold coin minted in Florence, was widely accepted across Europe, encouraging international commerce.



Paper money was great for businesses because it could be mass produced without relying on raw metals like gold and silver.

1860AD

Industry giants, Western Union, spearheaded e-money with electronic fund transfer via telegram



1946AD

John Biggins invented the 'Charg-It' card, the first credit card.



1999AD
European banks began offering mobile banking with primitive smart phones.



2008AD

Contactless payment cards were issued in the UK for the first time.

The Euro began to circulate in 2002.



2014AD

With a constant demand for ways to ensure businesses can trade easily new innovations are constantly being introduced and refined...

Barclaycard trialled 'wearable' contactless wristbands.



History comes full circle with Barclaycard offering a platform for businesses to barter surplus goods and services worldwide.



ApplePay was announced for iPhone users to enable them to pay for things with their handsets.

Bitcoins entered the mainstream, the first fully implemented decentralized cryptocurrency.



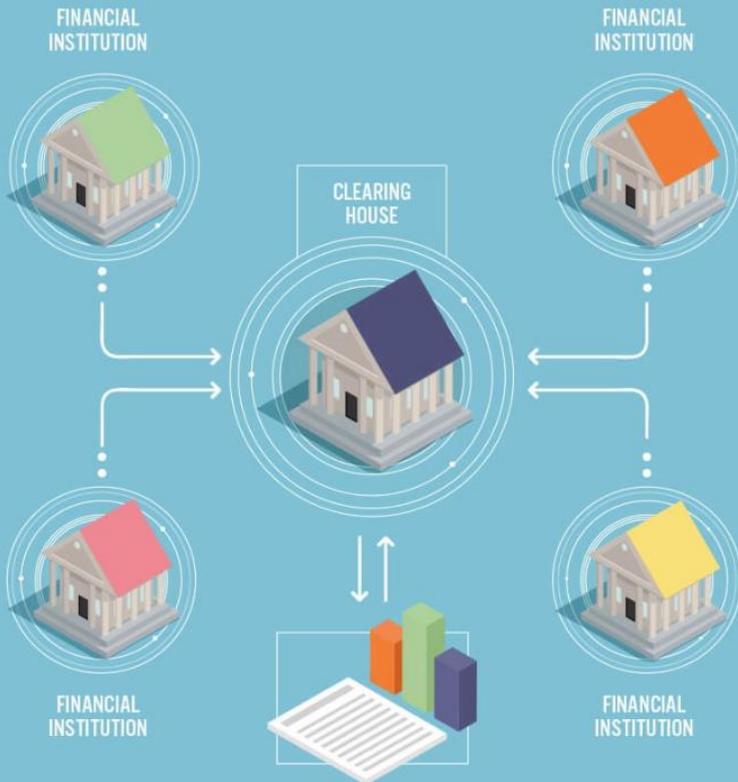
infographic compiled by:

bartercard

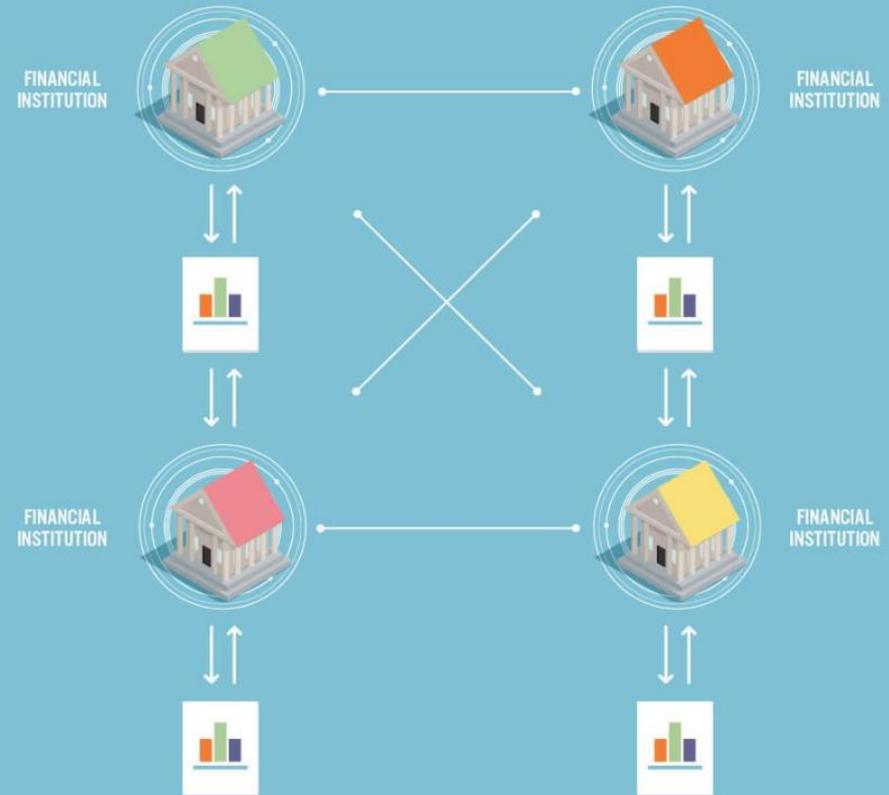
Sources:
mint.com
wdfi.org
inspirefinanciallearning.ca
investopedia.com
britishmuseum.org
bbc.co.uk

History of Conventional Ledger Functions

EMBEDDING DISTRIBUTED LEDGER TECHNOLOGY



CENTRALISED
LEDGER



DISTRIBUTED
LEDGER

Source: <https://codeburst.io/distributed-ledger-technology-fundamentals-you-must-know-2d0f82628258>

Distributed Ledger Taxonomy

Distributed Ledger Taxonomy

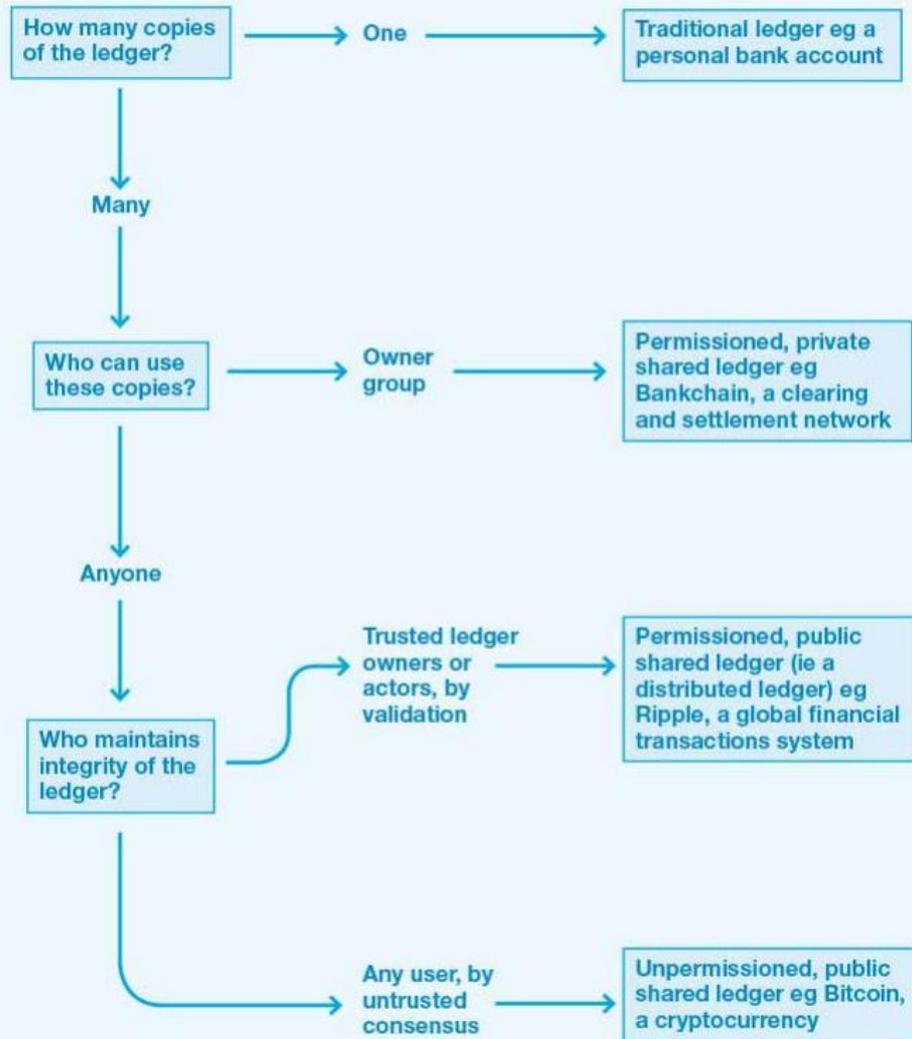


Figure courtesy of Dave Birch (Consult Hyperion)

BITCOIN BASICS

What is the Bitcoin?

- Digital Currency
- A Decentralized, Peer-to-Peer Payment Network
- Requires the Internet and software to operate
- (Pseudo) Anonymous, untraceable financial transactions
- A standardized “cryptocurrency” that uses a public key and a private key

Bitcoin Characteristics

- **Supported by the Bitcoin Foundation**
- **Bitcoin (BTC)**
- <http://bitcoin.org/> or <http://www.bitcoin.com>
- New blocks every **10 min**
- Bitcoin supply **21 million** coins will be available until about 2040
- Difficulty adjustment **1015 blocks, after 6 days**
- Hashing algorithm **SHA256d**
- Initial Reward **50 Bitcoins** per block
- Current reward: **12.5 Bitcoins**. **In June 2020, it will be halved again to 6.25 Bitcoins**
- Market Cap: \$65 Billion (January 2, 2019)
- Over 248,000 Transactions / day
- Launch Date: January 3, 2009

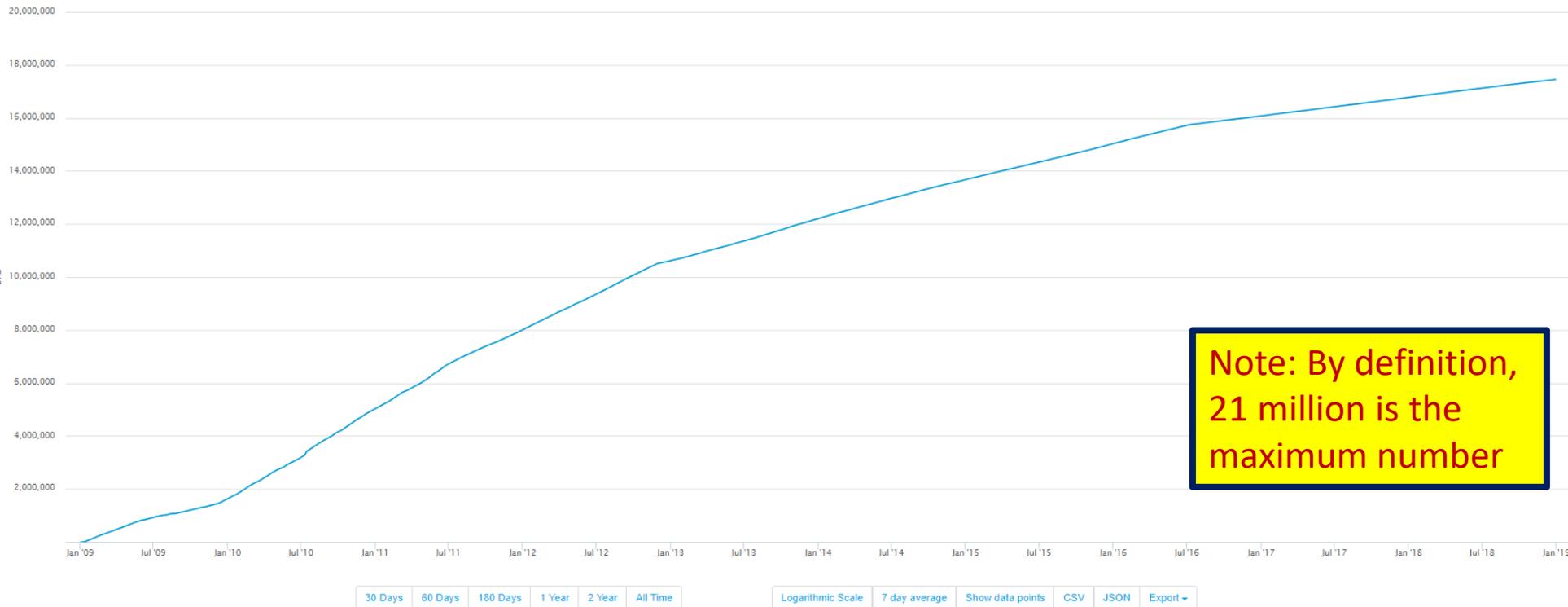


Total Bitcoins in Circulation

Bitcoins in circulation

The total number of bitcoins that have already been mined; in other words, the current supply of bitcoins on the network.

Source: blockchain.com



Note: By definition, 21 million is the maximum number

Source: <https://www.blockchain.com/charts/total-bitcoins?timespan=all>

Bitcoin Market Capitalization (12 months)

Market Capitalization

The total USD value of bitcoin supply in circulation, as calculated by the daily average market price across major exchanges.
Source: blockchain.com



30 Days 60 Days 180 Days 1 Year 2 Year All Time

Logarithmic Scale 7 day average Show data points CSV JSON Export

Source: <https://www.blockchain.com/charts/market-cap>

Why Does Bitcoin Have Value?

- Built-in security via its design
- You can buy good and services with it
- Investors speculate in it
- Scarcity
- People (still) believe in it
- Good reputation, mostly
- Technophiles love it
- It's “cool”



How a Bitcoin transaction works

Bob, an online merchant, decides to begin accepting bitcoins as payment. Alice, a buyer, has bitcoins and wants to purchase merchandise from Bob.

WALLETS AND ADDRESSES



Bob and Alice both have Bitcoin "wallets" on their computers.



Wallets are files that provide access to multiple Bitcoin addresses.



An address is a string of letters and numbers, such as 1HULMwZEPkEPeCh43BeKJLybLCWYDpN.



Each address has its own balance of bitcoins.



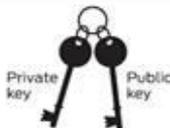
Bob creates a new Bitcoin address for Alice to send her payment to.

CREATING A NEW ADDRESS

SUBMITTING A PAYMENT



Alice tells her Bitcoin client that she'd like to transfer the purchase amount to Bob's address.



Public Key Cryptography 101

When Bob creates a new address, what he's really doing is generating a "cryptographic key pair," composed of a private key and a public key. If you sign a message with a private key (which only you know), it can be verified by using the matching public key (which is known to anyone). Bob's new Bitcoin address represents a unique public key, and the corresponding private key is stored in his wallet. The public key allows anyone to verify that a message signed with the private key is valid.

It's tempting to think of addresses as bank accounts, but they work a bit differently. Bitcoin users can create as many addresses as they wish and in fact are encouraged to create a new one for every new transaction to increase privacy. So long as no one knows which addresses are Alice's, her anonymity is protected.

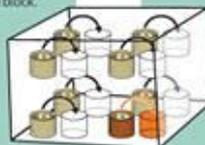


Gary, Garth, and Glenn are Bitcoin miners.

VERIFYING THE TRANSACTION

Their computers bundle the transactions of the past 10 minutes into a new "transaction block."

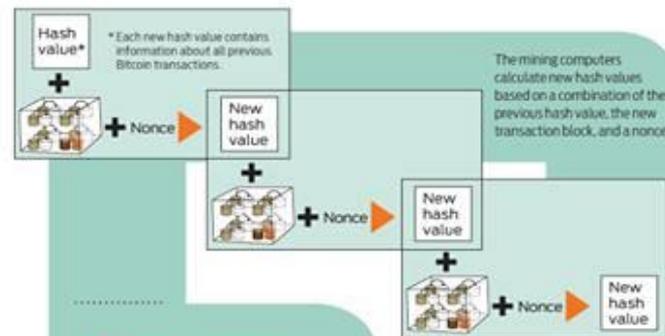
The miners' computers are set up to calculate cryptographic hash functions.



Alice's wallet holds the private key for each of her addresses. The Bitcoin client signs her transaction request with the private key of the address she's transferring bitcoins from.



Anyone on the network can now use the public key to verify that the transaction request is actually coming from the legitimate account owner.



Cryptographic Hashes

Cryptographic hash functions transform a collection of data into an alphanumeric string with a fixed length, called a hash value. Even tiny changes in the original data drastically change the resulting hash value. And it's essentially impossible to predict which initial data set will create a specific hash value.

- The root of all evil → 6d0a 1899 086a... (56 more characters)
- The root of all evil → 486c 6be4 6dde...
- The root of all evil → b8db 7ee9 8392...

Nonces

To create different hash values from the same data, Bitcoin uses "nonces." A nonce is just a random number that's added to data prior to hashing. Changing the nonce results in a wildly different hash value.

The root of all evil ??? → 0000 0000 0000...

Creating hashes is computationally trivial, but the Bitcoin system requires that the new hash value have a particular form—specifically, it must start with a certain number of zeros.

The miners have no way to predict which nonce will produce a hash



value with the required number of leading zeros. So they're forced to generate many hashes with different nonces until they happen upon one that works.

Each block includes a "coinbase" transaction that pays out 50 bitcoins to the winning miner—in this case, Gary. A new address is created in Gary's wallet with a balance of newly minted bitcoins.



TRANSACTION VERIFIED

As time goes on, Alice's transfer to Bob gets buried beneath other, more recent transactions. For anyone to modify the details, he would have to redo the work that Gary did—because any changes require a completely different winning nonce—and then redo the work of all the subsequent miners. Such a feat is nearly impossible.





Understanding a bitcoin transaction

HOW BLOCKCHAIN TECHNOLOGY POWERS BITCOIN

1 Alice wants to send Bob two bitcoin. She sends a **TRANSACTION REQUEST** to the Bitcoin blockchain, a distributed database running on thousands of computers globally.



2 Computers known as **MINERS** verify this transaction (e.g. check Alice's balance) and compete to place it into a **BLOCK** with other transactions.

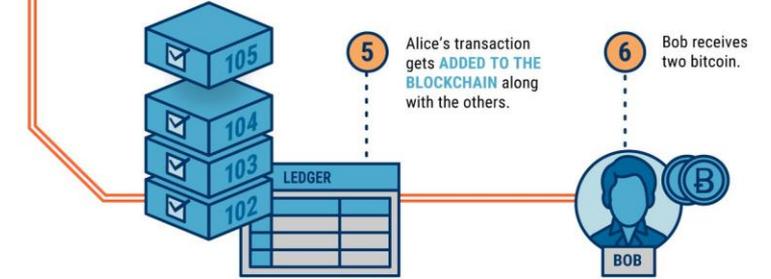


Once the answer is **VERIFIED** – when a majority of miners in the network approve the block – the miner who solved the puzzle gets paid in bitcoin.

4 Others in the network check the miner's work.

All this computational power **PROTECTS THE BLOCKCHAIN** against hackers – it would be difficult and expensive to falsify transactions or attack the network.

3 To append a block to the chain of prior blocks (hence: "blockchain"), miners solve a **MATH PUZZLE** that requires a lot of computational power to solve.



5 Alice's transaction gets **ADDED TO THE BLOCKCHAIN** along with the others.

6 Bob receives two bitcoin.

source cb insights via @mikequindazzi



Source: CBInsights.com

Some Bitcoin Terms

Term	Explanation
AES SHA-256	The 256-bit encryption algorithm that is AES standard used for Bitcoin keys.
Bitcoin Network	The Internet-connected network comprised of the software and data that supports Bitcoin transactions
Blockchain	The Bitcoin ledger of past transactions.
Difficulty	The measure of how difficult it is to find a new block compared to the easiest it can ever be
Exchange	A place that sells can buys Bitcoins, like a stock exchange.
“Full Node”	A full node is a node that is configured to mine blocks on the blockchain (this applies to Ethereum also)
Hash	It is a standard algorithmic function for the generation and verification of currency
Mining	Bitcoin mining serves 2 purposes, it creates the general ledger of Bitcoin transactions and it provides security.
Private Key	The secret cryptographic key that is used to protect your Bitcoin account
Proof of Work	An economic time-stamped measure to deter service abuses on a network by requiring some work from the service requester, usually meaning processing time by a computer.
Public Key	The public (shared) cryptographic key that is used to protect your Bitcoin account
Transaction	Use of the Bitcoin to purchase good or services, or the purchase of sale of a Bitcoin, or fractional part of Bitcoin
Wallet	A service that will safely store your Bitcoin account (public and private keys) for you.

Bitcoin Value History in USD

Market Price (USD)

Average USD market price across major bitcoin exchanges.
Source: blockchain.com



120 months
January 2009 – January 2019

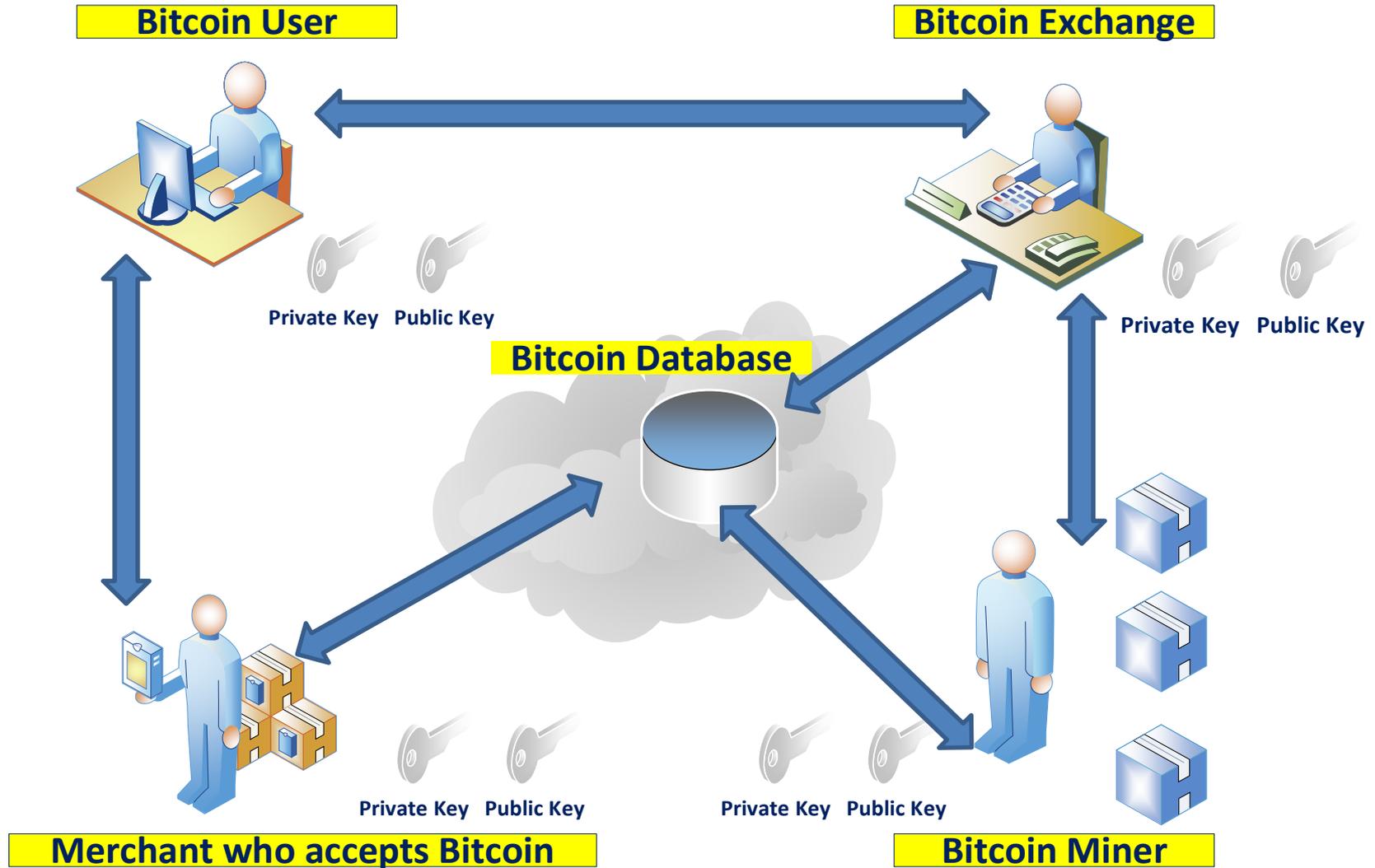
Source: <https://www.blockchain.com/charts/market-price?timespan=all>

How Does the Bitcoin Network Operate?

1. New transactions are broadcast to all nodes.
2. Each node collects new transactions into a block.
3. Each node works on finding a difficult proof-of-work for its block.
4. When a node finds a proof-of-work, it broadcasts the block to all nodes.
5. Nodes accept the block only if transactions in it are valid and not already spent.
6. Nodes express their acceptance of the block by working on creating the next block, using the accepted block as the previous hash.

Source: Bitcoin: A Peer-t-Peer Electronic Cash System by Satoshi Nakamoto
<https://bitcoin.org/bitcoin.pdf>

Bitcoin Actors



How does a Bitcoin Trade Work?

- Assume: the Bitcoin user has a legitimate Bitcoin account and knows their balance
- The Bitcoin user finds a business that accepts payments in Bitcoins.
- The Bitcoin user submits their public Bitcoin ID information
- The Bitcoin authorized merchant processes the payment
- The Bitcoin user receives the goods or services

How does a Bitcoin Mining Work?

- Mining programs work to perform processing to insert a Bitcoin securely into a valid block chain.
- Processing is very computationally intensive, and uses a lot of CPU time, and a lot of electrical power.
- Rewards:
 - When a block is discovered, the discoverer may award themselves a certain number of bitcoins, which is agreed-upon by everyone in the network. Currently this bounty is 12.5 bitcoins; this value will halve every 210,000 blocks. The next halving is in June 2020, and the new reward will be 6.25 bitcoins.
 - Additionally, the miner is awarded the fees paid by users sending transactions. The fee is an incentive for the miner to include the transaction in their block. In the future, as the number of new Bitcoins miners are allowed to create in each block dwindles, the fees will make up a much more important percentage of mining income.



BITCOIN MINER



Comparing Bitcoin to Paypal

PayPal vs Bitcoin Comparison of online payment methods.

PayPal™ **Bitcoin**

The defender, **PayPal**, an American-based company established in 1998 with revenue exceeding \$2 billion.

The Challenger, **Bitcoin**, the first decentralized digital currency. Released in 2009 by **Satoshi Nakamoto** is the first implementation of kind however can it overcome the barriers needed to achieve widespread adoption?

Security

0 - 1

For most people using PayPal is an acceptably secure way to pay online. Importantly the service shields your financial details from the seller and they offer both Security Keys and MTAN. However PayPal is a common target of **phishing emails** which can be very sophisticated and easy to fall prey to. If your account is compromised it will likely be sold on the black market to the highest bidder and worse could leak your bank account or credit card details.

At its core Bitcoin promises to be the most secure Payment method available, there is no database to leak or accounts to be hacked. However Bitcoin transfers a lot of the responsibility for Security into the hands of the User which can be dangerous for those who don't know what they are doing. A Bitcoin wallet holds all the information needed to make transactions from a particular account and is now a target for thieves and viruses. However with the advent of encrypted Wallets and a new breed of online-wallets such as **My Wallet** it is now much easier for the average user to keep their wallet safe and secure.

For Customers

1 - 1

PayPal has had years to refine its user interface and checkout procedure. Payments can be made instantly with any credit or debit card and requires no intermediary or exchanged. PayPal also has a chargeback policy which favours Buyers over Sellers providing more protection for Users in event of problem with their purchase.

The usability of bitcoin is severely hampered by the need to exchange the User's domestic currency into Bitcoins before a purchase. As Bitcoins do not support chargebacks this typically makes it difficult for exchanges to accept deposits by instant payment methods such as credit card or PayPal.

PayPal has a large advantage here.

However Bitcoin has made improvements in other areas recently, the client is now much easier to use for the average user and with services like **My Wallet** you can manage your bitcoin's with an easy to use familiar interface.

For Merchants

1 - 2

PayPal provides a full range of Merchant API's and is supported by all major shopping cart software. However PayPal's chargeback policy can unfairly penalize merchants who sell digital goods or other virtual items. A plethora of **horror stories** are available from merchants who have had malicious chargebacks cripple their business or who have had their funds frozen by PayPal for no reason.

Services like **bit-pay** make accepting bitcoin's as easy for merchants as accepting PayPal, funds can be immediately exchange for domestic currency so exposure to exchange rate fluctuations is minimal. The advantage for merchants is that as bitcoin is digital cash it does not support chargebacks, funds cannot be frozen and payments cannot be blocked.

Famously PayPal blocked donations to the whistleblowing site Wikileaks which made it difficult for them to fund their operations. Fortunately they were able to begin accepting bitcoin donations soon after.

Big win for Bitcoin.

Source: <https://blockchain.info/wallet/paypal-vs-bitcoin>

Comparing Bitcoin to Paypal

For Merchants

1 - 2

PayPal provides a full range of Merchant APIs and is supported by all major shopping cart software. However PayPal's chargeback policy can unfairly penalize merchants who sell digital goods or other virtual items. A plethora of [horror stories](#) are available from merchants who have had malicious chargebacks cripple their business or who have had their funds frozen by PayPal for no reason.

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Big win for Bitcoin.

Anonymity

1 - 3

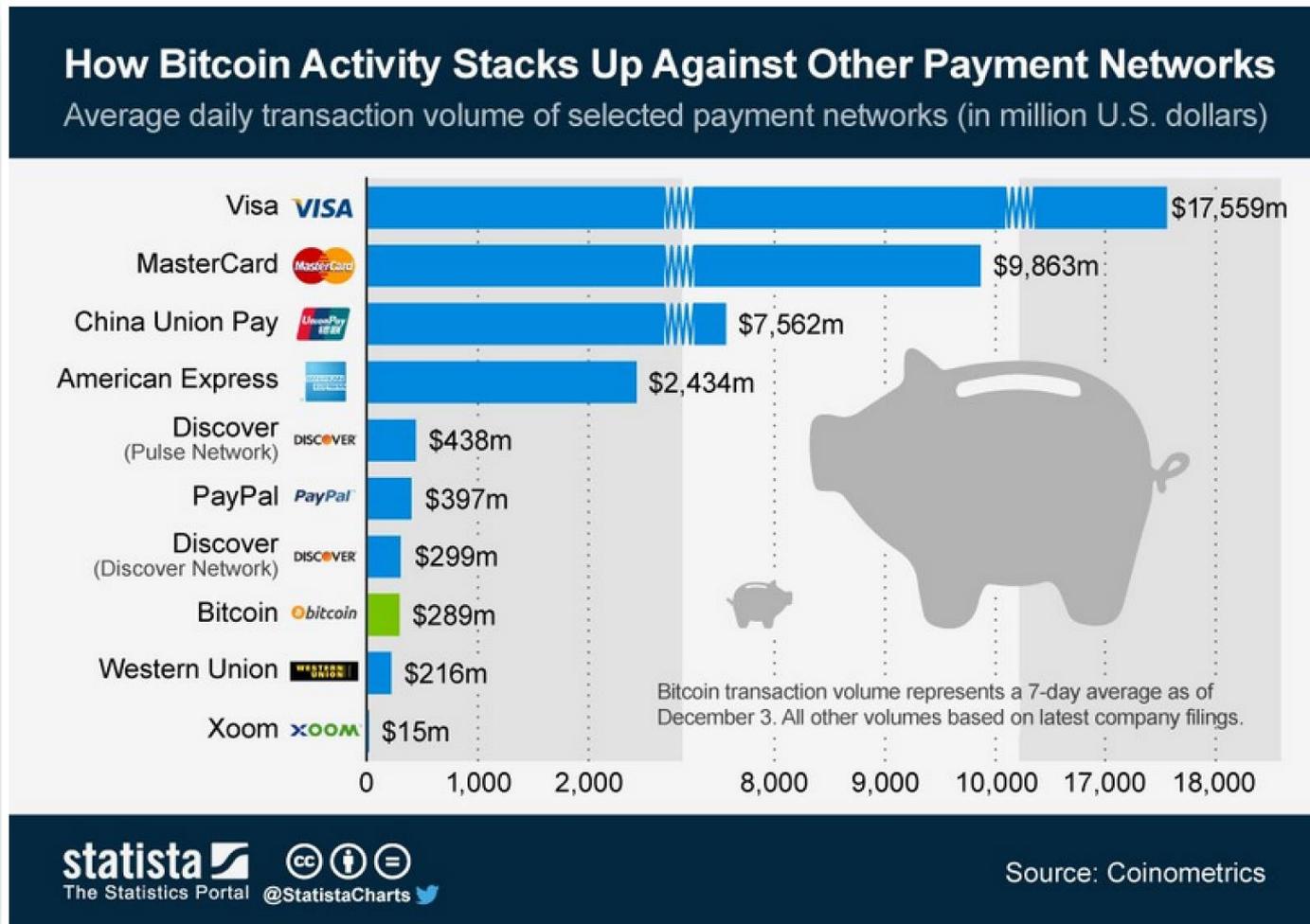
PayPal accounts are tied directly to your bank account or credit card and PayPal is a regulated financial institution in many countries. PayPal payments are not in any way anonymous and it is not recommended you make purchase using PayPal that you would not be comfortable with the authorities knowing about.

A history of every bitcoin transaction ever made is available right here on this site. However transactions do not need to be tied to a bank account or individual and they are essentially anonymous if some basic precautions are taken. My Wallet can hold up to 1000 unique bitcoin addresses and it is recommended you change addresses regularly to avoid leaving a trail.

And the winner is. **Bitcoin!** A new technology which is just beginning to come into it's own. Sure there are some hurdles to jump but the ability to truly take control of your own finances is worth some minor inconvenience. If you value liberty, then you should value bitcoin.

Source: <https://blockchain.info/wallet/paypal-vs-bitcoin>

Comparing Bitcoin to Paypal



Source: <http://www.businessinsider.com/bitcoin-versus-paypal-comparison-2013-12>

Why is Bitcoin Popular?

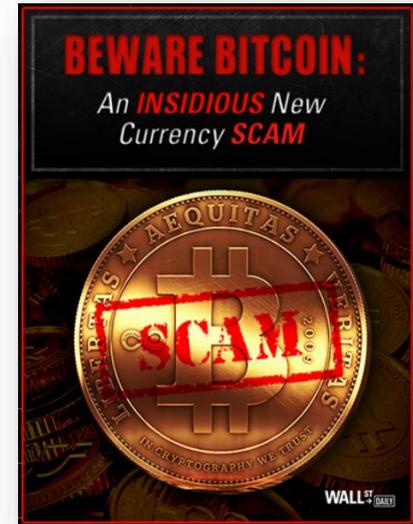
- As a cryptocurrency, it has become “the Gold Standard”
- In December 2017, it was valued at about \$20,000
- It has made many people, especially young people, millionaires and billionaires
- It’s easily available via the Internet
- International appeal
- It’s “cool”
- It’s supported by many “cool” businesses
- Exciting because it’s in the news
- Anonymous, and uses strong encryption, so it creates a sense of Privacy
- People understand electronic payments because easy to use services like PayPal have been around since 2000

Bitcoin Hype vs. Reality

Hype	Reality
Bitcoin is safe	It can be hacked
Bitcoin is anonymous and offers privacy	With entities like the NSA, nothing is or does
Bitcoin is a great investment	No. You can lose money.
Bitcoin mining is lucrative	The IRS is making Retroactive Rulings about Bitcoin as “property”. Talk to your lawyer AND your Accountant.
Bitcoin is simple to use and understand	Do your homework
Bitcoin will become more widely used and accepted	Maybe, but after more than 10 years, it hasn’t happened yet
Bitcoin still has a good name and is widely recognized.	Maybe yes. But events like the Silk Road shutdown, Mt. Gox bankruptcy and Autumn Radtke’s death don’t help Bitcoin’s image

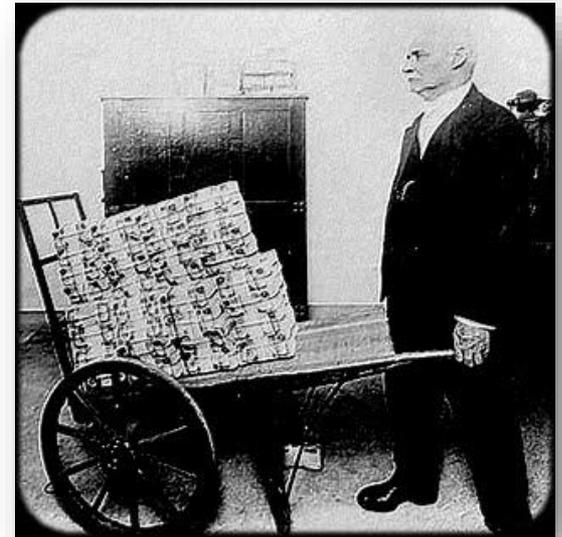
Bitcoin Dangers

- It is still a volatile “investment”
- Vulnerability to Hackers
- Anonymous cryptocurrency transactions can and will arouse suspicion
- No central authority to regulate it
- Not insured
- Some experts have developed an extensive case AGAINST investing in Bitcoin
- The PBOC banned Bitcoin expenditures, but not mining inside China – 2014
- The IRS is regulating it retroactively – Virtual Currency Guidance – March 25, 2014



Bitcoin and the Future of the Global Economy

- The increasing visibility and acceptance of Bitcoin have given it positive international recognition
- Increasing concerns about the stability of U.S. Dollar and other fiat currencies (inflation, hyperinflation, debt, etc.), as well as geopolitical uncertainties have caused speculation in unusual investments like Bitcoin



Hyperinflation in
Germany in 1923

Bitcoin Conclusion

- Bitcoin:
 - A technical marvel made possible by software, hardware, strong cryptography, and the Internet
 - Has made significant progress in only 122 months
 - Has significant strengths and weaknesses
 - Has great potential because of popular support of talented nerds
 - Has attracted the interest of those who would like to control it (U.S. Government, especially the IRS)
 - Should be watched, studied, and understood carefully before making any big investments in Bitcoin accounts, mining, accepting transactions, etc.



TOKENIZED ECONOMY AND CRYPTOCURRENCY CONCEPTS

Tokenized Economy and Cryptocurrency Concepts

- A token is a privately issued cryptocurrency.
- In the business realm, we can define a token as: "A unit of value that an organization creates to self-govern its business model, and empower its users to interact with its products, while facilitating the distribution and sharing of rewards and benefits to all of its stakeholders."
- The Achilles heel of token-based models will be how they are concocted to interact with the business model that underlies them. However, much of the attention has been on designing ICO's to optimize for cryptoeconomics, a term that has come to describe the mechanics and specifics of token distribution, according to a given sale and ownership structure.
- **Good News:** Tokenization allows tangible things like real estate, art, etc. to be catalogued and traded using Blockchain and Cryptocurrency technologies.
- **Bad News:** Between 2017 and 2018, ICOs got a very bad name because so many were issued and ultimately mismanaged and failed. Many people in the market decided the hype and risks were not worth the potential rewards.

Tokenized Economy and Cryptocurrency Concepts

A Guide to Crypto Tokens Usage and Value

ROLE	PURPOSE	FEATURES
RIGHT	→ Bootstrapping engagement	Product usage Governance Contribution Voting Product Access Ownership
VALUE EXCHANGE	→ Economy creation	Work rewards Buying Spending Selling something Active/Passive work Creating a product
TOLL	→ Skin in the game	Running smart contracts Security deposit Usage fees
FUNCTION	→ Enriching user experience	Joining a network Connecting with users Incentive for usage
CURRENCY	→ Frictionless transactions	Payment unit Transaction unit
EARNINGS	→ Distributing benefits	Profit sharing Benefits sharing Inflation benefits

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ERC Tokens

ERC20 token is an interface which defines various functions dictating the requirements of the token. It does not, however, provide implementation details and has been left to the implementer to decide. ERC is basically an abbreviation of **Ethereum Request for Comments** which is equivalent to Bitcoin's BIPs for suggesting improvements in Ethereum blockchain.

This is defined under EIP 20, which you can read more about **here** <https://github.com/ethereum/EIPs/blob/master/EIPS/eip-20-token-standard.md>.

Ethereum is becoming a platform for choice for ICOs due to its ability to create new tokens and with ERC20 standard, it has become even more accessible.

ERC20 token standard defines various functions which describe various properties, rules, and attributes of the new token. These include total supply of the coins, total balance of holders, transfer function, approval and allowance functions.

ERC Tokens

- ERC-721 is the standard for Ethereum tokens that are not related to cryptocurrency.
 - <http://erc721.org/>
 - <https://medium.com/@brenn.a.hill/noobs-guide-to-understanding-erc-20-vs-erc-721-tokens-d7f5657a4ee7>



Tokenized Economy: 20 Questions for an ICO to Answer

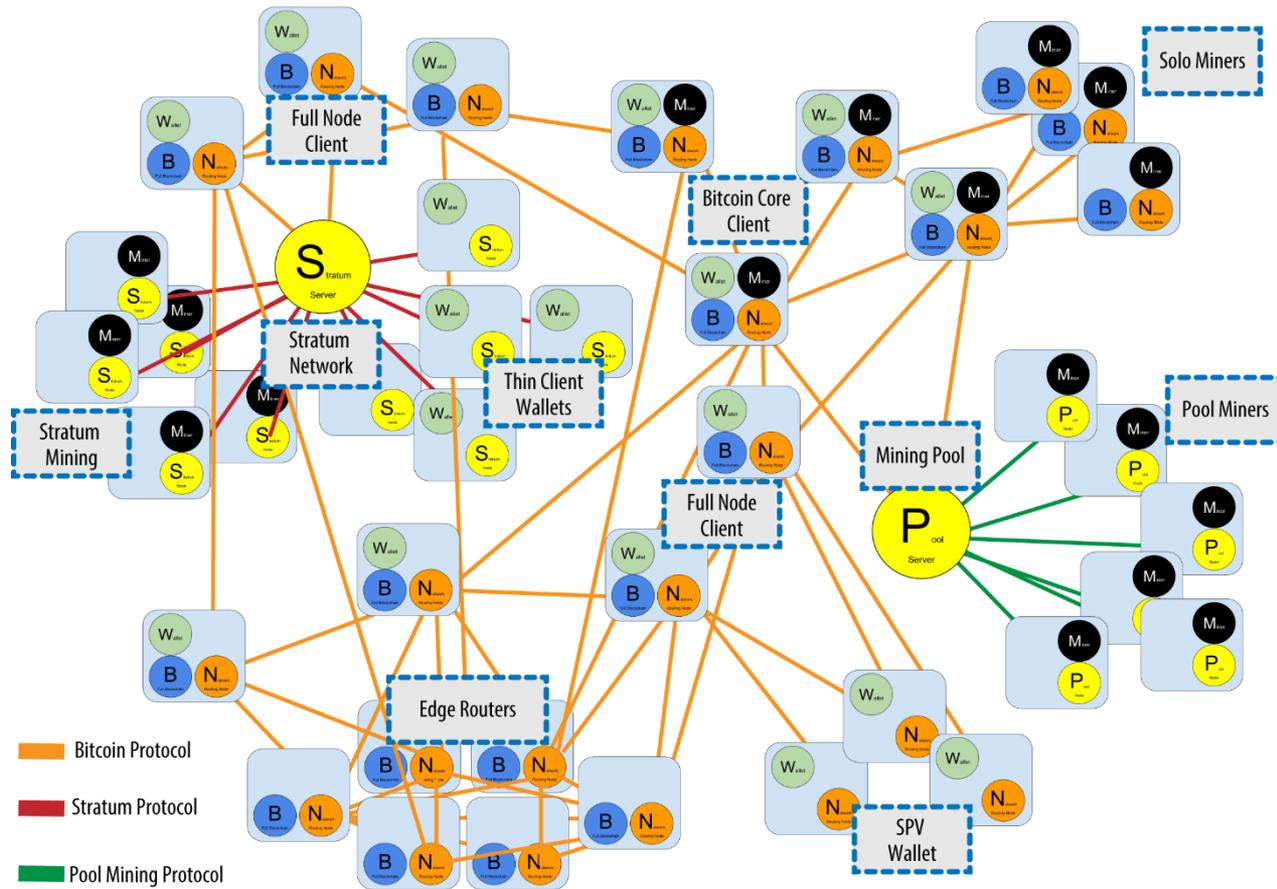
1. Is the token tied to a product usage, i.e. does it give the user exclusive access to it, or provide interaction rights to the product?
2. Does the token grant a governance action, like voting on a consensus related or other decision-making factor?
3. Does the token enable the user to contribute to a value-adding action for the network or market that is being built?
4. Does the token grant an ownership of sorts, whether it is real or a proxy to a value?
5. Does the token result in a monetizable reward based on an action by the user (active work)?
6. Does the token grant the user a value based on sharing or disclosing some data about them (passive work)?
7. Is buying something part of the business model?
8. Is selling something part of the business model?
9. Can users create a new product or service?
10. Is the token required to run a smart contract or to fund an oracle? (an oracle is a source of information or data that other than a smart contract can use)

Tokenized Economy: 20 Questions for an ICO to Answer

11. Is the token required as a security deposit to secure some aspect of the blockchain's operation?
12. Is the token (or a derivative of it, like a stable coin or gas unit) used to pay for some usage?
13. Is the token required to join a network or other related entity?
14. Does the token enable a real connection between users?
15. Is the token given away or offered at a discount, as an incentive to encourage product trial or usage?
16. Is the token your principal payment unit, essentially functioning as an internal currency?
17. Is the token (or derivative of it) the principal accounting unit for all internal transactions?
18. Does your blockchain autonomously distribute profits to token holders?
19. Does your blockchain autonomously distribute other benefits to token holders?
20. Is there a related benefit to your users, resulting from built-in currency inflation?

BLOCKCHAIN TECHNOLOGY

A Logical Diagram of a Blockchain Network



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What Is Blockchain?

- Distributed Ledger
- Decentralized
- Popularized by Satoshi Nakamoto (Bitcoin inventor)
- Uses Public-Key Cryptography and Hashing
- Append-only Transactions
- The Open Source Code already exists in Github (Bitcoin and Ethereum)
- Immutable (cannot delete blocks or change data in blocks)
- Driven by consensus protocol(s)
 - Proof of Work
 - Proof of Stake
 - Etc.
- The world's largest Blockchain Database is the Bitcoin Blockchain Database, with 180 GB (it doesn't scale very well)

What Is Blockchain?

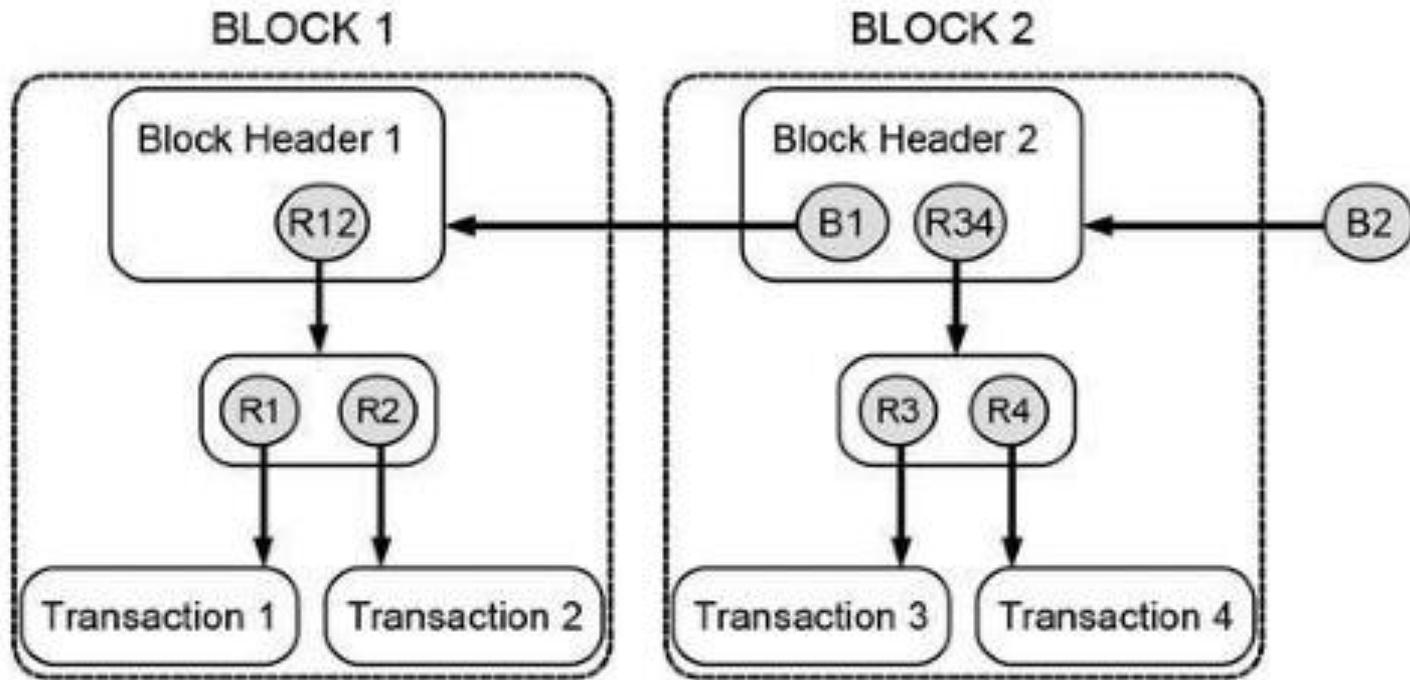
From Blockchain Consensus Protocol Guide:

- A blockchain is a decentralized peer-to-peer system with no central authority figure.
- While this creates a system that is devoid of corruption from a single source, it still create a major problems:
 - How are any decisions made?
 - How does anything get done?
 - Think of a normal centralized organization.
- All the decisions are taken by the leader or a board of decision makers. This isn't possible in a blockchain because a blockchain has no "leader". For the blockchain to make decisions, they need to come to a consensus using "consensus mechanisms".

The Term Blockchain

- Name for a data structure
- Name for an algorithm
- Name for a suite of Technologies
- An umbrella term for purely distributed peer-to-peer systems with a common application area
- A peer-to-peer-based operating system with its own unique rule set that utilizes hashing to provide unique data transactions with a distributed ledger

Blockchain – Simplified View



A simplified blockchain-data-structure containing four transactions

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Characteristics of the Blockchain

The blockchain is a purely distributed peer-to-peer data store with the following properties:

- Immutable
- Append-only
- Ordered
- Time-stamped
- Open and transparent
- Secure (identification, authentication, and authorization)
- Eventually consistent

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

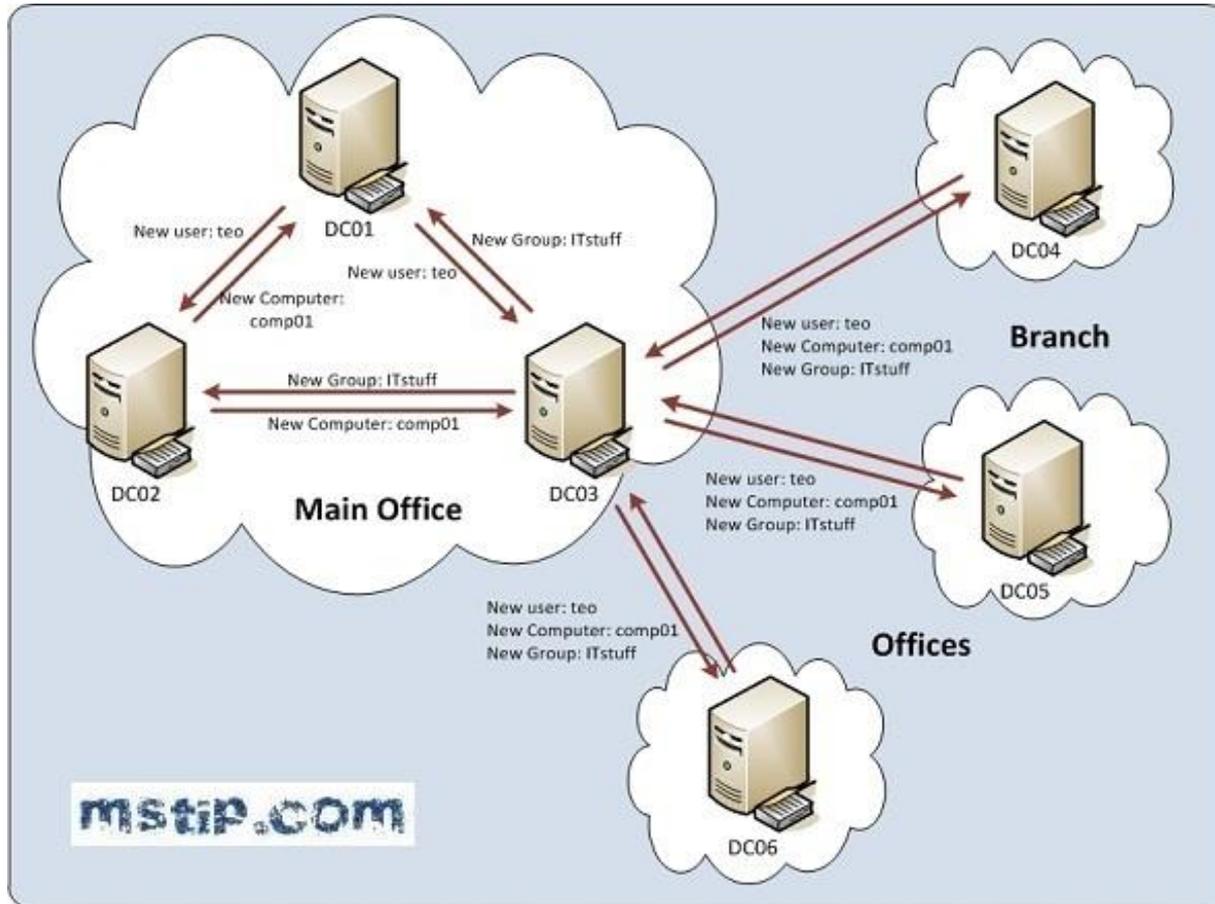
Properties of the Blockchain

Non-functional Aspects

When interacting with the blockchain, you will notice how it fulfills its duties. The quality at which the blockchain serves its purpose is described by its nonfunctional aspects:

- Highly available
- Censorship proof
- Reliable
- Open
- Pseudoanonymous
- Secure
- Resilient
- Eventually consistent

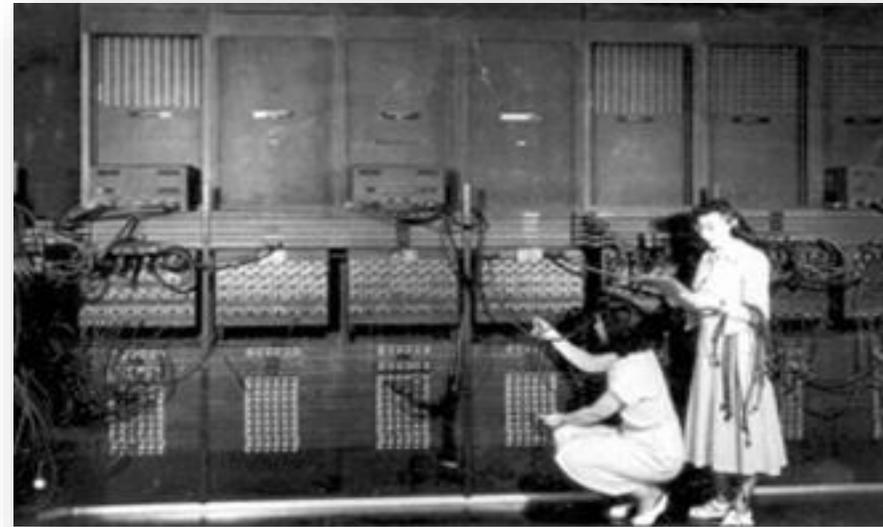
Analogy for Blockchain Updates



Like Windows Active Directory replicating data on Domain Controllers via The Knowledge Consistency Checker algorithm, Blockchain miner nodes and client are updated with the latest Block each time a consensus is agreed upon.

Technologies and Events that Led to the Creation of Bitcoin and Blockchain

- Cryptography
- Transistors
- Digital Computers
- Databases
- Silicon Chips
- Programming
- Applied Cryptography
- Computer Networks
- Transaction Processing
- TCP/ IP and The Internet
- The World Wide Web
- Evolution of Security and Privacy Thought
- Digital signatures
- Time-stamped documents
- Smart Contracts
- Byzantine Fault Tolerance
- The Great 2008 Economic Recession



What is the Byzantine Generals Problem?

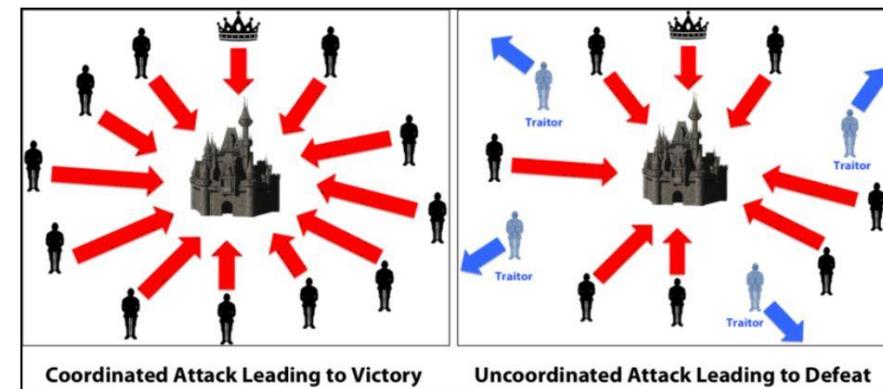
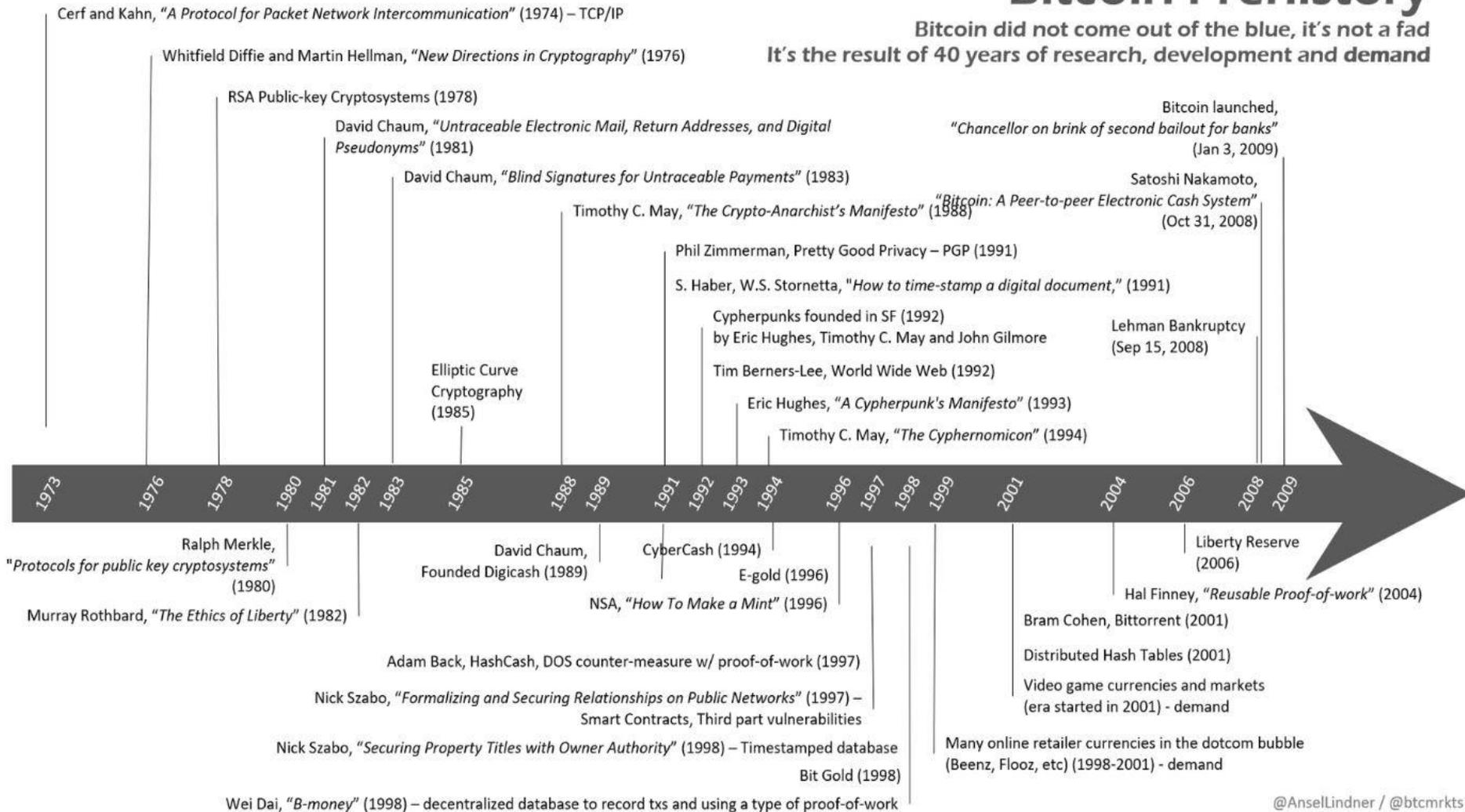


Image Courtesy: Medium

Technologies and Events that Led to the Creation of Bitcoin and Blockchain

Bitcoin Prehistory

Bitcoin did not come out of the blue, it's not a fad
It's the result of 40 years of research, development and demand



@Ansellindner / @btcmrkt

Blockchain Technologies

Technology

The Internet (TCP/IP)
Cryptography
Bitcoin software
Ethereum Software (geth)
Blockchain Database

Source

Built into every modern OS
Cryptography software
Github
Github
JSON (default), Bigchain, NEM, Factom, etc.

AUTHENTICATION IN THE BLOCKCHAIN

Authentication in the Blockchain

- Identifying accounts: User accounts are public cryptographic keys.
- Authorizing transactions: The owner of the account who hands off ownership creates a piece of cypher text with the corresponding private key. This piece of cypher text can be verified by using the corresponding public key, which happens to be the number of the account that hands off ownership.

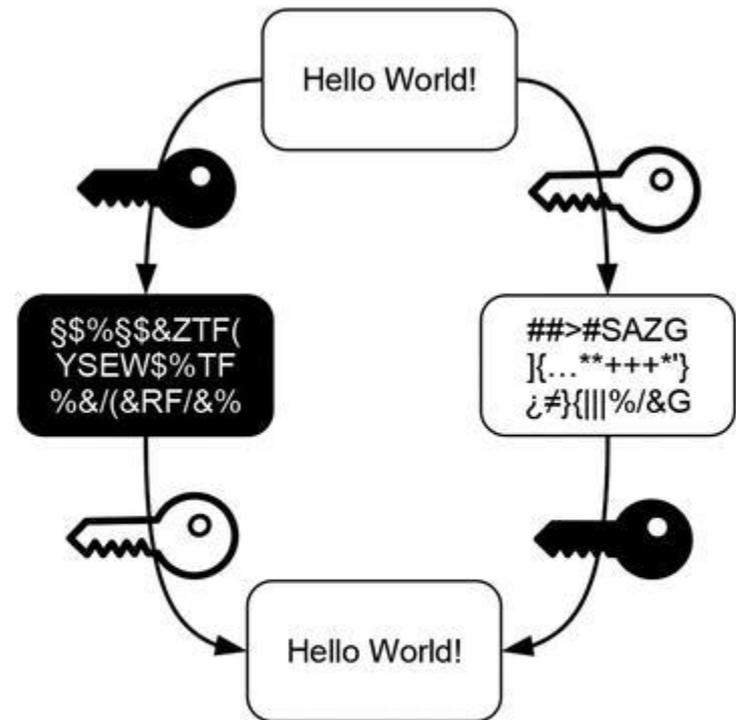


Figure 12-3. Schematic illustration of asymmetric cryptography

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

TYPES OF BLOCKCHAINS

Types of Blockchains

- Bitcoin vs. Ethereum vs, Hyperledger (Linux and IBM)
- Public vs. Private
- Permissioned (private) vs. Permissionless

Bitcoin vs. Ethereum



VS



Bitcoin



Ethereum



	Bitcoin	Ethereum
Founder	Satoshi Nakamoto	Vitalik Buterin
Release Date	9 Jan 2008	30 July 2015
Release Method	Genesis Block Mined	Presale
Blockchain	Proof of work	Proof of work (Planning for POS)
Useage	Digital Currency	Smart Contracts Digital Currency
Cryptocurrency Used	Bitcoin(Satoshi)	Ether
Algorithm	SHA-256	Ethash
Blocks Time	10 Mintues	12-14 Seconds
Mining	ASIC miners	GPUs
Scalable	Not now	Yes

Bitcoin vs. Ethereum vs. Hyperledger



Blockchain characteristics comparison

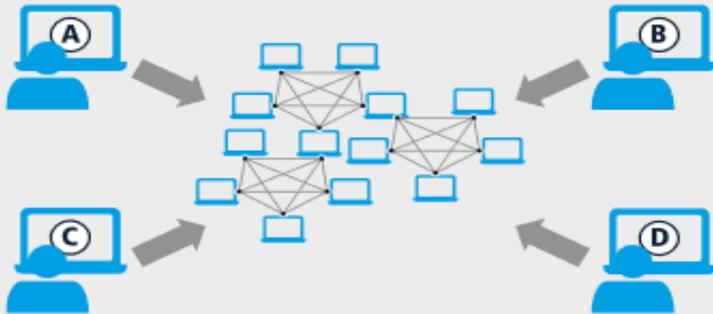
Characteristics	Bitcoin	Ethereum	Hyperledger
Permission restrictions	Permissionless	Permissionless	Permissioned
Restricted public access to data	Public	Public or private	Private
Consensus	Proof-of-Work	Proof-of-Work	PBFT
Scalability	High node-scalability, Low performance-scalability	High node-scalability, Low performance-scalability	Low node-scalability, High performance-scalability
Centralized regulation (governance*)	Low, decentralized decision making by community/miners	Medium, core developer group, but EIP process	Low, open-governance model based on Linux model
Anonymity	Pseudonymity, no encryption of transaction data	Pseudonymity, no encryption of transaction data	Pseudonymity, encryption of transaction data
Native currency	Yes, bitcoin, high value	Yes, ether	No
Scripting	Limited possibility, stack-based scripting	High possibility, Turing-complete virtual machine, high-level language support (Solidity)	High possibility, Turing-complete scripting of chaincode, high-level Go-language

Comparison of Ethereum, Hyperledger Fabric and Corda

Characteristic	Ethereum	Hyperledger Fabric	R3 Corda
Description of platform	<ul style="list-style-type: none"> - Generic blockchain platform 	<ul style="list-style-type: none"> - Modular blockchain platform 	<ul style="list-style-type: none"> - Specialized distributed ledger platform for financial industry
Governance	<ul style="list-style-type: none"> - Ethereum developers 	<ul style="list-style-type: none"> - Linux Foundation 	<ul style="list-style-type: none"> - R3
Mode of operation	<ul style="list-style-type: none"> - Permissionless, public or private⁴ 	<ul style="list-style-type: none"> - Permissioned, private 	<ul style="list-style-type: none"> - Permissioned, private
Consensus	<ul style="list-style-type: none"> - Mining based on proof-of-work (PoW) - Ledger level 	<ul style="list-style-type: none"> - Broad understanding of consensus that allows multiple approaches - Transaction level 	<ul style="list-style-type: none"> - Specific understanding of consensus (i.e., notary nodes) - Transaction level
Smart contracts	<ul style="list-style-type: none"> - Smart contract code (e.g., Solidity) 	<ul style="list-style-type: none"> - Smart contract code (e.g., Go, Java) 	<ul style="list-style-type: none"> - Smart contract code (e.g., Kotlin, Java) - Smart legal contract (legal prose)
Currency	<ul style="list-style-type: none"> - Ether - Tokens via smart contract 	<ul style="list-style-type: none"> - None - Currency and tokens via chaincode 	<ul style="list-style-type: none"> - None

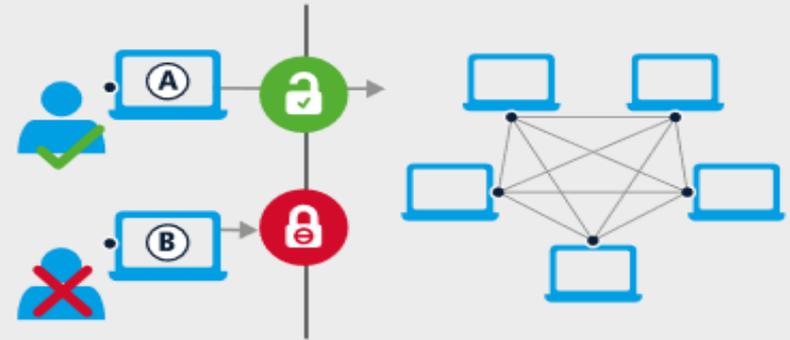
Public vs. Private

PUBLIC VS. PRIVATE BLOCKCHAINS



PUBLIC, PERMISSIONLESS BLOCKCHAINS

- Anyone can join the network and submit transactions
- Anyone can contribute computing power to the network and broadcast network data
- All transactions are broadcast publicly



PRIVATE, PERMISSIONED BLOCKCHAINS

- Only safelisted (checked) participants can join the network
- Only safelisted (checked) participants can contribute computing power to the network and broadcast network data
- Access privileges determine the extent to which each safelisted participant can contribute data to the network and access data from the network

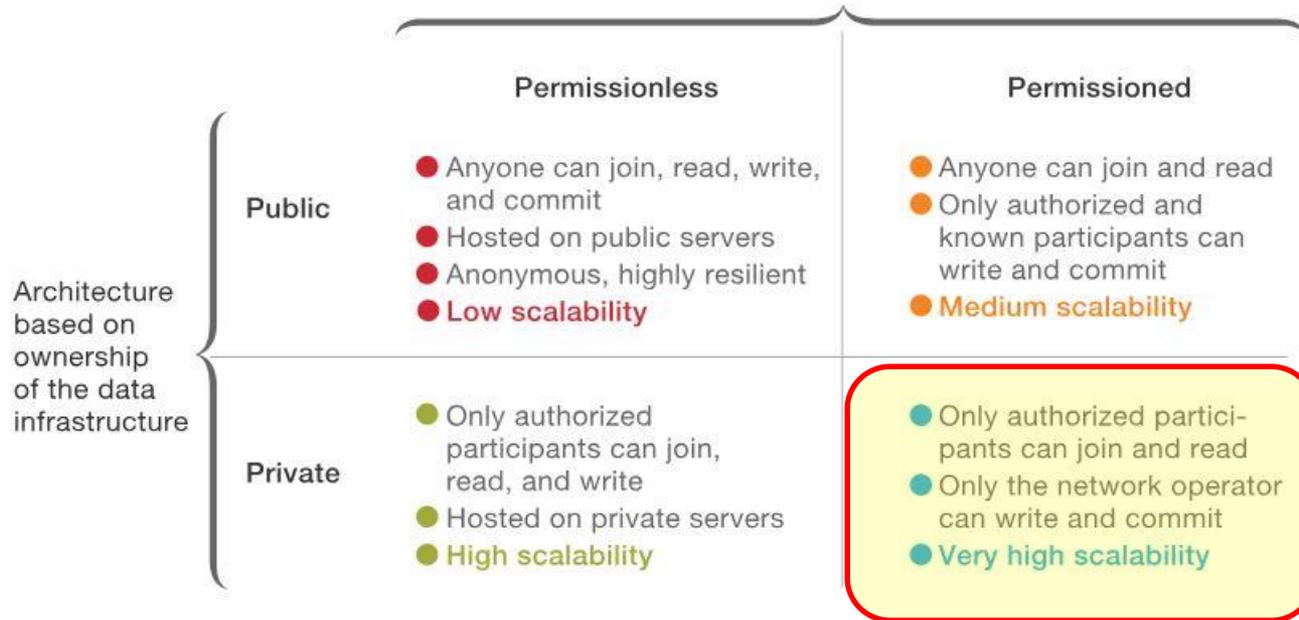
Key differences between public, permissionless blockchains and private, permissioned blockchains; Source: Accenture

Types of Blockchain Architecture

Most commercial blockchain will use **private, permissioned architecture** to optimize network openness and scalability.

Blockchain-architecture options

Architecture based on read, write, or commit permissions granted to the participants



McKinsey&Company

OTHER BLOCKCHAINS TO EXPLORE

Other Blockchains

- **Factom**
- **NEM**
- **BigchainDB**

Factom

- <http://www.factom.com>
- <https://apollo-docs.factom.com/>
- Web-based
- Based in Austin, TX and in Tokyo, Japan



FACTOM



The Apollo Developer Hub

Welcome to the Apollo developer hub. You'll find comprehensive guides and documentation to help you start working with Apollo as quickly as possible, as well as support if you get stuck. Let's jump right in!

[GET STARTED](#)

[Changelog](#)

[VIEW ALL](#)

- [Version 0.9.1](#)
- [Version 0.9.0](#)

[Guides](#)

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- [Apollo User Guide](#)
- [Overview](#)

[Discussions](#)

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No discussions



HARMONY CONNECT

- Info >
- Factom Only >
- Chains >
- Entries >

APOLLO CALLBACKS

POST Immutability Stage Callbacks

Info

SUGGEST EDITS

API Info

SUGGEST EDITS

Request general information about the Connect API such as the version and available endpoints.

GET <https://api-2445581893456.production.gw.apicast.io/v2/>

Try It

cURL JavaScript Python Java PHP Go C#

```
curl --request GET \
  --url https://api-2445581893456.production.gw.apicast.io/v2/
```

Try the API to see results

RESPONSE

OK

Factom works with SIX different programming languages.

Actual Factom Blockchain Blocks

Directory blocks

HEIGHT	START TIME (UTC-0500)	KEYMR	ADMIN ENTRIES	EC ENTRIES	FACTOID ENTRIES	ENTRIES
2121	2018-10-07 10:38	3caac5b6f8e62e24190ff652463c78a5c4f51ed73912ba3ece3...	1	0	1	0
2120	2018-10-07 10:28	b8c2080b1fe103235c1fdc1c98afb9974386dd0cb2c6e67b916...	2	0	1	0
2119	2018-10-07 10:18	4cb95b84bae193e5b98f46ef14aa64e06384b25ed42fea66ade...	1	0	1	0
2118	2018-10-07 10:08	746f64eb97733c69fa1c20e28d7902d536367736d708843f455...	1	0	1	0
2117	2018-10-07 09:58	056e654173867e2ed4ddce87cac057f2e830b14e21ed44b1cf9...	1	0	1	0
2116	2018-10-07 09:48	a4cfdb48285cee932d3f4916505652b9daef713ac4f541fc655...	1	0	1	0
2115	2018-10-07 09:38	353098a63f890fc7c38cd4f397cc087c90fe28e2d18a7b3dca9...	2	0	1	0
2114	2018-10-07 09:28	779d32b7ea8ffde027530275fb07ee5517a4b4e390071639bba...	1	0	1	0
2113	2018-10-07 09:18	98ad955a92cb62e96e4d8d54a65ff0cee7c3f445da2338318ad...	1	0	1	0
2112	2018-10-07 09:08	79982489be49b4b22ac7c58e1740513c06791f746632204647a...	1	0	1	0
2111	2018-10-07 08:58	8433a85661db90ccbeb4ae9b03fe96738a706ee7b2cc2c5b549...	1	0	1	0
2110	2018-10-07 08:48	f9ba0e346a07072473129a627ad4ddc5853adca61798bbd66d0...	2	0	1	0

Have some tips to improve the explorer? [SEND US YOUR FEEDBACK](#)

NEM

- <http://nem.io>
- **Best case studies:**
 - In America: Native American communities use to track assets
 - In Asia: NEM is used in high-performance financial applications
- **Download the NEM Nano Wallet and get started**



Enterprise

XEM

Developers

Community

Technology

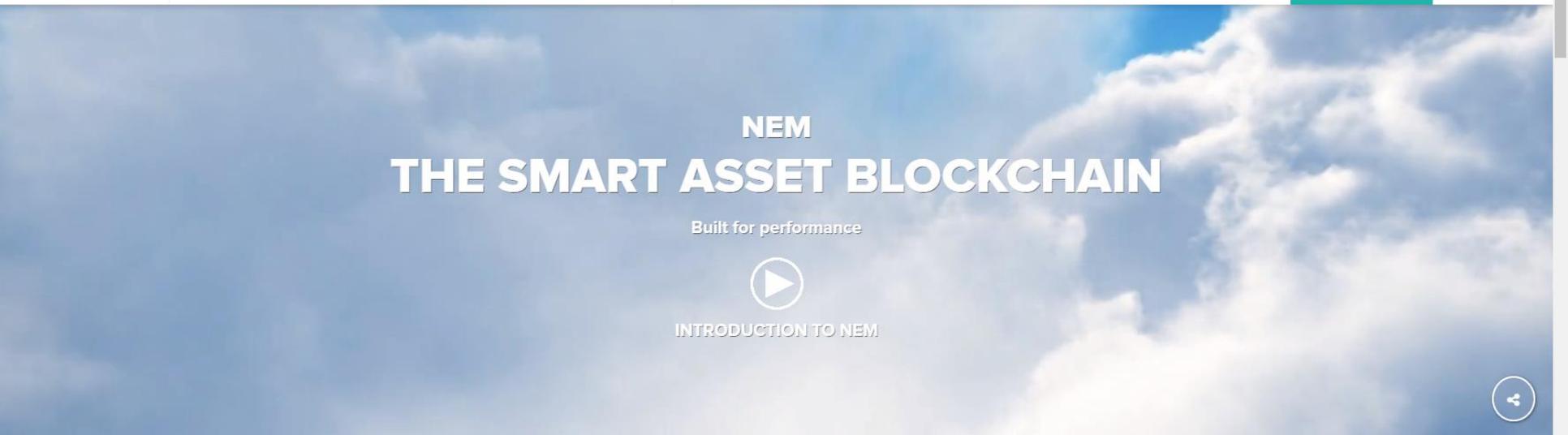
Use Cases

About

Jobs

GET STARTED

MENU



NEM THE SMART ASSET BLOCKCHAIN

Built for performance



INTRODUCTION TO NEM



NEM Advantages

Smart Asset System

Use Case Examples

Platform Architecture

Start working with NEM

CATAPULT DEVELOPER PREVIEW

Apply to participate in the early access program

LEARN MORE

NEM Advantages



NEM Nano Wallet – Downloadable for free to get started with NEM

Nano Wallet

The secure interface connecting to the NEM platform



Place the cursor on a feature to show information.

BigchainDB

- www.bigchaindb.com
- **Web-based**
- **Demos publicly available via the web**

Meet BigchainDB.

The blockchain database.

Get Started

Latest release v2.0.0b7 

 Star 2902

 Follow

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Learn More
▾

DEMOS FROM ANDERS.COM

Anders.com Blockchain Demo

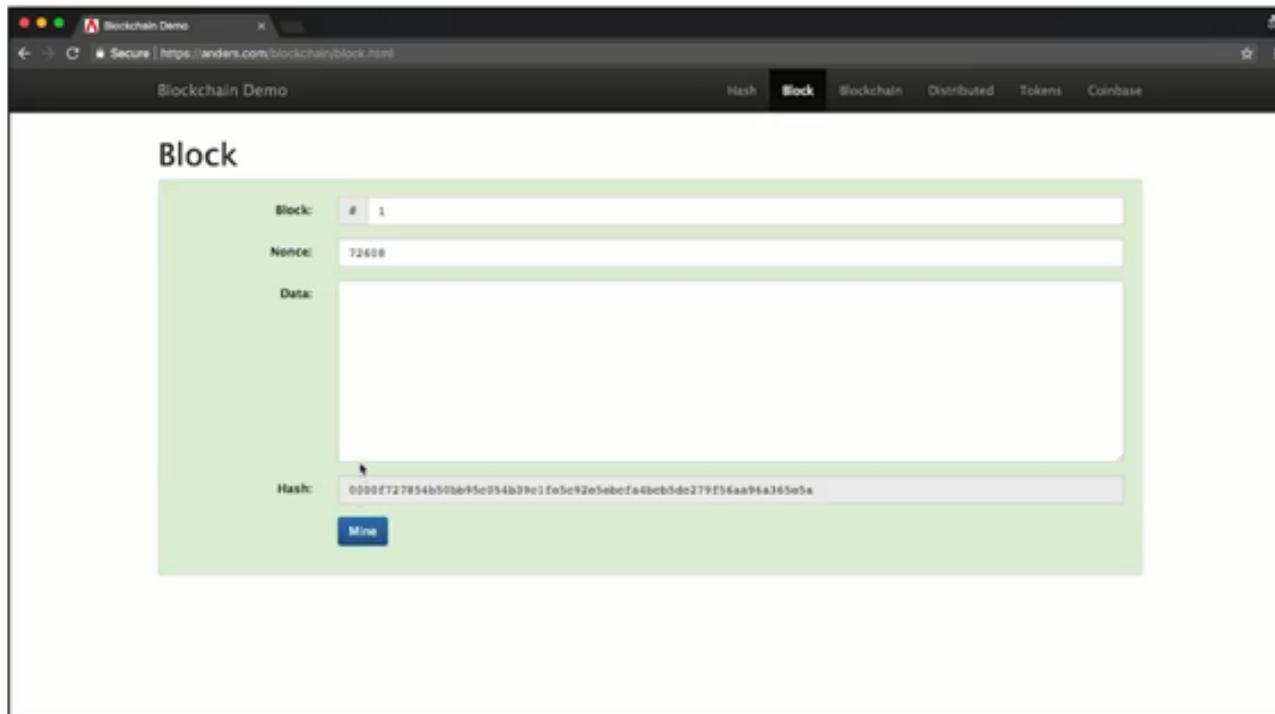
Anders.com

- <https://anders.com/blockchain/block.html>

Block Demonstration

Now that you have some idea of the basics of blocks, lets go through a simple demonstration. We'll head back to the website from before to show how you can start interacting with blocks yourself.

You can follow along with this demonstration at [Anders.com](https://anders.com).



Source: Udacity Blockchain Developer Course

Block

Block: # 1

Nonce: 72608

Data:

Hash: 000ef727854b50bb95c054b39c1fe5c92e5ebcfa4bcb5dc279f56aa96a365e5a

Mine

Source: <https://anders.com/blockchain/block.html>

Blockchain Demo

Now that you have a better understanding of the basics of blockchains, let's go through another demonstration. This expands on our demonstrations from earlier to allow you to interact with the basic ideas of the blockchain.

You can follow along with this demonstration at [Anders.com](https://anders.com).

The screenshot shows a web browser window with the URL <https://anders.com/blockchain/blockchain.html>. The page title is "Blockchain Demo" and the navigation menu includes "Hash", "Block", "Blockchain", "Distributed", "Tokens", and "Coinbase". The main content area is titled "Blockchain" and displays three block creation forms side-by-side.

Block #	Nonce	Prev. Hash	Hash
1	11316	00000000000000000000000000000000	000015783b764259d382017d91a36d206d060
2	35230	000015783b764259d382017d91a36d206d060	000012fa9b916eb9078f8d98a7864e697ae83
3	12937	000012fa9b916eb9078f8d98a7864e697ae83	0000b9015ee2a08b61216ba5

Each form includes a "Data" field (containing a video player for block 2), a "Prev:" field (containing the previous block's hash), a "Hash:" field (containing the current block's hash), and a "Mine" button.

Source: Udacity Blockchain Developer Course

Blockchain

Block: # 1

Nonce: 11316

Data:

Prev: 00

Hash: 000015783b764259d382017d91a36d206d0600e2cbb3567748f46a33fe92!

Mine

Block: # 2

Nonce: 35230

Data:

Prev: 000015783b764259d382017d91a36d206d0600e2cbb3567748f46a33fe92!

Hash: 000012fa9b916eb9078f8d98a7864e697ae83ed54f5146bd84452cdfafd04:

Mine

Block: # 3

Nonce: 12937

Data:

Prev: 000012fa9b916eb9078f8d98a7864e697ae83ed54f5146bd84452cdfafd04:

Hash: 0000b9015ce2a08b61216ba5a0778545bf4ddd

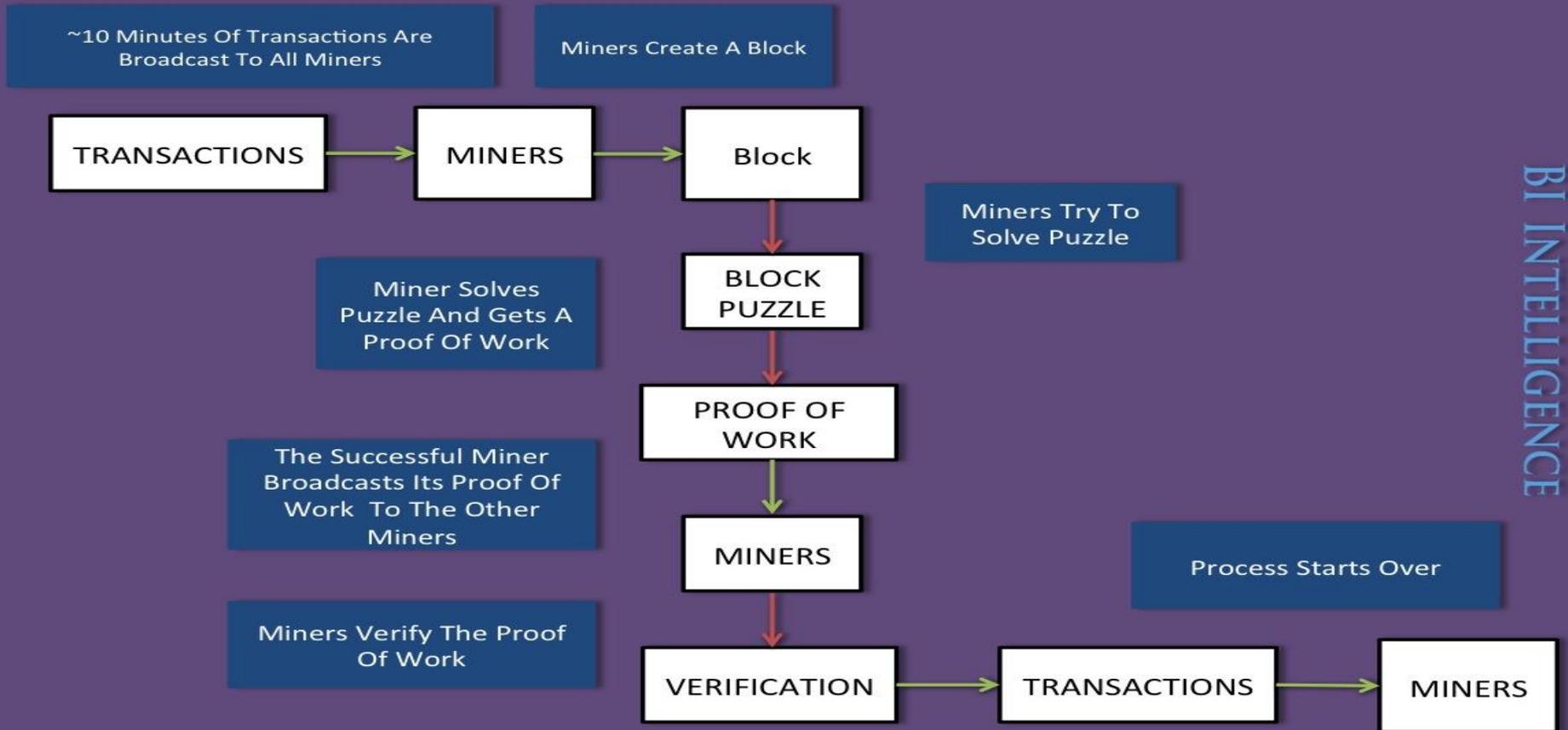
Mine

Source: <https://anders.com/blockchain/blockchain.html>

HOW DOES BLOCKCHAIN WORK?

How Does Blockchain Work?

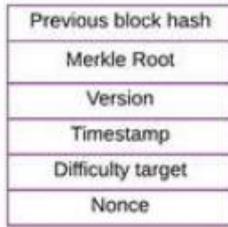
HOW THE BITCOIN BLOCKCHAIN WORKS



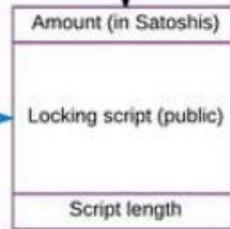
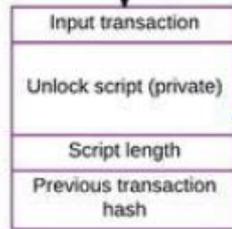
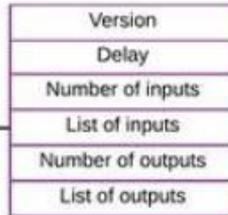


A typical block in the blockchain

Components of block header



Components of a transaction list



Multiple inputs and outputs exist in the transaction list following this format

Typical Block Composition:

Block Header
Block Transactions

Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

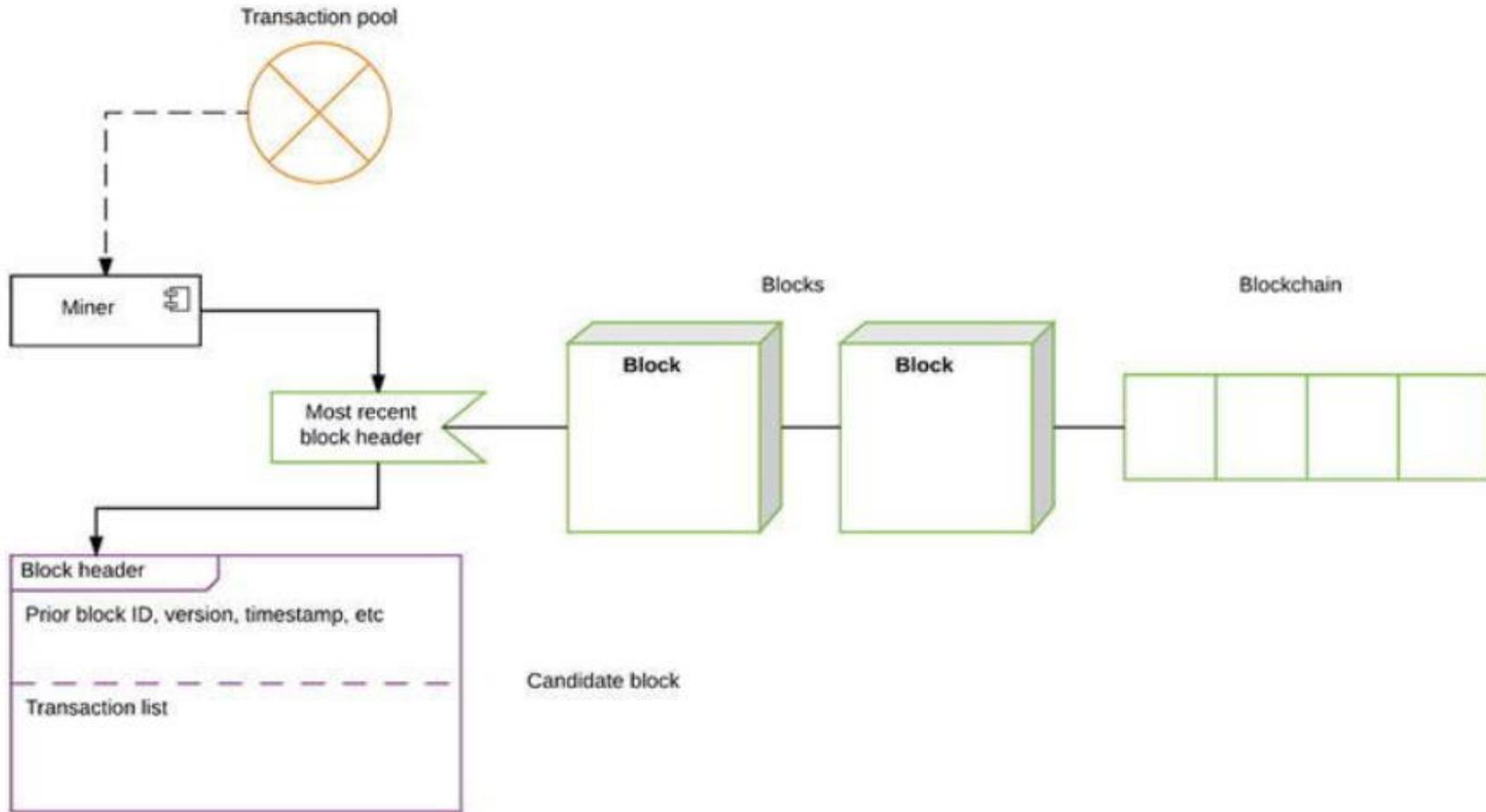


Figure 2-1.
A simplified overview of the mining process

Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Bitcoin Mining Principles

1. 1.

An increase in mining difficulty causes a decrease in the target value to compensate for the mining time.

2. 2.

An increase in the number of miners joining the network causes an increase in the rate at which PoW is solved, decreasing the mining time. To adjust for this, mining difficulty increases and the block creation rate returns to normal.

3. 3.

The target value is recalculated and adjusted every 2,016 blocks created, which happens in approximately two weeks.

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

More on Bitcoin Blockchain Mining

Note

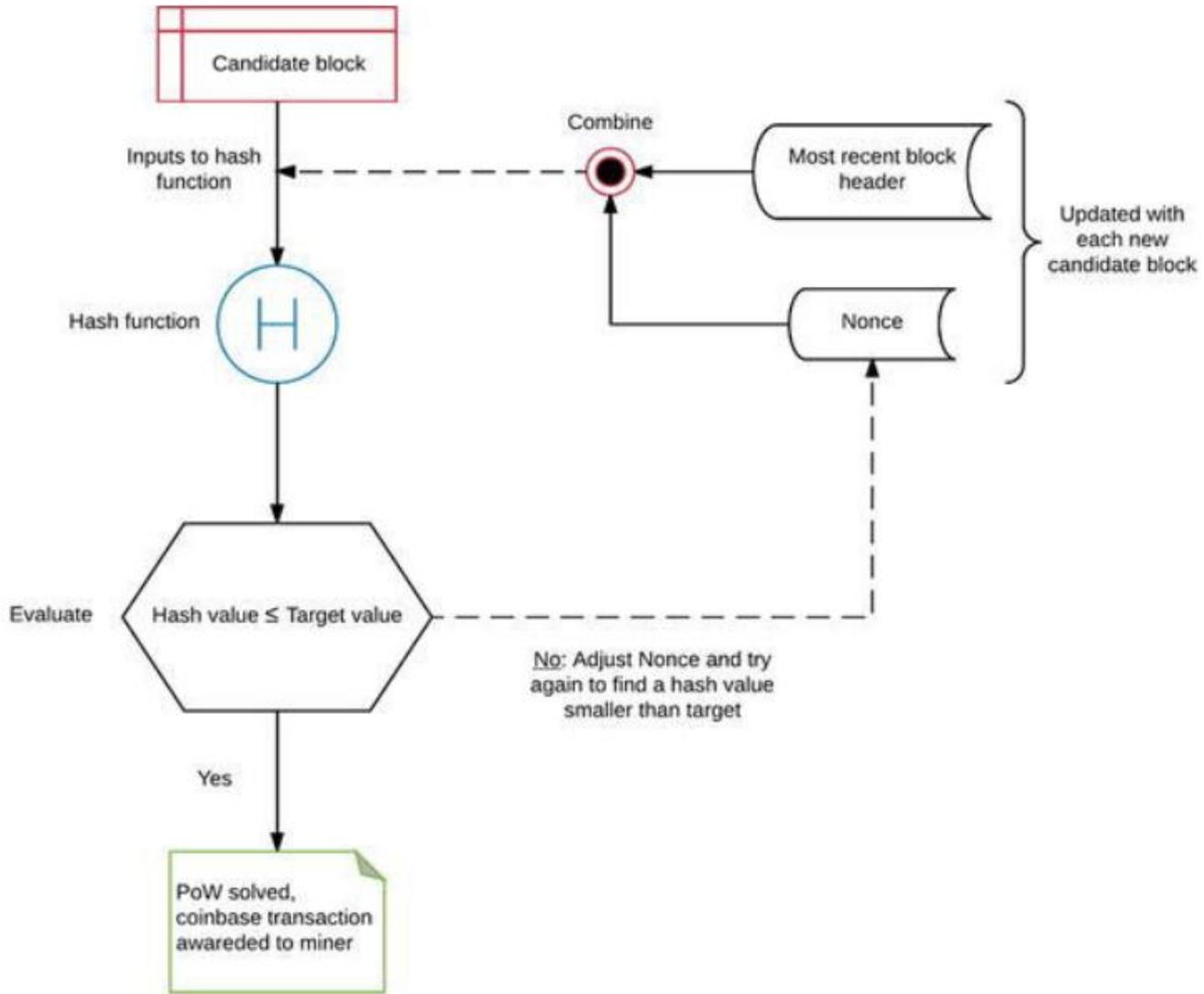
The term *mining* is used because the process is similar to the mining of rare metals. It is very resource intensive and it makes new currency available at a slow rate, just like the miners in the Bitcoin protocol getting rewarded.

allows it to be very resilient. Miners are the heartbeat of the Bitcoin network and they have two main incentives for participation:

- The first transaction to be packaged in a block is called the coinbase transaction. This transaction is the reward that the winning miner receives after mining the block and announcing it on the network.**
- The second reward comes in the form a fee charged to the users of the network for sending transactions. The fee is given to the miners for including the transactions in a block. This fee can also be considered a miner's income because as more and more Bitcoins are mined, this fee will become a significant portion of the income.**

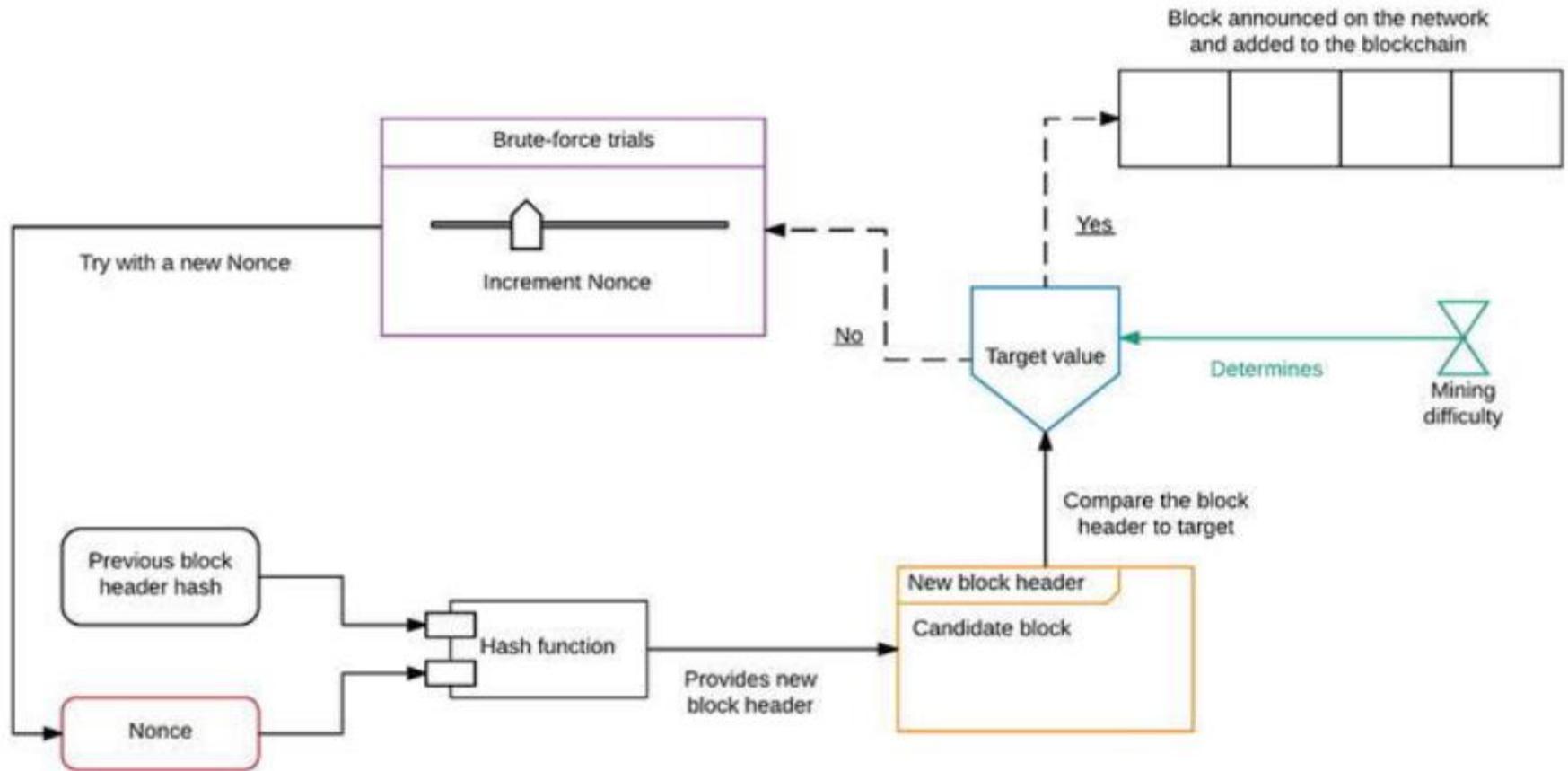
Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Proof of Work



Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Solving the Proof of Work Problem



Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Block Creation

1. Get the root of the Merkle tree that contains the transaction data to be added.
2. Create a hash reference to the header of that block that will be the predecessor from the new block header's point of view.
3. Obtain the required difficulty level.
4. Get the current time.
5. Create a preliminary block header that contains the data mentioned in points 1 to 4.
6. Solve the hash puzzle for the preliminary block header.
7. Finish the new block by adding the nonce that solves the hash puzzle to the preliminary header.

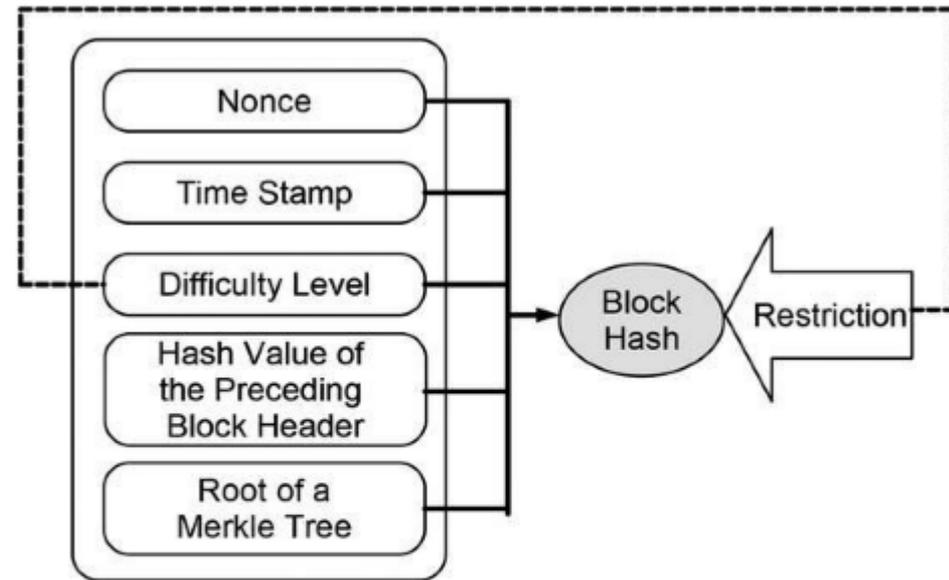


Figure 16-1. Schematic illustration of the hash puzzle required to be solved when adding a new block to the blockchain-data-structure

How Blockchain Works - In Detail (part 1)

The procedure that governs how nodes deal with new transaction data and blocks they receive from their peers consists of the following rules (the rules printed in bold are the one that establish the two-step rhythm):

1. New transaction data as well as new blocks are forwarded to all nodes in a gossip fashion.
2. Each node collects new transaction data in an inbox and selects them for processing.
3. **Each node processes new blocks immediately with highest priority.**

How Blockchain Works - In Detail (part 2)

4. Each node processes new transaction data by validating them for authorization and formal and semantic correctness.
5. Each node collects only valid transaction data into a Merkle tree and starts creating a new block by solving its hash puzzle.
6. **As soon as a node finishes the hash puzzle, it sends the newly created block to all other nodes.**
7. Each node processes new blocks by verifying the solution of its hash puzzle and by verifying all its containing transaction data for formal correctness, semantic correctness, and authorization.

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

How Blockchain Works - In Detail (part 3)

8. Each node adds valid blocks to its own copy of the blockchain-data-structure.
9. If a newly arrived block has been identified as invalid, it will be discarded and the nodes continue with processing transaction data or with finishing the hash puzzle of a new block.
10. If a newly arrived block has been identified as valid, the node removes those transactions that are contained in the new block from its own inbox and starts with processing transaction data and the creation of a new block.

How Blockchain Works - In Detail (part 4)

11. If a block that was added to the blockchain-data-structure is identified as invalid or useless later on, that block as well as all its subsequent blocks will be removed² from the blockchain-data-structure and their transactions will be added to the inbox to be processed again.
12. The node whose block was accepted will receive the fees for all transactions contained in the block as reward.
13. If a block is removed from the blockchain-data-structure, then the reward for adding it is withdrawn from the node that initially received it.

Why It Works - Part 1

The reasons the preceding rules work are:

- Due to rule 1, all nodes receive all information needed to validate and add transaction data.
- Due to rule 2, nodes process new transaction data they receive.
- Due to rule 3, the blocks created by other nodes are processed immediately on arrival at the nodes inbox.
- Due to rule 4, only valid transaction data are added to the blockchain-data-structure

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Why It Works - Part 2

- Due to rule 5, all nodes take part in a race for solving the hash puzzle. Due to the nature of the hash puzzle it is unpredictable which node will solve it first.
- Due to rule 6, all nodes are informed when a node solves the hash puzzle of a new block.
- Due to rules 6 and 3, all nodes receive the newly created block and recognize the winner of the race for solving the hash puzzle.
- Due to rule 7, all nodes of the system review and verify newly created blocks and ensure that only correct blocks are accepted.

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Why It Works - Part 3

- Due to rule 8, all nodes add new blocks to their own copy of the blockchain-data-structure and hence grow the transaction history.
- Due to rule 9, the collectively maintained transaction history is kept free of invalid transactions and hence maintains integrity.
- Due to rule 10, no transaction data will be added twice.
- Due to rule 11, no valid transaction will get lost even if previously processed blocks are reprocessed.

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Why It Works - Part 4

- Due to rule 11, the system is able to perform ex post validity checks on the transaction history and correct it retrospectively.
- Due to rule 12, nodes have an incentive to process transactions and to create new blocks quickly.
- Due to rule 12, all nodes have an incentive to inform all other nodes about a new block because earning a reward depends on having transactions examined and accepted by all other nodes.
- Due to rule 13, nodes have an incentive to work correctly, to avoid accepting any invalid transaction data, or producing invalid blocks.
- Due to rule 13, nodes have an incentive to review and revalidate blocks and transactions in a retrospective way.

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

BREAK

ETHEREUM BLOCKCHAIN TECHNOLOGY

Overview of Ethereum

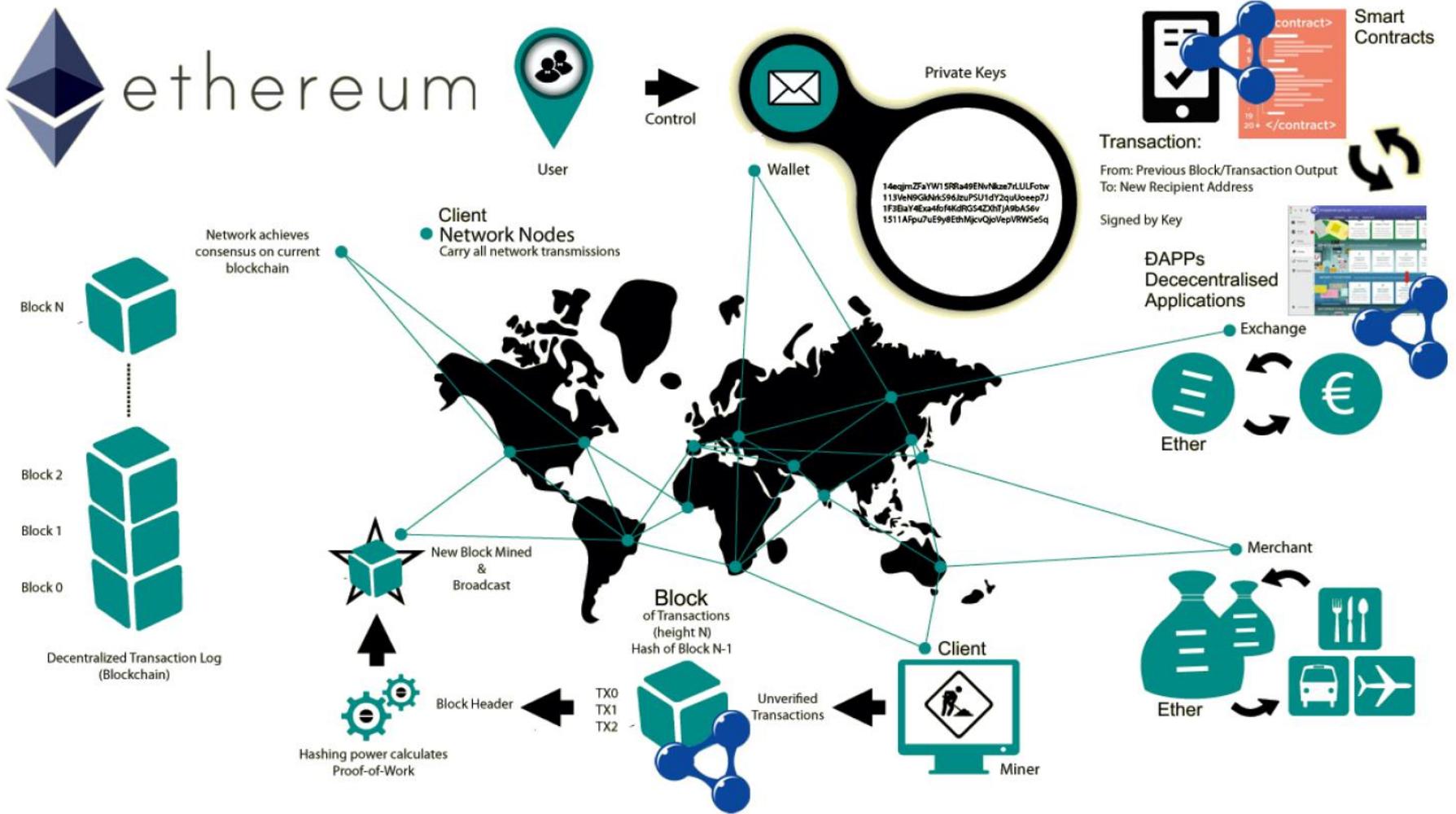


Fig. 6. Ethereum framework elements, modified from [39, p.16]

Source: https://www.researchgate.net/publication/315619465_A_more_pragmatic_Web_3.0_Linked_Blockchain_Data

Ethereum Public Blockchain

- **Ethereum was developed initially for public chain deployment, where trustless transaction requirements outweigh absolute performance. The current public chain consensus algorithms (notably PoW) are overkill for networks with trusted actors and high throughput requirements.**
- **Public chains by definition have limited (at least initially) privacy and permissioning requirements. Although Ethereum does enable permissioning to be implemented within the smart contract and network layers, it is not readily compatible out of the box with traditional enterprise security and identity architectures or data privacy requirements.**
- **Naturally, the current Ethereum improvement process (dominated by Ethereum improvement proposals) is largely dominated by public chain matters, and it has been previously challenging for enterprise IT requirements to be clarified and prioritized within it.**

Source: **Blockchain Basics: A Non-technical Introduction in 25 Steps**
by Daniel Drescher

Overview of Ethereum

Ethereum is a decentralized platform, which allows us to deploy DApps on top of it. Smart contracts are written using the solidity programming language. DApps are created using one or more smart contracts. Smart contracts are programs that run exactly as programmed without any possibility of downtime, censorship, fraud, or third party interface. In Ethereum, smart contracts can

Overview of Ethereum (continued)

be written in several programming languages, including Solidity, LLL, and Serpent. Solidity is the most popular of those languages. Ethereum has an internal currency called ether. To deploy smart contracts or to call their methods, we need ether. There can be multiple instances of a smart contract just like any other DApp, and each instance is identified by its unique address. Both user accounts and smart contracts can hold ether.

Ethereum uses blockchain data structure and proof-of-work consensus protocol. A method of a smart contract can be invoked via a transaction or via another method. There are two kinds of nodes in the network: regular nodes and miners. Regular nodes are the ones that just have a copy of the blockchain, whereas miners build the blockchain by mining blocks

Consensus

Every node in the Ethereum network holds a copy of the blockchain. We need to make sure that nodes cannot tamper with the blockchain, and we also need a mechanism to check whether a block is valid or not. And also, if we encounter two different valid blockchains, we need to have a way to find out which one to choose.

Ethereum uses the **proof-of-work consensus protocol** to keep the blockchain tamper-proof. A proof-of-work system involves solving a complex

Consensus (continued)

puzzle to create a new block. Solving the puzzle should require a significant amount of computational power thereby making it difficult to create blocks. The process of creating blocks in the proof-of-work system is called mining. Miners are the nodes in the network that mine blocks. All the DApps that use proof-of-work do not implement exactly the same set of algorithms. They may differ in terms of what the puzzle miners need to solve, how difficult the puzzle is, how much time it takes to solve it, and so on. We will learn about proof-of-work with respect to Ethereum.

Anyone can become a miner in the network. Every miner solves the puzzle individually; the first miner to solve the puzzle is the winner and is rewarded with five ether and transaction fees

Consensus (continued)

of all the transactions in that block. If you have a more powerful processor than any other node in the network, that doesn't mean that you will always succeed because the parameters for the puzzle are not exactly same for all the miners. But instead, if you have a more powerful processor than any other node in the network, it gives you a higher chance at succeeding. Proof-of-work behaves like a lottery system, and processing power can be thought as the number of lottery tickets a person has. Networks security is not measured by total number of miners; instead, it's measured by the total processing power of the network.

There is no limit to the number of blocks the blockchain can have, and there is no limit to the total ether that can be produced. Once a miner

Source: Building Blockchain Projects, by Narayan Prusty (Published by Packt.)

Consensus (continued)

successfully mines a block, it broadcasts the block to all other nodes in the network. A block has a header and a set of transactions. Every block holds hash of the previous block, thereby creating a connected chain.

Let's see what the puzzle the miners need to solve is and how it's solved at a high level. To mine a block, first of all, a miner collects the new un-mined transactions broadcasted to it, and then it filters out the not-valid transactions. A transaction to be valid must be properly signed using the private key, the account must have enough balance to make the transaction, and so on. Now the miner creates a block, which has a header and content. Content is the list of transactions that the block contains. The header contains things

Source: Building Blockchain Projects, by Narayan Prusty (Published by Packt.)

Consensus (continued)

such as the hash of the previous block, block number, nonce, target, timestamp, difficulty, address of the miner, and so on. The timestamp represents the time at the block's inception. Then nonce is a meaningless value, which is adjusted in order to find the solution to the puzzle. The puzzle is basically to find such nonce values with which when the block is hashed, the hash is less than or equal to the target. **Ethereum uses ethash hashing algorithm.** The only way to find the nonce is to enumerate all possibilities. The target is a 256-bit number, which is calculated based on various factors. The difficulty value in the header is a different representation of the target to make it easier to deal with. The lower the target, the more time it takes to find the nonce, and the higher the target, the less time it takes to find the nonce.

Consensus (continued)

Here is the formula to calculate the difficulty of the puzzle:

```
current_block_difficulty = previous_block_difficulty + previous_block_difficulty // 2048 * max(1 - (current_block_timestamp - previous_blocktimestamp) // 10, -99) + int(2 ** ((current_block_number // 100000) - 2))
```

Now any node in the network can check whether the blockchain they have is valid or not by first checking whether the transactions in the blockchain are valid, the timestamp validation, then whether the target and nonce of all the blocks are valid, a miner has assigned a valid reward itself, and so on.

Consensus (continued)

If a node in the network receives two different valid blockchains, then the blockchain whose combined difficulty of all blocks is higher is considered to be the valid blockchain.

Now, for example, if a node in the network alters some transactions in a block, then the node needs to calculate the nonce of all the succeeding blocks. By the time it re-finds the nonce of the succeeding blocks, the network would have mined many more blocks and therefore reject this blockchain as its combined difficulty would be lower.

Ethereum Blockchain Block Validator Algorithm

1. Check if the previous block referenced exists and is valid.
2. Check that the timestamp of the block is greater than that of the referenced previous block and less than 15 minutes into the future.
3. Check that the block number, difficulty, transaction root, uncle root and gas limit (various low-level Ethereum-specific concepts) are valid.
4. Check that the nonce on the block is valid, showing the evidence of proof of work.
5. Apply all transactions in this now-validated block to the EVM state. If any errors are thrown, or if total gas exceeds the GASLIMIT, return an error and roll back the state change.
6. Add the block reward to the final state change.
7. Check that the Merkle tree root final state is equal to the final state root in the block header.

Merkle Patricia Trees

Thanks to the block header, it's quick and easy for a node to look for, read, or verify block data. In Bitcoin, the block header is an 80-byte chunk of data that includes the Merkle root as well as five other things. The Bitcoin block header contains:

- A hash of the previous block header

- A timestamp

- A mining difficulty value

- A proof-of-work nonce

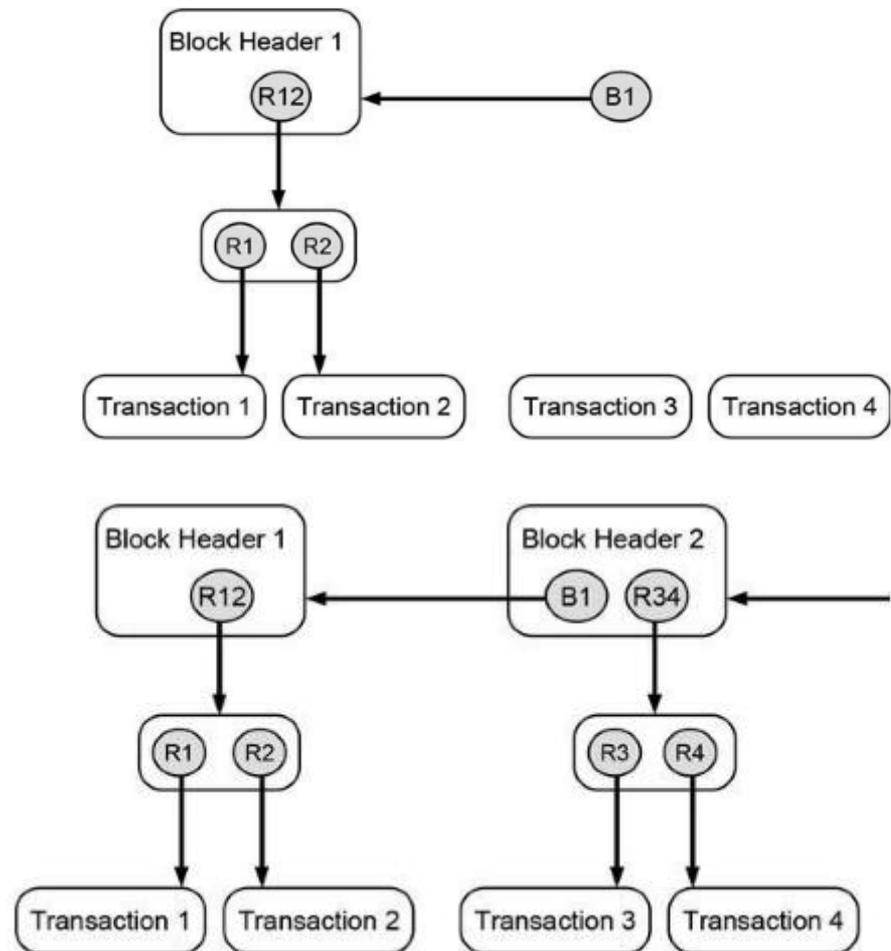
- A root hash for the Merkle tree containing the transactions for that block

Merkle trees are ideal for storing transaction ledgers, but that's about it. From the perspective of the EVM, one limitation of the Merkle tree is that although it can prove or disprove the inclusion of transactions in the root hash, it can't prove or query the current state of the network, such as a given user's account holdings.

Source: Introducing Ethereum and Solidity – by Chris Dannen (Published by Apress)

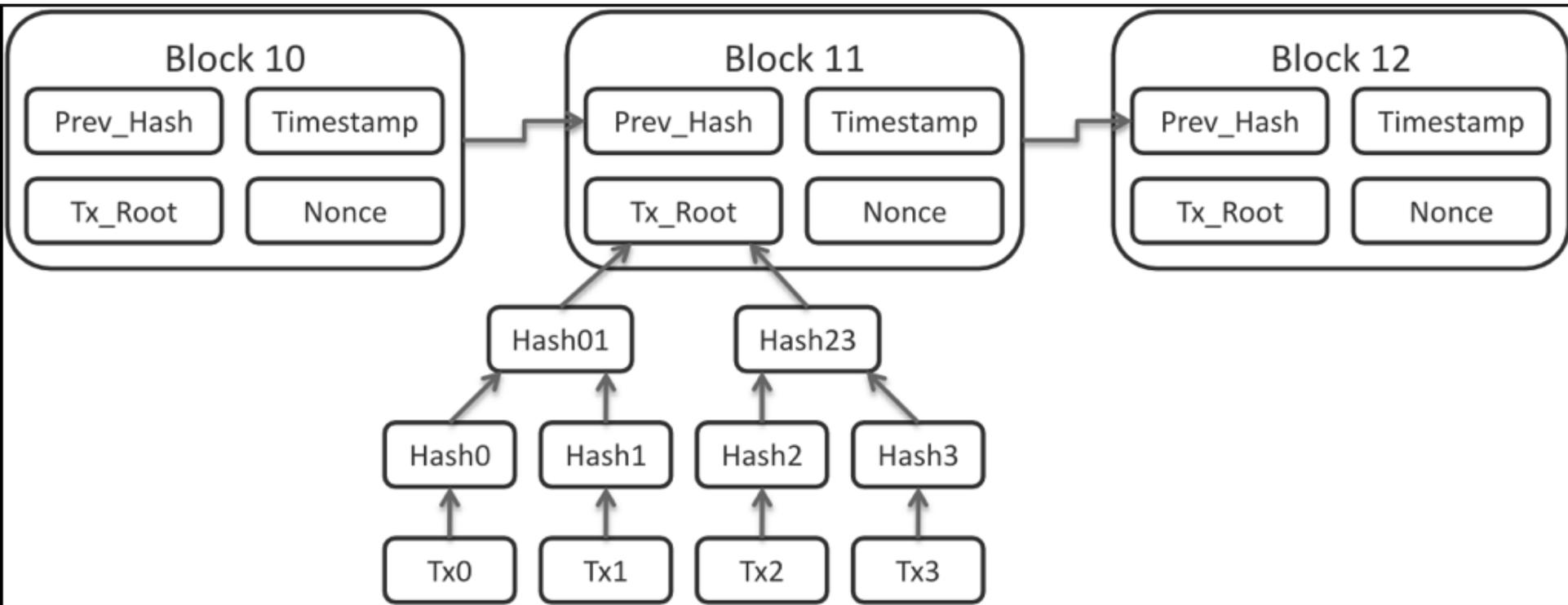
Merkle Trees

- Merkle Trees are used to add transactions to Blocks in Bitcoin Blockchains



Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

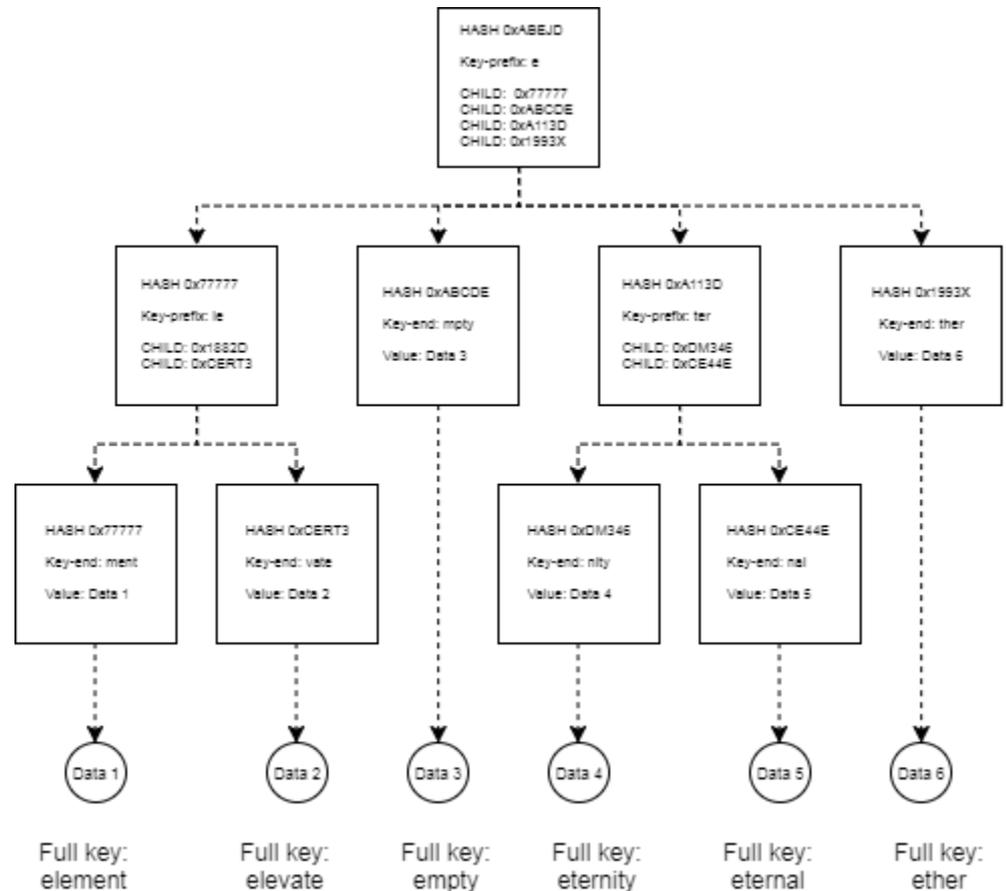
Merkle Tree



Source: Nakamoto, S. (2008).

Merkle Trees

- Merkle Patricia Trees (MPT) data structures are used to add transactions to Blocks in Ethereum Blockchains to permit the use of Smart Contracts
- MPTs use private and public keys to authenticate
- The Ethereum Blockchain is categorized as “Turing Complete” because it can be programmed using languages, like Solidity and Java, and Javascript that contain looping and testing capabilities.



Source: Peterson, O. (2018). An Introduction of Programmable Smart Contracts in Ethereum (Pt 1). Retrieved from <https://www.linkedin.com/pulse/introduction-programmable-smart-contracts-ethereum-p1-%CE%BE%CE%BE%CE%BE-oliver/>

Merkle Patricia Trees

To remedy this shortcoming and allow the EVM to run stateful contracts, every block header in Ethereum contains not just one Merkle (transaction) tree, but *three* trees for three kinds of objects:

Transaction tree

Receipts tree (data showing the outcome of each transaction)

State tree

To make this possible, the Ethereum protocol combines the Merkle tree with the other tree structure we described above, the Patricia tree. This tree structure is fully deterministic: two Patricia trees with the same (key/value) bindings will always have the same root hash, providing increased efficiency for common database operations such as inserts, lookups, and deletes.¹² It is therefore possible for Ethereum clients to get verifiable answers to all sorts of queries it makes to the network, such as the following:

Has transaction X been included in block?
(Handled by the transaction tree.)

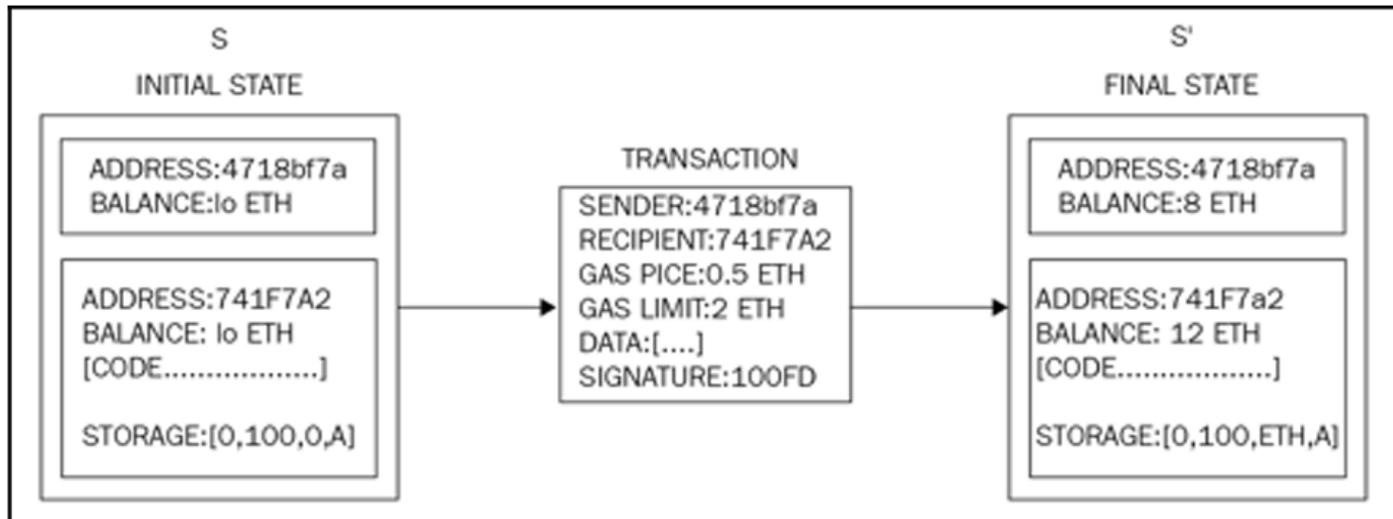
Tell me all instances of event Y in the last 30 days. (Handled by the receipts tree.)

What is the current balance of contract account Z ? (Handled by the state tree.)
work and why they were chosen, check out <http://trees.eth.guide>.

Ethereum Blockchain

Ethereum, just like any other blockchain, can be visualized as a transaction-based state machine. This definition is mentioned in the Ethereum yellow paper written by Dr. Gavin Wood.

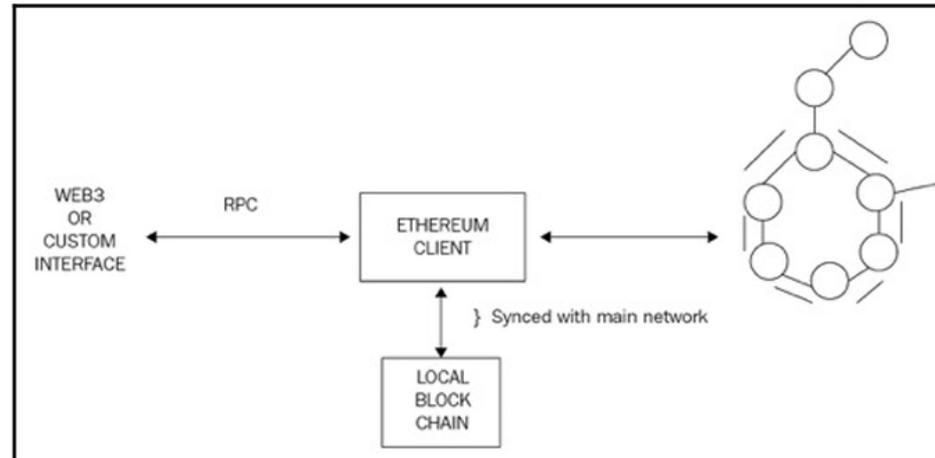
The core idea is that in Ethereum blockchain, a genesis state is transformed into a final state by executing transactions incrementally. The final transformation is then accepted as the absolute undisputed version of the state. In the following diagram, the Ethereum state transition function is shown, where a transaction execution has resulted in a state transition:



Ethereum Architecture

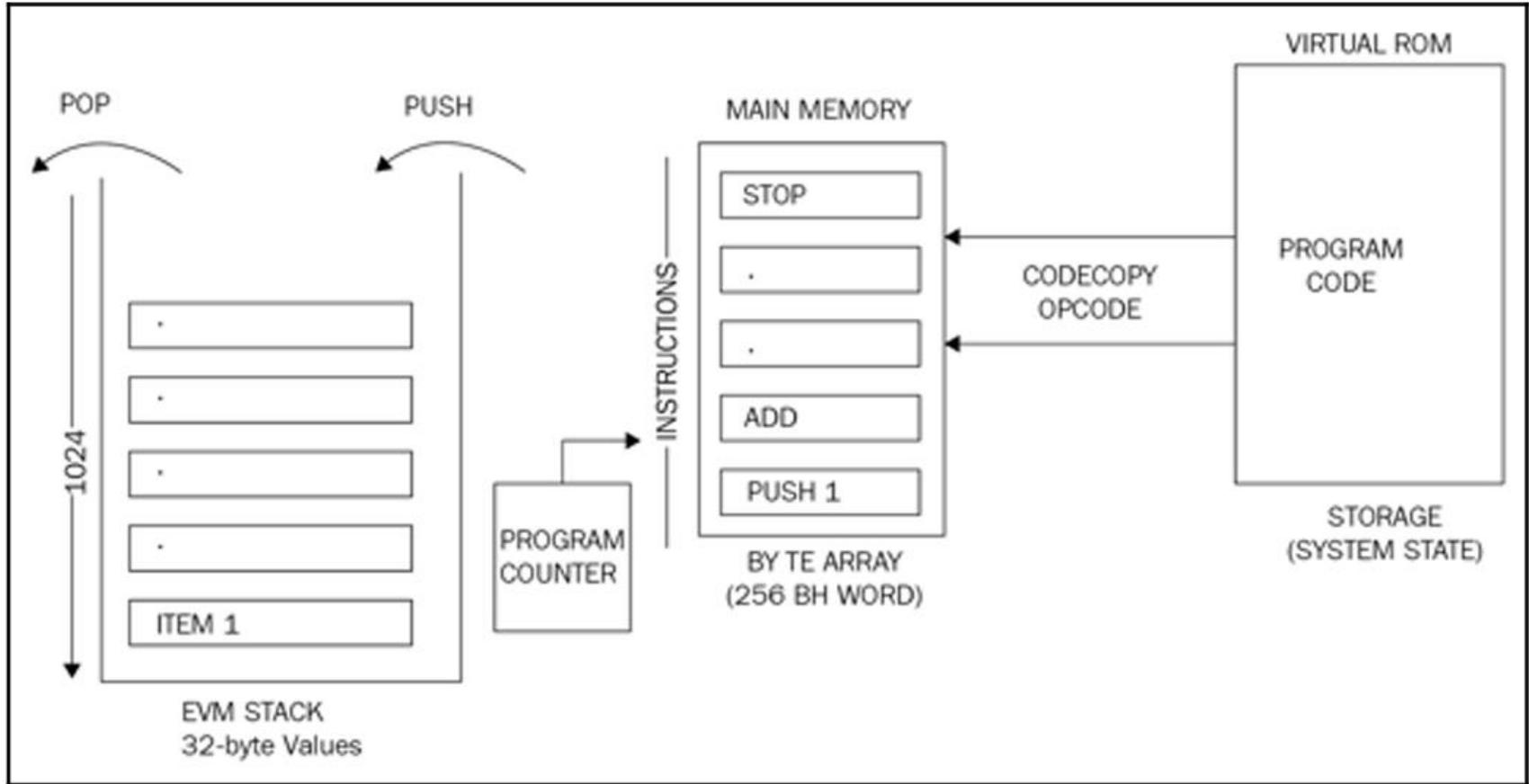
The Ethereum blockchain stack consists of various components. At the core, there is the Ethereum blockchain running on the peer-to-peer Ethereum network. Secondly, there's an Ethereum client (usually Geth) that runs on the nodes and connects to the peer-to-peer Ethereum network from where blockchain is downloaded and stored locally. It provides various functions, such as mining and account management. The local copy of the blockchain is synchronized regularly with the network. Another component is the `web3.js` library that allows interaction with the `geth` client via the **Remote Procedure Call (RPC)** interface.

This architecture can be visualized in the following diagram:



The Ethereum stack showing various components

EVM Operation and Architecture



EVM operation

Source: Mastering Blockchain by Imran Bashir (Published by Packt.)

Ethereum DApp Architecture

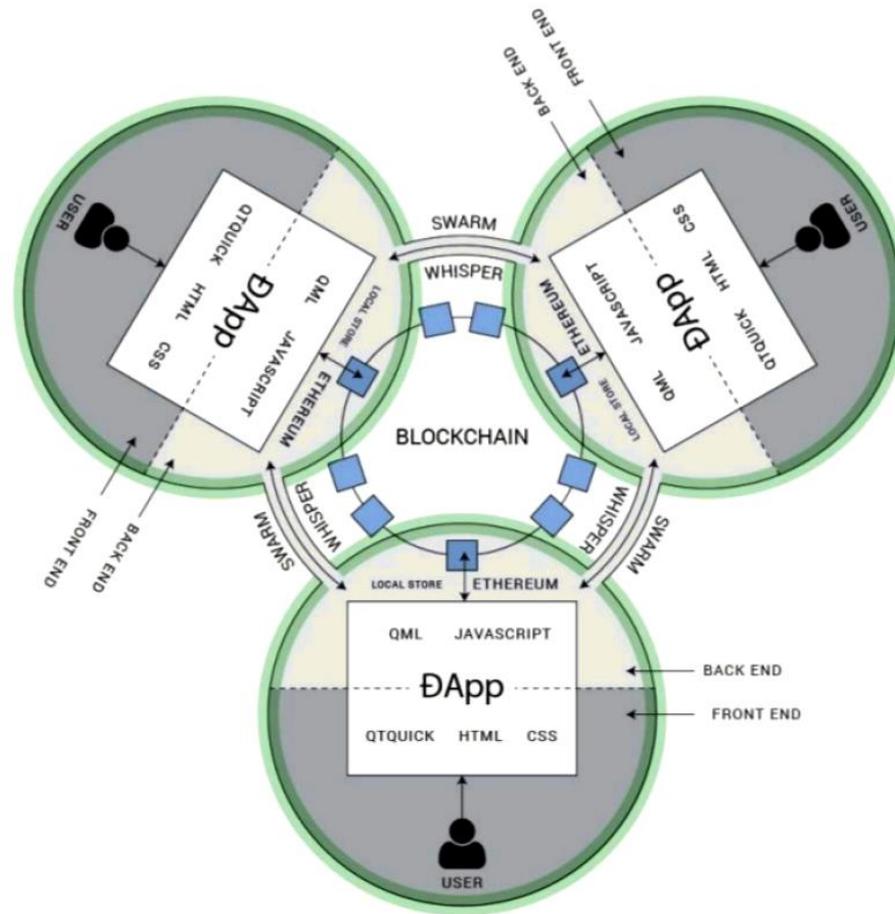
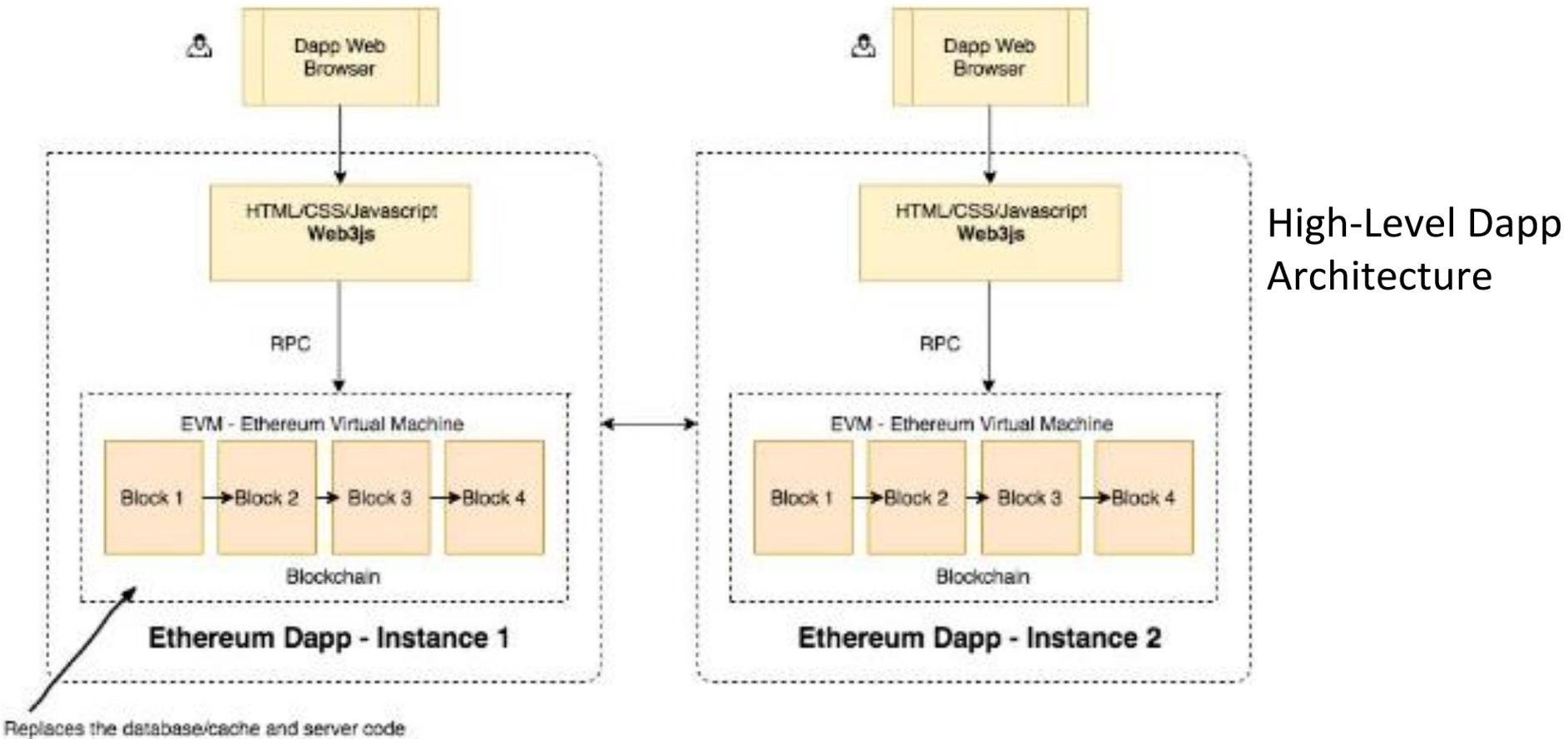


Fig. 11. Ethereum Architecture [52]

Source: https://www.researchgate.net/publication/315619465_A_more_pragmatic_Web_30_Linked_Blockchain_Data



High-Level Dapp Architecture

Figure 4.1: High-level DApp architecture, Source: Mahesh Murthy, medium.com

Source: Ethereum Smart Contract Development by Mayukh Mukhopadhyay

Web3.js Tech Stack

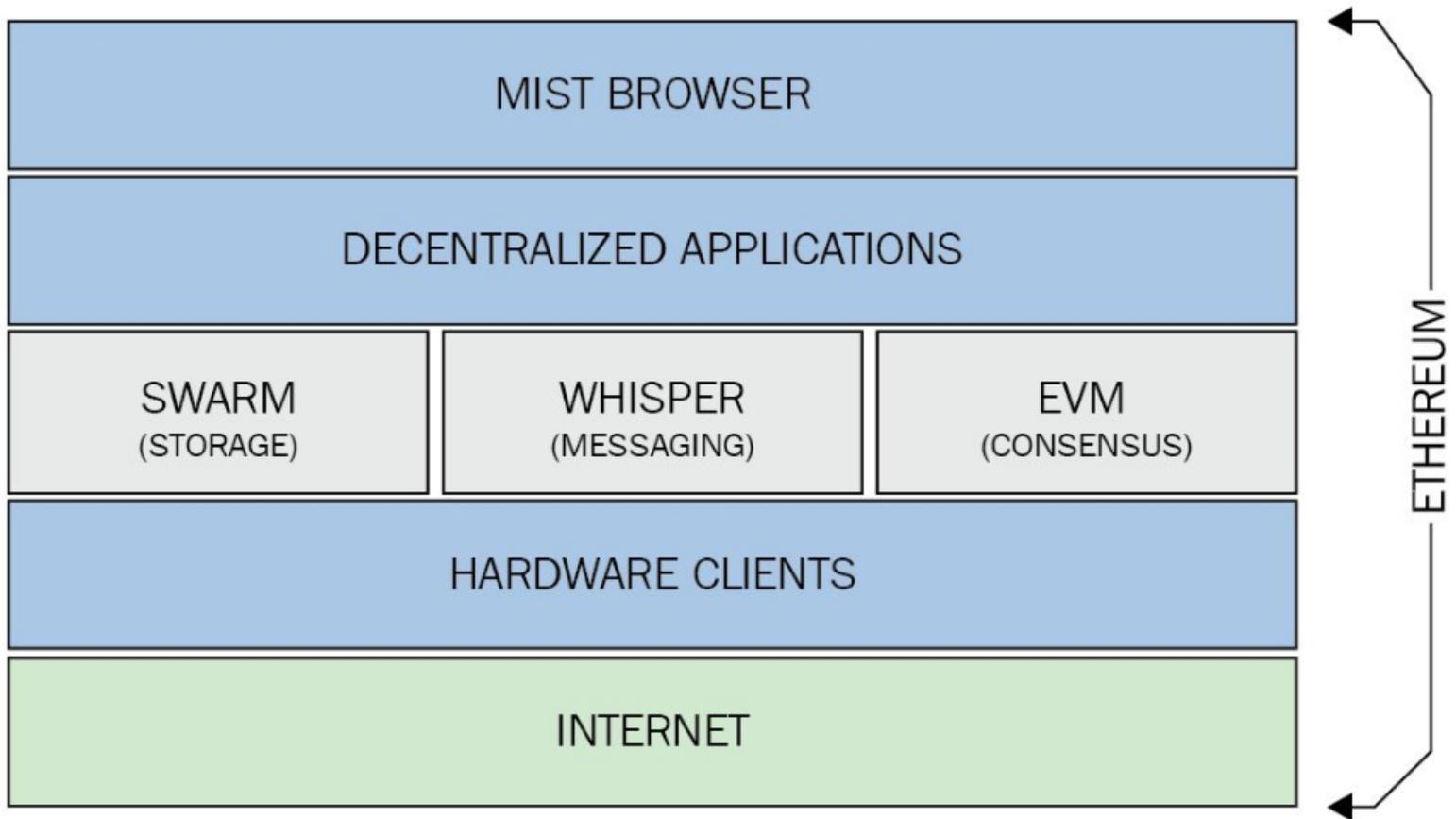
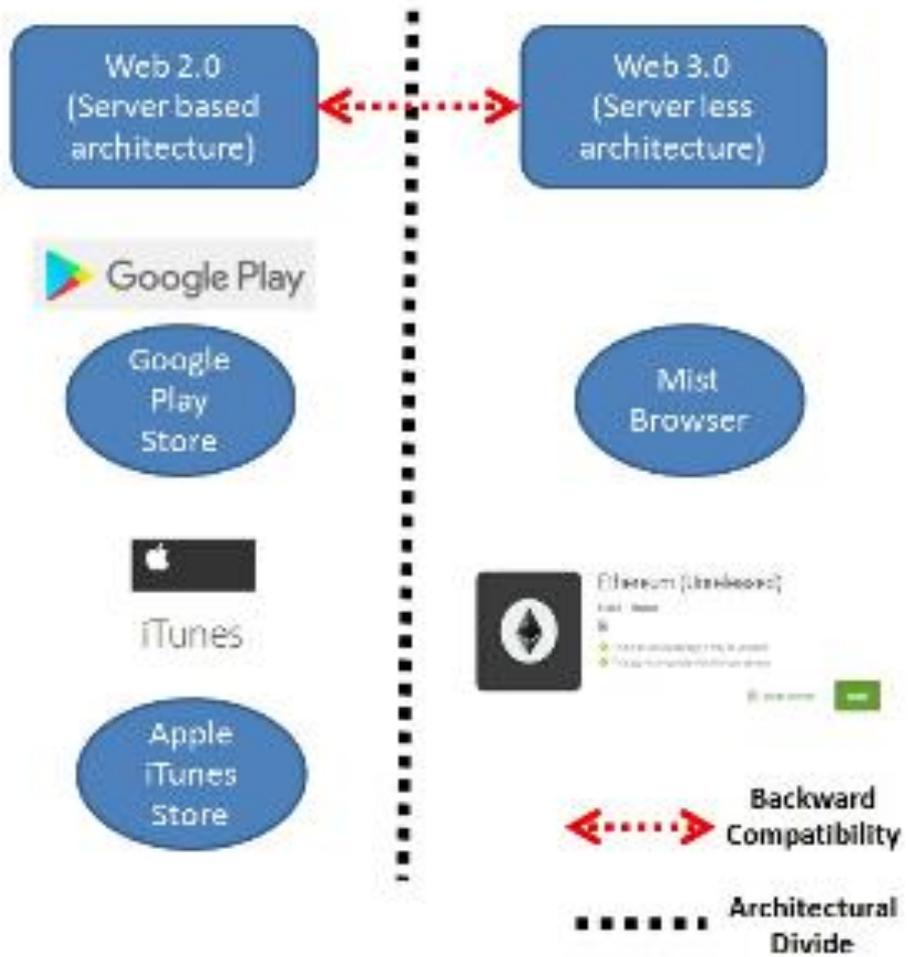


Figure 2.4: Web 3.0 tech stack for Ethereum, Source: Ethereum stack exchange

Web Apps and DApps - Compared



Ethereum Roadmaps

Ethereum Roadmaps

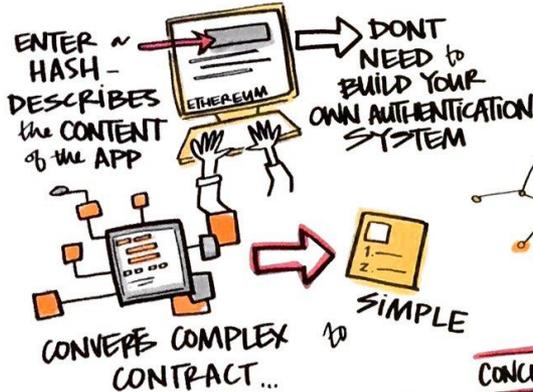
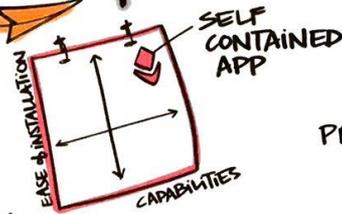
- **Used to methodically improve software according to a time table**
- **Shows how the Ethereum Leadership is understanding the Business and Technical Environments in which Ethereum operates**
- **Shows how the Ethereum Leadership is addressing the challenges like growth and performance, while maintaining quality and integrity**
- **Informs the Ethereum Users and Developers how to anticipate the changes that will come as the Ethereum Platform continues to evolve.**

Ethereum Roadmap

ethereum roadmap

DECENTRALIZED
SERVER-LESS
APPLICATIONS

- CENSORSHIP RESISTANT
- CAN OUTLIVE DEV TEAM
- PROTOCOL, NOT AN APP, CAN BE IMPROVED BY OTHERS



Build unstoppable APPS

- CONCLUSION
- ECONOMIC SECURITY CAN BE WELL-DEFINED
 - COOPERATIVE GAME THEORY = REALISTIC CHOICE
 - PROGRESS TOWARD COALITION PROGRESSIVE MECHANISM DESIGN

CASPER

CRYPTOECONOMICS is the USE of INCENTIVES to PROVIDE INFO SECURITY GUARANTEES



USES SECURITY DEPOSITS AS INCENTIVES

CASPER IS MECHANISM DESIGN for DISTRIBUTED CONSENSUS ...



GOAL IS TO INCENTIVIZE ECONOMIC CONSENSUS

BYZANTINE FAULT TOLERANCE ANALYSIS

CONSENSUS SECURITY

DECISIONS MADE ARE CONSISTENT & DECISIONS WILL BE MADE BY NODES

NETWORK FAULTS x2

BYZANTINE FAULT MODEL x4

CONSENSUS WITHOUT IN-PROTOCOL DECISION THRESHOLDS

PREVENTING CENSORSHIP in OLIGOPOLY

STRATEGY INFERENCE

HELPS DETERMINE WHO WAS FAULTY

Ethereum Roadmap

Frontier Release (2015)

Frontier had several main goals, all of which were met on time. Everything in this phase of Ethereum was done via the command line. Priorities at the time included the following:

- Getting mining operations running (at a reduced reward rate)
- Getting ether listed on cryptocurrency exchanges
- Establishing a live environment to test dapps
- Creating a sandbox and faucet for acquiring ether
- Allowing people to upload and execute contracts

Ethereum Roadmap

Homestead Release (2016)

The Homestead release brought many more mainstream cryptocurrency enthusiasts into the fold with the Mist browser. Its characteristics are as follows:

- Ether mining goes up to 100 percent reward rate
- No network halts
- Slightly-less-beta status (fewer warnings)
- More documentation for command line and Mist

Ethereum Roadmap

Metropolis (2017)

As of this writing, work is underway on Metropolis, the second phase of Ethereum protocol development. This release will be the true coming-out party for Mist, which when fully featured, will look something like a cross between Chrome and the iOS App Store. It will include several heavyweight third-party applications. By this point, Swarm and Whisper will be operational.

Ethereum Roadmap

Serenity (2018)

This phase is so-named for its planned transition away from proof of work and onto something less hectic: ideally, some form of proof-of-stake algorithm. For now, the tentative code name for Ethereum's POS-based consensus engine is Casper.² Although nobody has perfected such a consensus system yet, progress happens by the week, and mathematicians and computer scientists working in this area seem confident a breakthrough is near. Two posts that include background material on this aspect of Ethereum research can be found at the following URLs:

<https://blog.ethereum.org/2015/12/24/under-standing-serenity-part-i-abstraction/>

<https://blog.ethereum.org/2015/12/28/under-standing-serenity-part-2-casper/>

Ethereum Roadmaps



Ethereum Roadmap Before Update



Updated Ethereum Casper Release Dates (2018 Estimates)

What Is Ethereum Proof Of Stake?

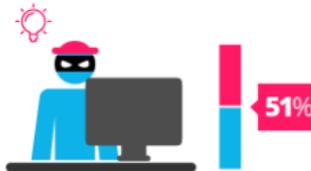
Proof of Work vs Proof of Stake



proof of work is a requirement to define an expensive computer calculation, also called mining



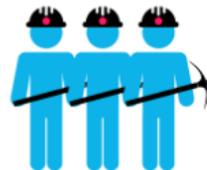
Proof of stake, the creator of a new block is chosen in a deterministic way, depending on its wealth, also defined as stake.



A reward is given to the first miner who solves each blocks problem.



The PoS system there is no block reward, so, the miners take the transaction fees.



Network miners compete to be the first to find a solution for the mathematical problem



Proof of Stake currencies can be several thousand times more cost effective.

What Is Ethereum Proof Of Stake?

Casper 2.0: The Initial Plan

The initial plan was to **transition to Proof Of Stake** with Casper FFG. Casper 2.0 was to be a Smart Contract that allowed you to become a validator with a deposit of 1500 ETH. The Ethereum **estimated** this release date to be somewhere in 2018.

Proof Of Stake was to be implemented first and the team would roll out Sharding after. There were separate deposit pools for Sharding and Casper.

To Summarise:

1. Casper FFG to be a Hybrid PoS and PoW chain
2. 1500 Ether deposit required to become a validator
3. Casper rolled out first, Sharding rolled out after

What Is Ethereum Proof Of Stake?

Casper 2.1: The Confusion over the Releases

Due to some **misleading posts** and **misunderstood comments**, several people are confused. These are the two primary impressions that people have in regard to the Casper update:

1. Casper and Sharding will be combined and launched together.
2. Sharding will now be prioritized over Proof Of Stake

This is not true at all. And it's important that expectations are set right.

Casper 2.1: The Real Roadmap

The plan for Casper FFG requiring 1500 ETH deposits will be scrapped. Casper V2 will be implementing a **“beacon chain”** – onto which Casper and Sharding will be merged (here is where people get confused).

This does not mean that Casper and Sharding will be launched on the beacon chain together. It simply means that Casper and Sharding will be implemented on the same chain. So, Casper could come first, and Sharding be implemented much later. Or vice-versa.

Proof-of-Stake: Inside Ethereum's Plan To Reduce Energy Consumption by 99%

One of the most interesting things with respect to PoS is the fact that given validators are not expending as much energy (compared to PoW) to secure the network, the reward may be significantly lower. According to the Casper Github wiki:

Because of the lack of high electricity consumption, there is **not as much need to issue as many new coins** in order to motivate participants to keep participating in the network.



With Proof-Of-Work, miners race to process the same set of transactions. However, Proof-Of-Stake randomly picks validators to process and secure transactions.

Transitioning from PoW to PoS

Transitioning from a proof-of-work to a proof-of-stake consensus algorithm. As a consensus system, proof of work is effective but expensive from a power-consumption perspective. Securing consensus without mining would reduce electricity waste as well as the need for the inflationary issuance scheme.

Faster block times should result from proof of stake, resulting in greater granularity of data and efficiency without a loss of security or risk of centralization.

Economic finality. As covered in Chapter 3, the promise of Ethereum for enterprises is a decentralized system for transaction settlement finality. Proof-of-stake systems might include roles for validator nodes that *fully commit* to a block, meaning they lose their ETH balance (which could be millions of dollars) if they collude to propagate a false block.

Source: Introducing Ethereum and Solidity by Chris Dannon, Apress, 2017

Transitioning from PoW to PoS

Scalability is a problem when full nodes require the computing resources they do today. The large blockchain, 1 GB DAG, and intensive CPU or GPU requirements make smartphones and other low-power devices a no-go for Ethereum node daemons. To read the team's white paper on scalability, visit https://github.com/vbuterin/scalability_paper/blob/master/scalability.pdf.

Another vital read about scalability is the use of so-called chain fibers, at www.reddit.com/r/ethereum/comments/31jm6e/new_ethereum_blog_post_by_dr_gavin_wood/.

Transitioning from PoW to PoS

Sharding blockchain data and enabling cross-shard communication is another crucial element of scaling. *Sharding* is the process of breaking up a single chunk of data across databases, in such a way that it can be reassembled when needed. Blockchains don't shard. However, it should be feasible to let different parts of the EVM state be stored by different nodes, and to build applications that can address them there.

Being resistant to censorship in the form of attempts by validator nodes, in a proof-of-work scheme, to collude across all shards in order to block certain transactions from reaching finality. This already exists in Ethereum 1.0, but will be strengthened in subsequent releases.

The Mauve Paper is located at

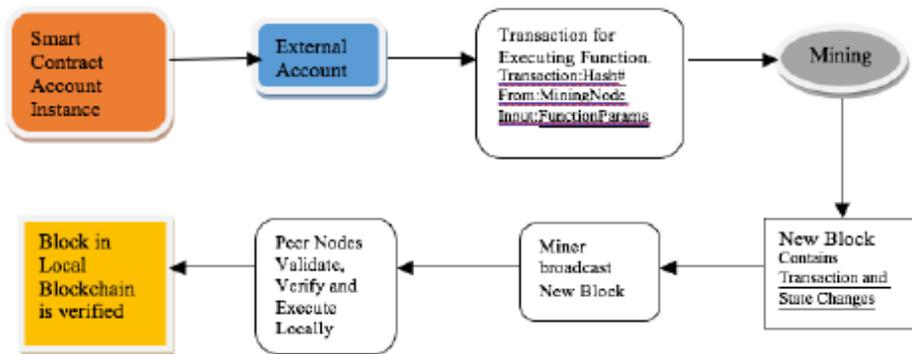
http://vitalik.ca/files/mauve_paper.html.

BLOCKCHAIN BEYOND BITCOIN – SMART CONTRACTS AND REAL-WORLD VALUE

Smart Contract Execution

SMART CONTRACT EXECUTION

A Smart Contract contains functions that can be executed by an External Account or a Decentralized Application (DAPP). In the case of a DAPP, the executing node would have a default External Account



- To execute a function defined in the Smart Contract, the DAPP retrieves a unique instance of the Smart Contract by its address.

E.g.

```
> var address =
```

```
“0xc7caf784fae5840bdc893b03b7391fce6efb6190”
```

```
> var myContract = eth.contract(abi).at(address)
```

Source: <https://dzone.com/refcardz/getting-started-with-ethereum-private-blockchain?chapter=1/>

Regulators may also look to the formation of smart contracts as an opportunity to provide consumer protection. Regulators could require parties to hard-code certain terms or regulatory conditions into smart contracts as an enforcement tool. As an example, regulators could require parties to loans to input maximum interest rates to prevent usury and monitor for compliance. Coding requirements could lead to conflicts-of-law problems for companies who must answer to multiple federal regulators and the rules of several states (such as usury), especially when regulations change.

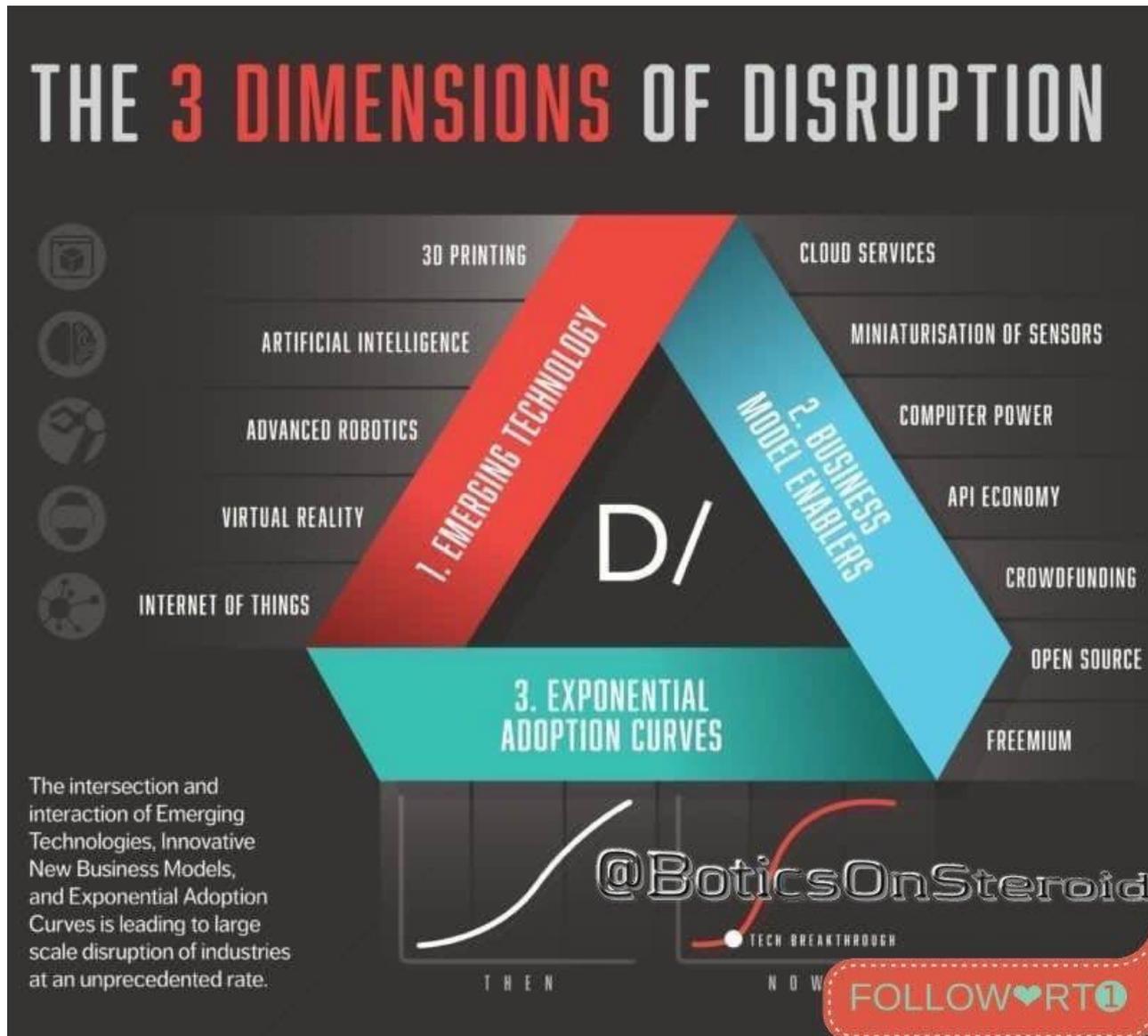
Considerations for Smart Contract Creation

- Notice of Terms to Parties
 - Visibility (are terms conspicuous?)
 - Timing (were terms shared before or after agreement?)
 - Difficulty (how hard must consumer work to see terms?)
- Sophistication of Parties
- Level of Control over Electronic Agents

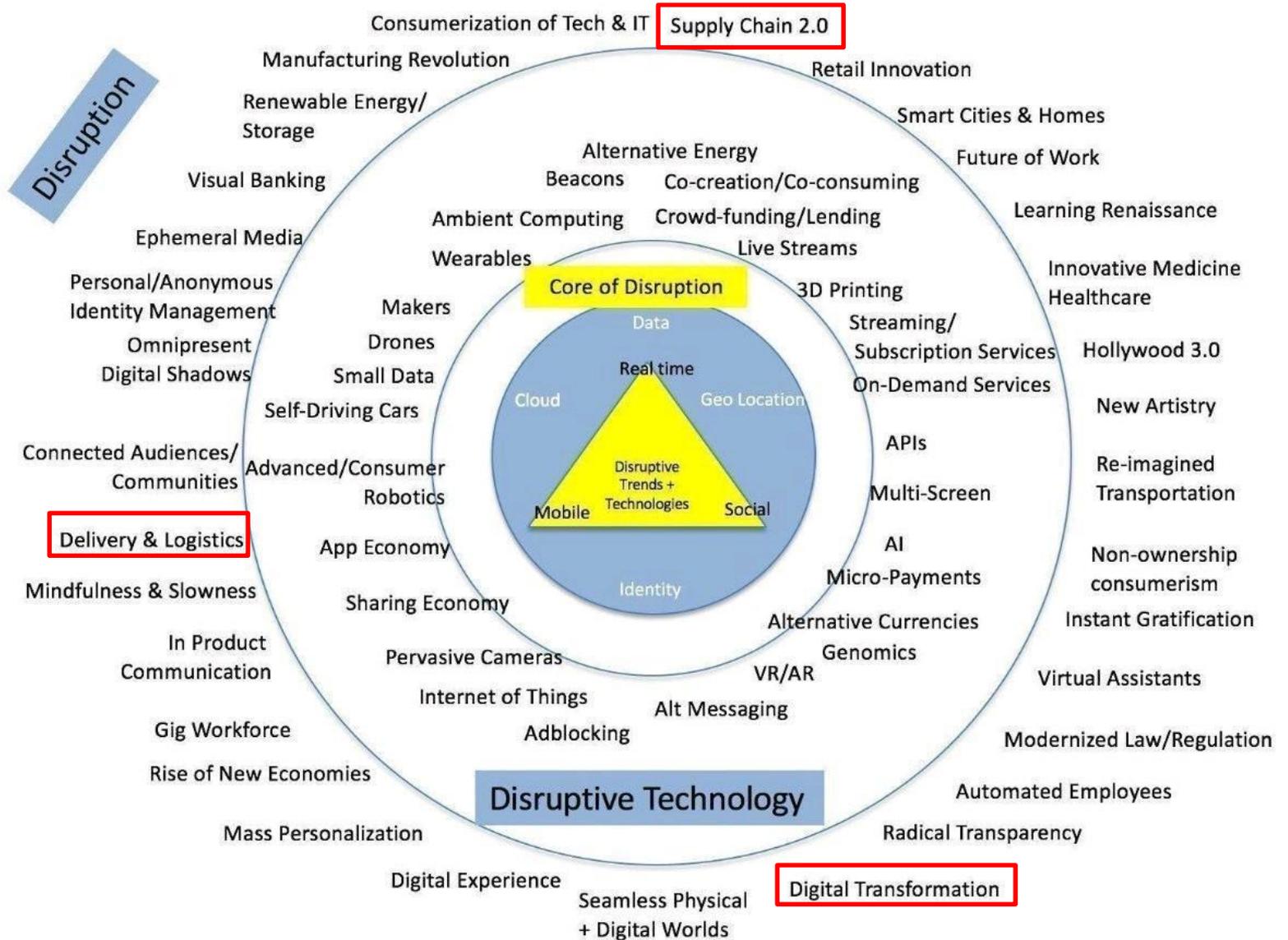
Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

DISRUPTION WORK - ACTUAL REAL-WORLD BLOCKCHAIN USE CASES AND APPLICATIONS

Disruption



Disruption



Real-World Blockchain Solutions

Entity	Use	Blockchain(s)	Link
Maersk	Expedite tracking of Cargo shipment internationally	Hyperledger	https://www.ibm.com/blogs/think/2018/11/tradelens-how-ibm-and-maersk-are-sharing-blockchain-to-build-a-global-trade-platform/
U.S. State Department & Coca-Cola	Reduce risk of forced labor and child labor	Customized	https://www.digitaltrends.com/cool-tech/coca-cola-blockchain-forced-labor/
Saudi Arabia	Tracking cross-border trade	Hyperledger	https://cointelegraph.com/news/saudi-arabia-completes-ibm-tradelens-pilot-for-cross-border-blockchain-trade
Overstock	Business model change from online retail to investor in Blockchain and Cryptocurrency Start-ups	Several	https://mashable.com/article/overstock-blockchain-cryptocurrency/
Walmart	Requiring several fresh food suppliers to use Blockchain	Several	https://cointelegraph.com/news/walmart-requires-certain-produce-suppliers-to-deploy-blockchain-technology
FedEx	Supply chain and logistics management improvements.	Hyperledger	https://cointelegraph.com/news/fedex-joins-hyperledger-blockchain-hub-big-implications-for-logistics

LUNCH

CATEGORIES OF BLOCKCHAIN USES AND SOLUTIONS

There are six distinct categories of blockchain use cases addressing two major needs.

Record keeping: storage of static information

Transactions: registry of tradeable information



1 Static registry

- Distributed database for storing reference data

Example

- Land title
- Food safety and origin
- Patent



2 Identity

- Distributed database with identity-related information
- Particular case of static registry treated as a separate group of use cases due to extensive set of identity-specific use cases

Example

- Identity fraud
- Civil-registry and identity records
- Voting



3 Smart contracts

- Set of conditions recorded on a blockchain triggering automated, self-executing actions when these predefined conditions are met

Example

- Insurance-claim payout
- Cash-equity trading
- New-music release



4 Dynamic registry

- Dynamic distributed database that updates as assets are exchanged on the digital platform

Example

- Fractional investing
- Drug supply chain



5 Payments infrastructure

- Dynamic distributed database that updates as cash or cryptocurrency payments are made among participants

Example

- Cross-border peer-to-peer payment
- Insurance claim



6 Other

- Use case composed of several of the previous groups
- Standalone use case not fitting any of the previous categories

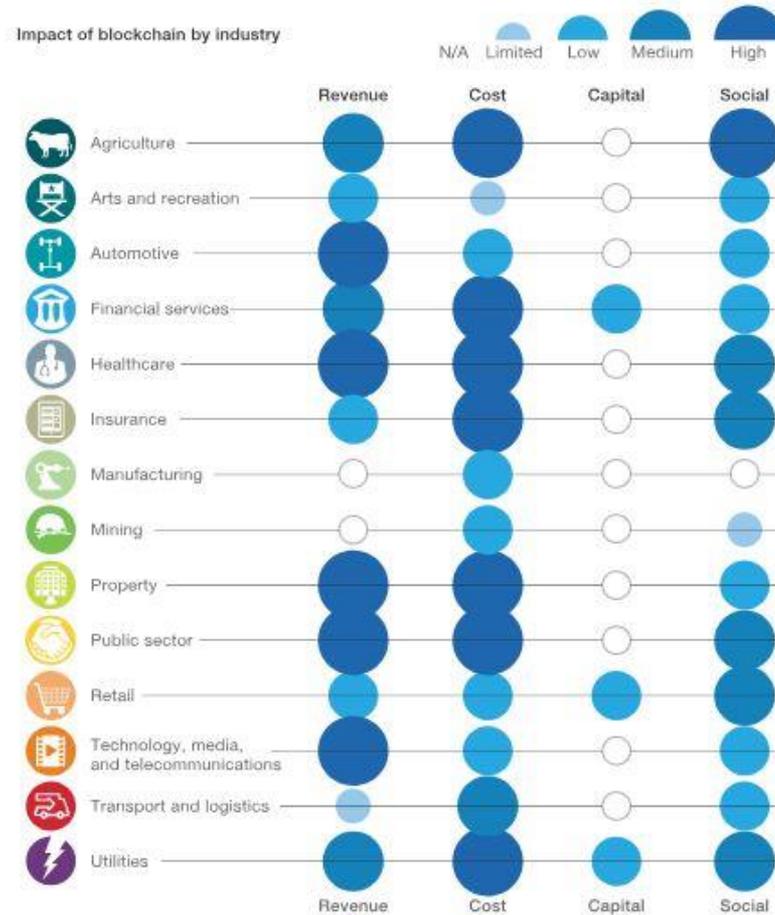
Example

- Initial coin offering
- Blockchain as a service

Case Study: Blockchain Use Cases Across Industries

Exhibit 4

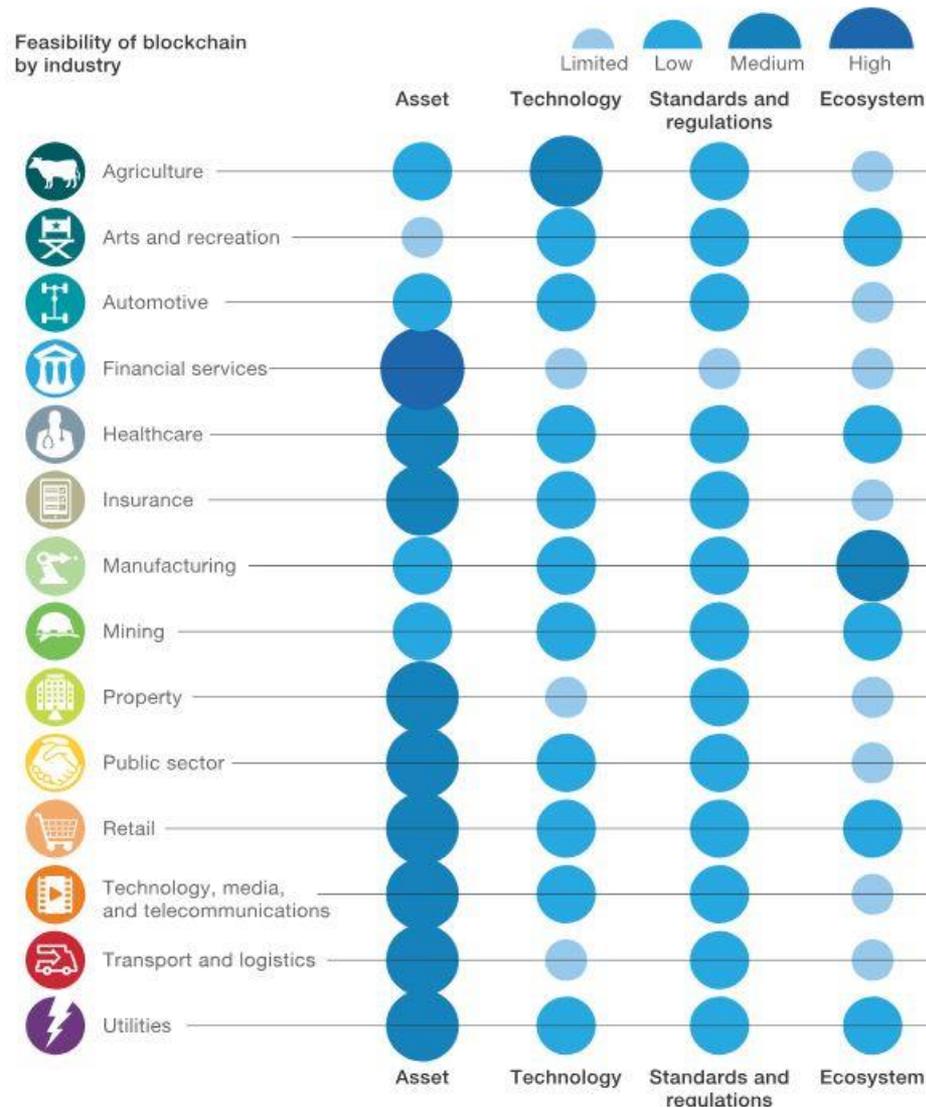
The value at stake from blockchain varies across industries.



McKinsey & Company

Source: <https://www.mckinsey.com/business-functions/digital-mckinsey/our-insights/blockchain-beyond-the-hype-what-is-the-strategic-business-value>

Case Study: Blockchain Feasibility Across Industries

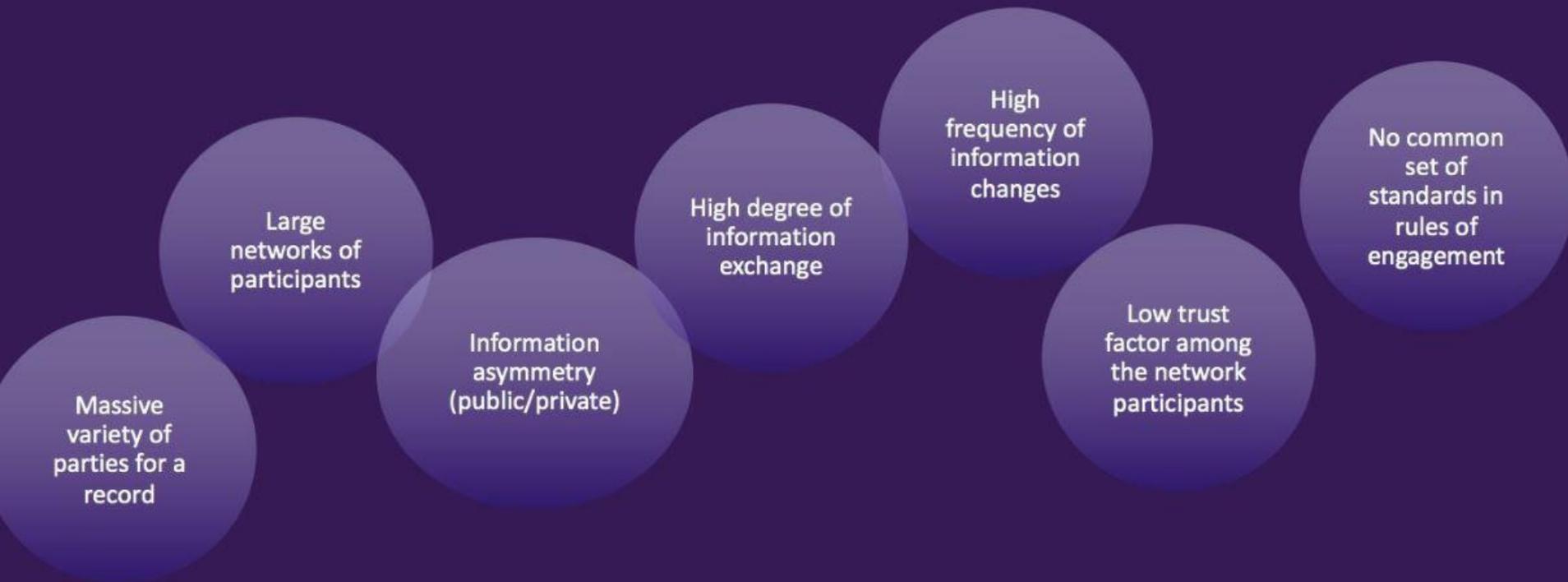


Source: <https://www.mckinsey.com/business-functions/digital-mckinsey/our-insights/blockchain-beyond-the-hype-what-is-the-strategic-business-value>

WHY IS BLOCKCHAIN AN INTERESTING AND IMPORTANT TECHNOLOGY?

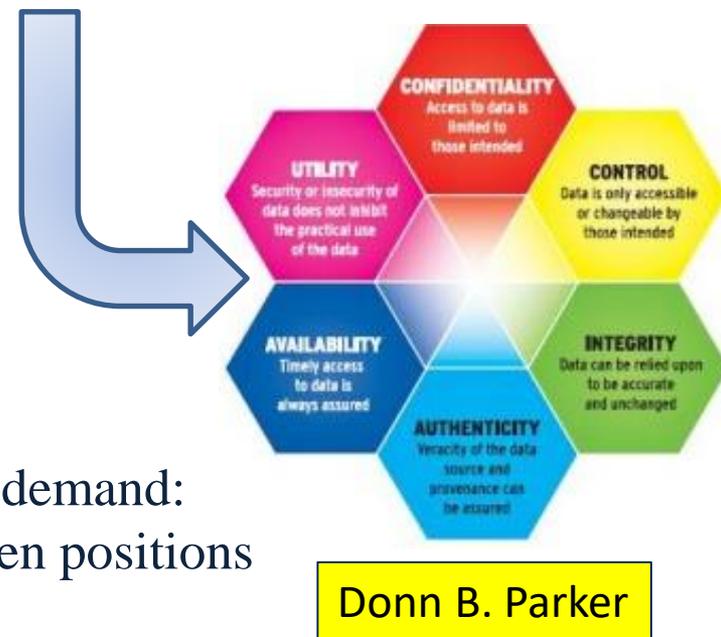
WHY BLOCKCHAIN?

Elements in favor of a blockchain approach



Why Is Blockchain Important?

- Accessible
- Open source
- Easily provides three challenging elements of the **Parkerian Hexad** model for security:
 - **Authenticity**
 - **Control**
 - **Utility**
- It WORKS!
- Business enabler
- Reduces risk of computer fraud
- It is being widely adopted for trusted computing
- Blockchain developers and architects are in great demand: for every Blockchain professional there are 14 open positions



Parkerian Hexad



Donn B. Parker

Blockchain as an Emerging Technology

7 ways to leverage #EmergingTechnologies in #eCommerce



Robotics and AI

- To identify fraudulent orders, reduce return rate and also cut down on logistics cost.
- AI-based voice-based shopping in vernacular language to enable deeper customer engagement and smoothen transition from offline to online by overcoming the language barrier (especially in the case of the 40+ age group and rural consumers).



Advanced analytics

- To optimise stock management and achieve greater efficiency – high availability but low inventory of products.
- To tailor content based on data-driven understanding of consumers' online behaviour and preferences. Also, to target the right customer, thereby leading to better a conversion rate.



VR

- To translate a digital relationship into an equally interactive and seamless offline experience in-store.



Blockchain

- To improve fraud detection, thereby enabling companies to offer a secure and transparent online medium.
- With the rise of FinTech and a vast amount of private data being hosted online, blockchain and AI are helping companies determine authenticity in multi-party transactions and expedite payment settlement.

source pwc via @mikequindazzi

Blockchain as an Emerging Technology

#1 Artificial Intelligence
AI / Machine Learning / Deep Learning

#2 Internet of Things
IOT, IIOT, Sensors & Wearables

#3 Mobile/Social Internet
Advancements - Search/Social/Messaging/Livestreams

#4 Blockchain
Distributed Ledger Systems, Cryptocurrencies & DApps

#5 Big Data
Apps, Infrastructure, Technologies + Predictive Analytics

#6 Automation
Information, Task, Process, Machine, Decision & Action

#7 Robots
Cons./Comm./Indus., Robots, Drones & Autonomous Vehicles

#8 Immersive Media
-VR/ #AR/ #MR/ 360°/ Video?Gaming

#9 Mobile Technologies
Infrastructure, networks, standards, services & devices

#10 Cloud Computing
SaaS, IaaS, PaaS & MESH Apps

#11 3D Printing
Additive Manufacturing & Rapid Prototyping

#12 CX
Customer Journey, Experience Commerce & Personalization

#13 EnergyTech
Efficiency, Energy Storage & Decentralized Grid

#14 Cybersecurity
Security, Intelligence Detection, Remediation & Adaptation

#15 Voice Assistants
Interfaces, Chatbots & Natural Language Processing

#16 Nanotechnology
Computing, Medicine, Machines + Smart Dust

#17 Collaborative Tech.
Crowd, Sharing, Workplace & Open Source Platforms & Tools

#18 Health Tech.
Advanced Genomics, Bionics & Health Care Tech.

#19 Human-Computer Interaction
Facial/Gesture Recognition, Biometrics, Gaze Tracking

#20 Geo-spatial Tech.
GIS, GPS, Mapping & Remote Sensing, Scanning, Navigation

#21 Advanced Materials
Composites, Alloys, Polymers, Biomimicry, Nanomanufacturing

#22 New Touch Interfaces
Touch Screens, Haptics, 3D Touch, Paper, Feedback & Exoskeletons

#23 Wireless Power
Bio-/Enviro-Materials + Solutions, Sustainability, Treatment & Efficiency

#24 Clean Tech.
Bio-/Enviro-Materials + Solutions, Sustainability, Treatment & Efficiency

#25 Quantum Computing
+ Exascale Computing

#26 Smart Cities
+ Infrastructure & Transport

#27 Edge/Computing
+ Fog Computing

#28 Faster, Better Internet
Broadband incl. Fiber, 5G, Li-Fi, LPN and LoRa

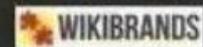
#29 Proximity Tech
Beacons, .RFID, Wi-Fi, Near-Field Communications & Geofencing

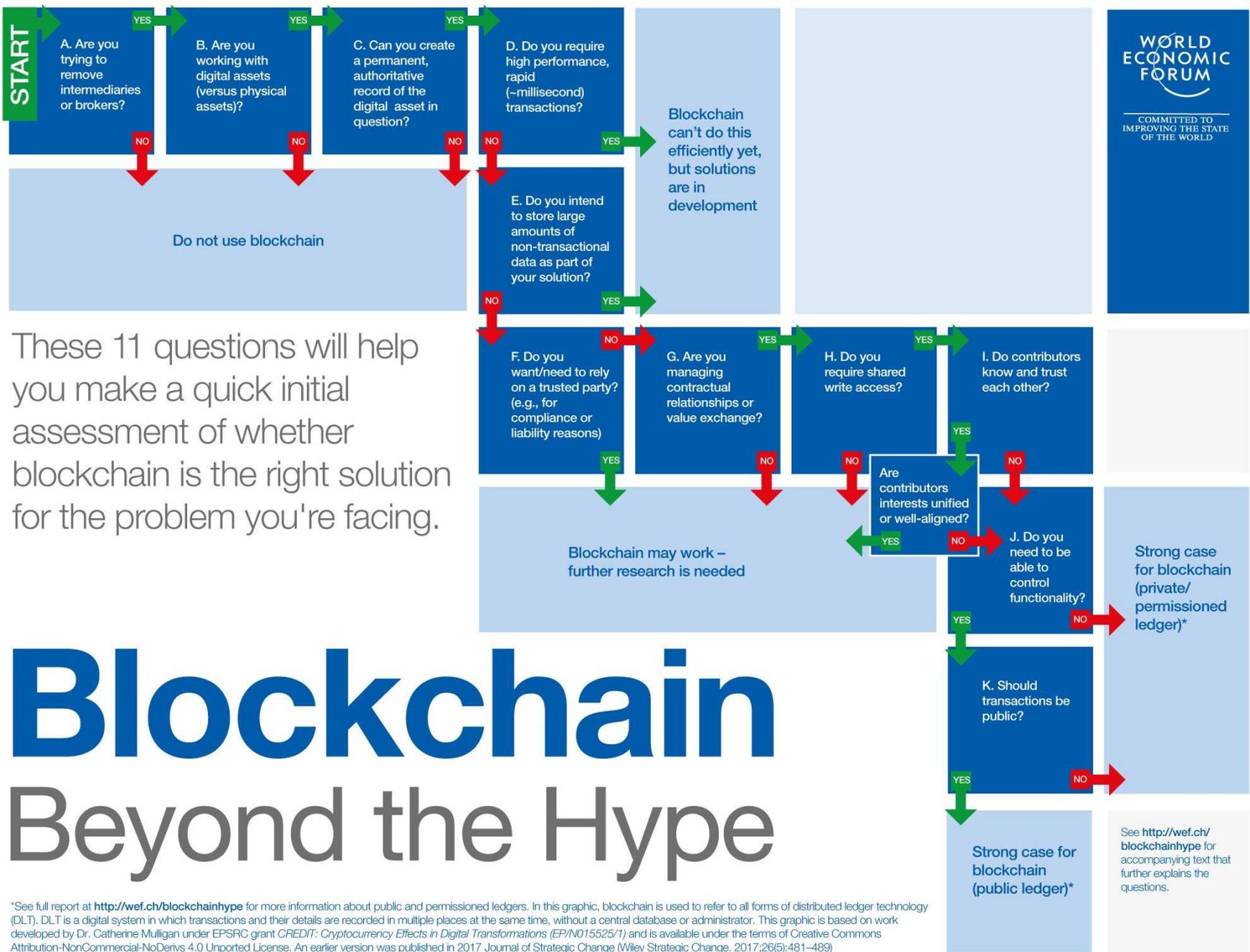
#30 New Screens
TVs, Digital Signage, OOH, MicroLEDs & Projections

THE 30 TECHNOLOGIES OF THE NEXT DECADE



Created by: Sean Moffitt @seanmoffitt, Managing Director, @Wikibrands





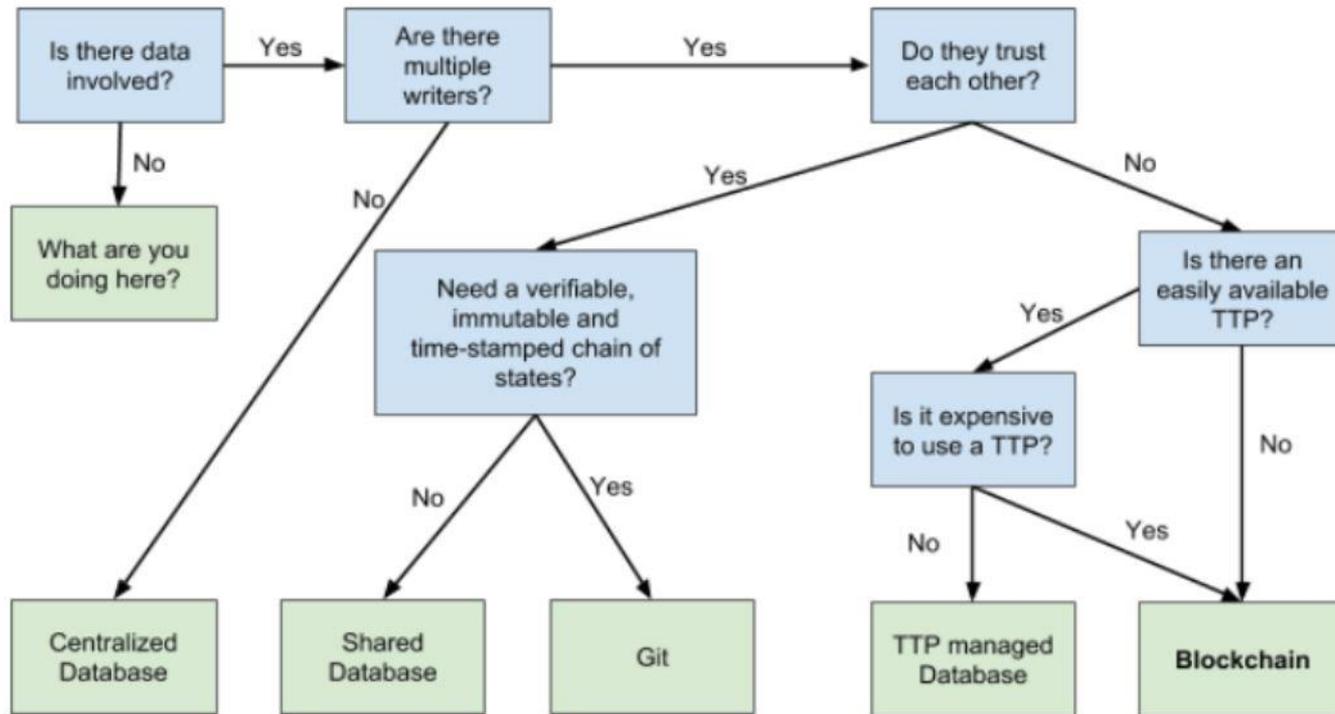
These 11 questions will help you make a quick initial assessment of whether blockchain is the right solution for the problem you're facing.

Blockchain Beyond the Hype

*See full report at <http://wef.ch/blockchainhype> for more information about public and permissioned ledgers. In this graphic, blockchain is used to refer to all forms of distributed ledger technology (DLT). DLT is a digital system in which transactions and their details are recorded in multiple places at the same time, without a central database or administrator. This graphic is based on work developed by Dr. Catherine Mulligan under EPSRC grant CREDIT: Cryptocurrency Effects in Digital Transformations (EP/N015525/1) and is available under the terms of Creative Commons Attribution-NonCommercial-NoDerivs 4.0 Unported License. An earlier version was published in 2017 Journal of Strategic Change (Wiley Strategic Change, 2017;26(5):481-489).

See <http://wef.ch/blockchainhype> for accompanying text that further explains the questions.

If you are a little lost, don't worry, here is a visual framework that will help you assess whether a Blockchain is something you should be looking into:



Voila! You have now a framework to decide whether Blockchain technology is worth looking into. However, your journey doesn't end here. Once you figured out that a decentralized solution might be suited to your problem, there are koppel?

Source: To Blockchain or not to Blockchain? <https://medium.com/causys/to-blockchain-or-not-to-blockchain-aed05bf08150> Hats off to the author, Thomas Ferry of Causys

USE CASES

Blockchain Use Evolution

Defining Blockchain

A distributed ledger technology

Blockchain is a cryptographic, or encoded ledger – a database of transactions in the form of blocks arranged in a chain. These are validated by multiple users through consensus mechanisms (such as proof-of-work in Bitcoin mining) shared across a public or private network.

Blockchain technology could cut banks' infrastructure costs for cross-border payments, securities trading, and regulatory compliance

Potential benefits of Blockchain technology for the financial services industry



Reduce costs of overall transactions and IT infrastructure



Ability to store and define ownership of any tangible or intangible asset



Improved security and efficiency of transactions



Irrevocable and tamper-resistant transactions



Increased accuracy of trade data and reduced settlement risk



Enabling effective monitoring and auditing by participants, supervisors, and regulators



Reduction in systemic risks (eliminate credit and liquidity risks)



Near-instantaneous clearing and settlement



Consensus in a variety of transactions

2009-2012 Foundation days

- Emergence of Bitcoin based on a paper by Satoshi Nakamoto
- On January 3, 2009, the Genesis block was mined
- Experimental and limited to cryptographic community
- Blockchain as the backbone of Bitcoin

2012-2014 Moving beyond the cryptographers

- Rise of Bitcoin exchanges
- Mixed response to Bitcoin as it struggles with money laundering and criminal activity, but also gains acceptance across some online retail stores among others
- Rise of Bitcoin-based startups
- Bitcoin price surged to US\$1,000
- Blockchain gains attention of financial services firms (begins internal trials)

2014-2015 Blockchain buzz years

- Blockchain, the underlying technology behind Bitcoin, gets serious attention and investment from financial services firms, regulators, and VCs
- Explosion of use cases within BFSI
- Announcement of consortiums to accelerate adoption, innovation, and common standards
- Banks experiment with their versions of cryptocurrencies
- Global service providers and technology companies put their weight behind Blockchain

2016-2017 Crossing the chasm

- The next two years are critical for Blockchain technology to demonstrate sustainable value and show adoption beyond proofs of concept by FS firms
- Startups backed by VC funding and consortiums need to show results to justify the large sums of funding and/or investment of time and resources
- Scalability and throughput issues need to be solved for the Blockchain technology to cross the chasm to mainstream adoption

2018-2020 Adoption movement

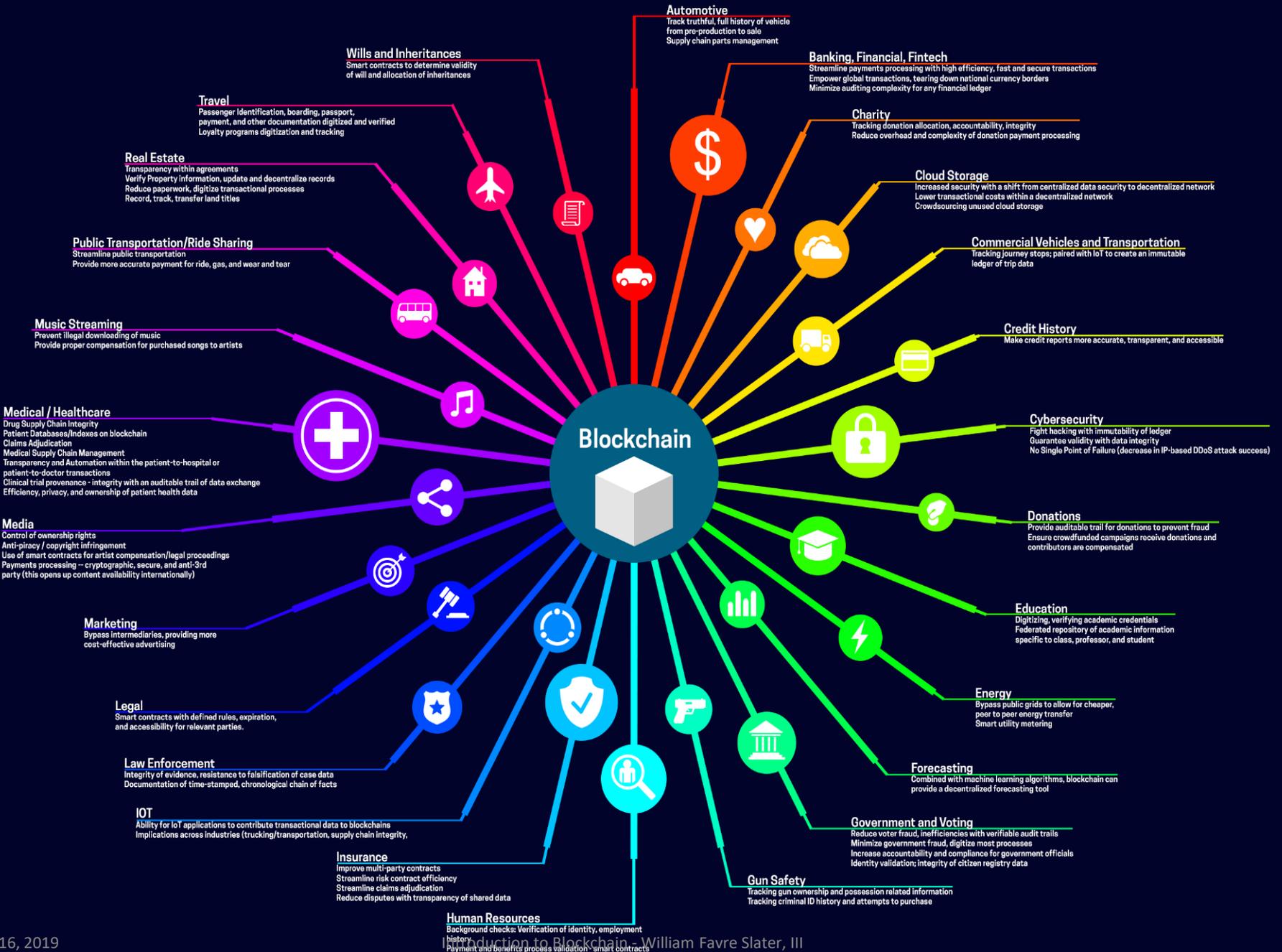
- Consortiums will be instrumental in defining protocols and common standards to facilitate widespread adoption
- Regulatory bodies likely to play a key role in facilitating adoption while ensuring compliance
- Explosion of use cases beyond BFSI
- IT service providers likely to accelerate investments to build capabilities around Blockchain technology implementation
- Rise of IPOs and Unicorns in the Blockchain startup ecosystem

2020 & beyond Accelerated adoption

- Blockchain will gain adoption within and beyond BFSI, leading to new business models at the intersection of advanced analytics, IoT, and Blockchain based smart contracts
- Blockchain is referenced in two major shifts expected to occur in the nearest future, according to a report by World Economic Forum: The first tax collected by government using the Blockchain technology by 2023. The second one is storing more than 10% of global gross domestic product in Blockchains by 2027
- Banks' infrastructure costs for cross-border payments, securities trading, and regulatory compliance reduced by US\$15-20 billion a year from 2022, according to a recent report by Spanish bank Santander

Blockchain Use Cases: Comprehensive Analysis & Startups Involved





Blockchain Beyond Bitcoin

Banking

- Funds transfer can be sped up, allowing instant transactions.
- The banking industry can make use of the blockchain to improve efficiency and reduce costs in securitisation, regulatory compliance and digital wallet services (full service and payment banks).

Healthcare

- Hospitals can securely store health data and share it on request to authorised doctors or medical professionals.

Entertainment – betting, music

- Decentralised betting in online casinos and sports betting can be taken to the blockchain.
- Musicians can get paid directly by their fans without paying record companies or other platforms a large part of their payouts.

Energy

- Currently, retail energy producers contribute to the energy grid and receive incentives.
- The energy market is strictly centralised and is controlled by distribution companies (DISCOMs).
- The blockchain can facilitate peer-to-peer energy transactions.

Financial services

- The blockchain can be used to improve services such as trade settlements.
- FinTech companies can use the blockchain to offer remittances and international payments at reduced costs and at greater speeds.

Insurance

- Smart contracts and the identities of insurers can be managed using the blockchain.
- Contracts dependent on real-time data will rely on the blockchain—for example, crop insurance or telematics for vehicle insurance.

Real estate

- The lack of transparency and problems of bureaucracy, fraud and incorrect public records can be solved using smart contracts.
- Also, tracking, verifying and transfer details can be securely managed for new buyers.

Private transport/ridesharing

- The blockchain can be used for peer-to-peer ridesharing apps, allowing car owners and users to manage introduction to Blockchains William Fawcett Slater, III intervention of third parties.



50+ BLOCKCHAIN REAL WORLD USES CASES

GOVERNMENT

Essentia develops world's first blockchain solution to manage international logistics hub together with Traffic Labs and the Finnish Government



IDENTIFICATION

Voter registration is being facilitated via a blockchain project in Switzerland spearheaded by Uport.



MOBILE PAYMENTS

The blockchain ledger that Ripple uses has been latched onto by a group of Japanese banks, who will be using it for quick mobile payments.



INSURANCE

A smart contract-based blockchain is being used by insurer American International Group Inc as a means of saving costs and increasing transparency.



ENDANGERED SPECIES PROTECTION

The protection of endangered species is being facilitated via a blockchain project that records the activities of these rare animals.



CARBON OFFSETS

IBM is using the Hyperledger Fabric blockchain in China to monitor carbon offset trading.



ENTERPRISE

Ethereum's blockchain can be accessed as a cloud-based service courtesy of Microsoft Azure.



BORDER CONTROL

Essentia has devised a border control system that would use blockchain to store passenger data in the Netherlands.



SUPPLY CHAINS

IBM and Walmart have partnered in China to create a blockchain project that will monitor food safety.



HEALTHCARE

A number of healthcare systems that store data on the blockchain have been pioneered including MedRec.



SHIPPING

Shipping is a natural fit for blockchain, and Maersk has been trialling a blockchain-based project within the maritime logistics industry.



REAL ESTATE

Blockchain is now being used to complete real estate deals, the first of which was conducted in Kiev by Propy.



ENERGY

Essentia is developing a test project that will help energy suppliers track the distribution of their resources in real time, whilst maintaining data confidentiality.



LAND REGISTRY

Land registry titles are now being stored on the blockchain in Georgia in a project developed by the National Agency of Public Registry.



COMPUTATION

Digital Currency Group are helping Amazon Web Services examine ways in which the distributed ledger technology can help improve database security.



ADVERTISING

New York Interactive Advertising Exchange has been experimenting with blockchain as a means of providing an ads marketplace for publishers.



BORDER CONTROL

Essentia is developing a blockchain project for border control that will allow customs agents to record passenger data from an array of inputs and safely store it.



JOURNALISM

Decentralized journalism, as enabled by blockchain technology, has the potential to prevent censorship and increase transparency, as Civil has shown.



WASTE MANAGEMENT

Waltonchain is using RFID technology to store waste management data on the blockchain in China.



ENERGY

Food importation is another industry where blockchain is proving its worth, with Louis Dreyfus Co trialling a soybean importation operation using this technology.



DIAMONDS

The De Beers Group is using blockchain to track the importation and sale of diamonds.



FINE ART

By storing certificates of authenticity on the blockchain, it's possible to dramatically reduce art forgeries, as one blockchain project is proving.



NATIONAL SECURITY

For the past two years, the US Department of Homeland Security has been using blockchain to record and safely store data captured from its security cameras.



TOURISM

In a bid to boost its tourism economy, Hawaii is examining ways in which blockchain-based cryptocurrencies can be adopted throughout the US state.



TAXATION

In China, a tax-based initiative is using blockchain to store tax records and electronic invoices led by Miaocai Network.



ENERGY

Chile's National Energy Commission has started using blockchain technology as a way of certifying data pertaining to the country's energy usage as it seeks to update its electrical infrastructure.



RAILWAYS

Russian rail operator Novotrans is storing inventory data on a blockchain pertaining to repair requests and rolling stock.



ENTERPRISE

Google is building its own blockchain which will be integrated into its cloud-based services, enabling businesses to store data on it, and to request their own white label version developed by Alphabet Inc.



MUSIC

Arbit is a blockchain-based project led by former Guns N Roses drummer Matt Sorum seeking a fairer way to reward musicians for their creative efforts.



FISHING

Blockchain technology has been used to provide a transparent record of where fish was caught, as a means of ensuring it was legally landed.



Blockchain Uses

Non-Financial Use Cases						
Digital Content/Documents, Storage & Delivery		Authentication & Authorization		Digital Identity	Marketplace	
						
BitProof, Blockcai, Ascribe, ArtPlus, Chainy.Link, Stampery, Blocktech (Alexandria), Bisantium, Blockparti, The Rudimental, BlockCDN		The Real McCoy, Degree of Trust, Everpass, BlockVerify,		Sho Card, Uniquid, Onename, Trustatom	Providing premium rights & brand based coins: MyPowers	
Smart Contracts		Real Estate	Diamonds	Gold & Silver	Reviews/Endorsement	
						
Otonomos, Mirror, Symbiont, New system Technologies		Factom	Everledger	BitShares, Real Asset Co., DigitalTangible (Serica), Bit Reserve	TRST.im, Asimov (recruitment services), The World Table	
Blockchain in IoT		App Development	Network Infrastructure & APIs		Other	
						
Filament, Chimera-inc.io, ken Code – ePlug		Proof of ownership for modules in app development: Assembly	Ethereum, Eris, Codius, NXT, Namecoin, Colored Coins, Hello Block, Counterparty, Mastercoin, Corona, Chromaway, BlockCypher		<u>Prediction platform:</u> Augur <u>Election Voting:</u> Follow My Vote <u>Patient Records management:</u> BitHealth	
Financial Use Cases						
Currency Exchange & Remittance		P2P Transfers	Ride Sharing	Data Storage	Trading Platforms	Gaming
						
Coinbase (Wallet), BitPesa, Billion, Ripple, Stellar, Kraken, Fundrs.org, MeXBT, CryptoSigma		BTC Jam, Codius, BitBond, BitnPlay (Donation), DeBuNe (SME's B2B transactions)	La'zooz	Storj.io, Peernova	equityBits, Spritzle, Secure Assets, Coins-e, DXMarkets, MUNA, Kraken, BitShares	PlayCoin, Play(on DACx platform), Deckbound

Block chain use cases requires massive cloud resources

Establish trust

Transact on identity

Ensure provenance of data

Facilitate value exchange

Enable smart contracts

BEFORE AND AFTER - HOW BLOCKCHAIN SOLUTIONS HAVE ADDED IMMENSE VALUE AND COMPETITIVE ADVANTAGE TO ORGANIZATIONS

BLOCKCHAIN SOLUTION EXAMPLES

Smart Contract: Formal Definition

The smart contract was formally defined by Nick Szabo in his 1996 paper titled, *Smart Contracts: Building Blocks for Digital Markets*. He described it as follows:

"A Smart contract is a set of promises, specified in digital form, including protocols within which the parties perform on these promises."

Source:
http://www.fon.hum.uva.nl/rob/Courses/InformationInSpeech/CDROM/Literature/LOTwinter school2006/szabo.best.vwh.net/smart_contracts_2.html

How is a typical smart contract initiated? It is necessary to have some understanding of the terminology:

How is a Typical Smart Contract Initiated?



Permissioned

A blockchain is permissioned when its participants are pre-selected or subject to gated entry based on satisfaction of certain requirements or on approval by an administrator. A permissioned blockchain may use a consensus protocol for determining what the current state of a ledger should be, or it may use an administrator or sub-group of participants to do so.



Permissionless

A blockchain is permissionless when anyone is free to submit messages for processing and/or be involved in the process of reaching consensus (for example, the Bitcoin blockchain). While a permissionless blockchain will typically use a consensus protocol to determine what the current state of the blockchain should be, a blockchain could equally use some other process (such as using an administrator or sub-group of participants) to update the ledger.



Consensus

A consensus protocol is computer protocol in the form of an algorithm constituting a set of rules for how each participant in a blockchain should process messages (say, a transaction of some sort) and how those participants should accept the processing done by other participants. The purpose of a consensus protocol is to achieve consensus between participants as to what a blockchain should contain at a given time. Terms used to describe consensus protocols in the context of blockchain technologies may include “proof of work” or “proof of stake.”

Source: Digital Chamber of Commerce

https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

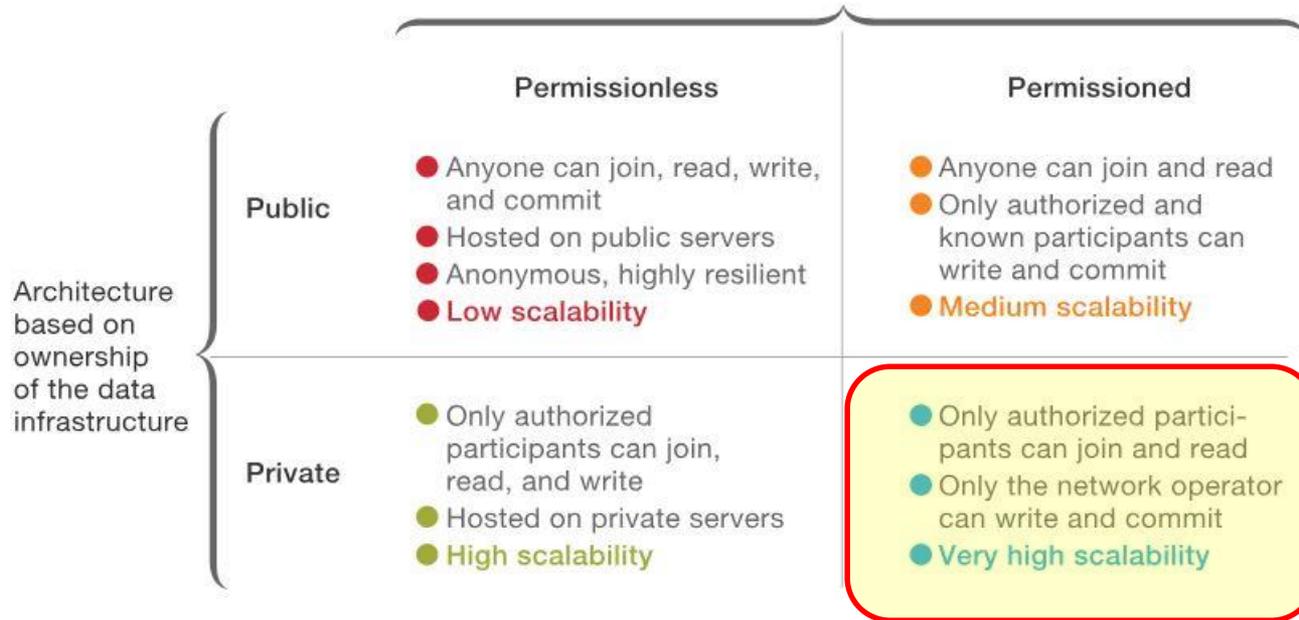
Types of Blockchain Architecture

Exhibit 3

Most commercial blockchain will use **private, permissioned architecture** to optimize network openness and scalability.

Blockchain-architecture options

Architecture based on read, write, or commit permissions granted to the participants



McKinsey&Company

the anatomy of a SMART CONTRACT

1

IDENTIFY AGREEMENT

- Multiple parties identify a cooperative opportunity and desired outcomes
- Agreements potentially in scope could include business processes, asset swaps, transfer of rights and more

2

SET CONDITIONS

- Smart contracts could be initiated by the parties themselves or by satisfaction of certain conditions like financial market indices, natural disasters or event via GPS location
- Temporal conditions could initiate smart contracts on holidays, birthdays and religious events

3

CODE THE BUSINESS LOGIC

- A computer program is written in a way that the arrangement will automatically perform when the conditional parameters are met

4

ENCRYPTION & BLOCKCHAIN TECHNOLOGY

- Encryption provides secure authentication and verification of messaging between the parties relating to the smart contract

5

EXECUTION & PROCESSING

- In a blockchain iteration, when consensus is reached on authentication and verification, the smart contract is written to a block
- The code is executed, and the outcomes are memorialized for compliance and verified.

6

NETWORK UPDATES

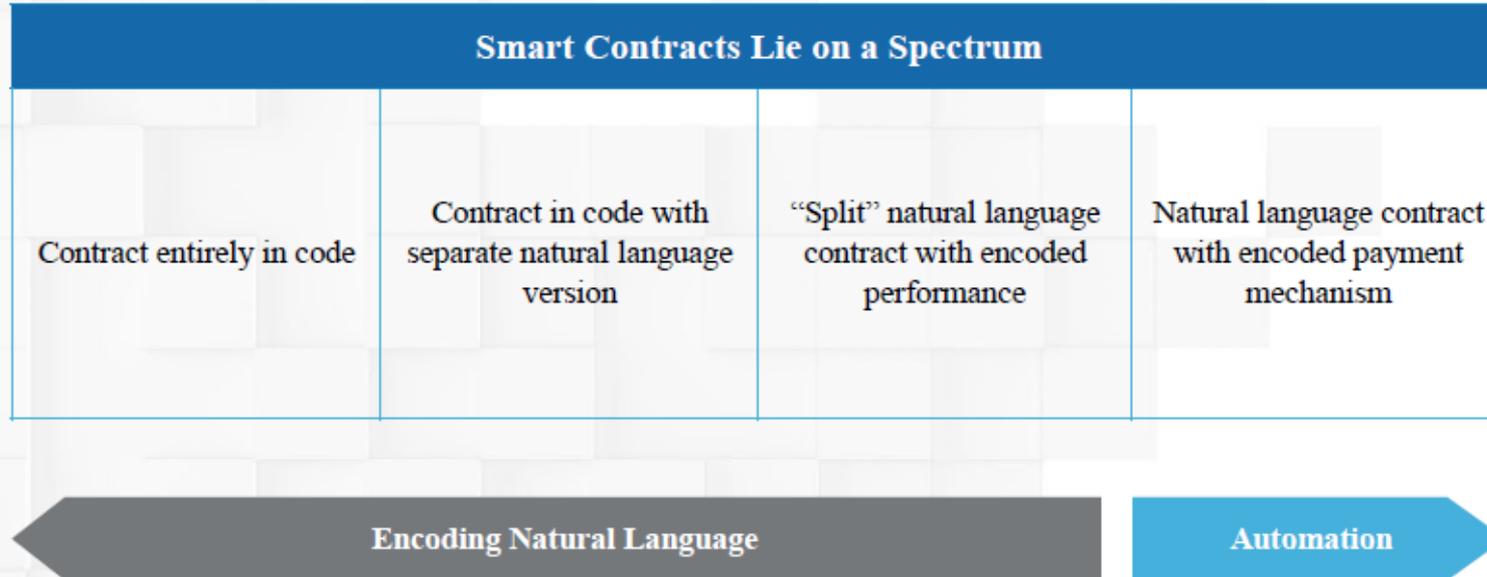
- After performance of the smart contract, all computers in the network update their ledgers to reflect the new state
- Once the record is verified and posted to the blockchain, it cannot be changed, it is append only

Formal Smart Contract Design: 6 Parts

Different Models for Smart Contracts

What are the different models for smart contracts?

It is a common misconception that there is only one type of smart contract. In fact, there is a spectrum of possibilities.



Other permutations are, of course, possible and are likely to emerge as smart contract applications develop.

The role of code

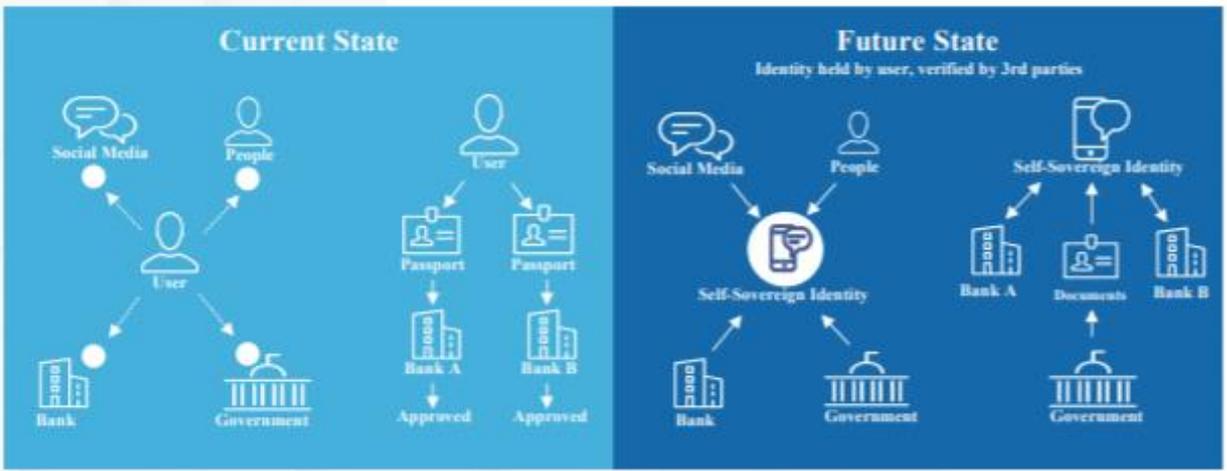
The legal status of smart contracts is dealt with elsewhere in this white paper. For now, it is sufficient to note that smart contracts that seek to encode the entirety of a natural language contract (a “code is the contract” model) are very challenging from a legal perspective. The model puts into question an issue potentially relevant for all smart contracts: has a legally binding contract formed?

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

SMART CONTRACTS: 12 GENERAL USE CASES

Smart Contracts for Digital Identity

Self-sovereign digital identity enabled by smart contracts provides seamless, user-centered internet for individuals.



Current Challenges

- Expensive and time consuming Know Your Customer (KYC) processes that lack completeness
- Limited control over potential data leakage due to an individual's reliance on trusted third-parties
- High liability to safeguard user data presents a single point-of-failure and a target for hackers

Smart Contract Benefits

- Individuals own and control personal data (e.g. able to securely disclose personal data to various counterparties)
- Counterparties will not need to hold sensitive data to verify transactions, reducing liability while facilitating frictionless KYC
- Increased compliance, resiliency and interoperability

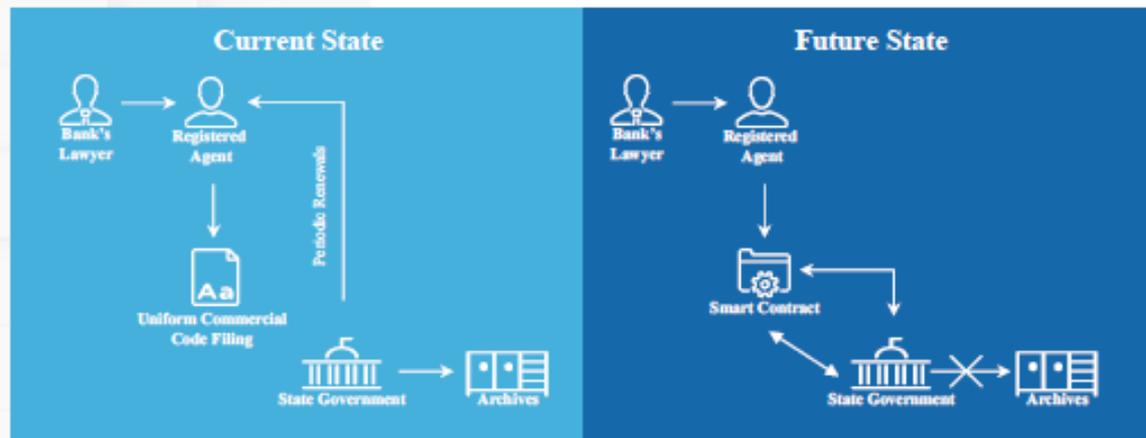
Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contract Considerations

- Fostering an acceptance of digitally provided attestations within a legal framework and establishing trust in the security of smart contracts
- Technical integration with attestation providers
- Formation of protocols and standards to deliver interoperability by the involved parties

Smart Contracts for Records

Automation of compliance, with rules requiring destruction of records on a future date enabled by smart contracts, and Uniform Commercial Code (UCC) liens that auto-renew, auto-release, or automatically call for collateral are all possible through smart contracts.



Current Challenges

- Paper-based filing for many foundational documents of finance with government
- Error-prone, manual process for renewing/releasing Uniform Commercial Code filings results in latency
- Expired archival data stored with government occupies warehouses and incurs additional costs

Smart Contract Benefits

- Reduced legal bills through auto-renewal and auto-release of digitized UCC filings
- Automated processes, including calling by lenders for additional collateral and tracking of loan vs. collateral value
- Archival data automatically becomes unsearchable/unreplayable after it reaches its sunset date

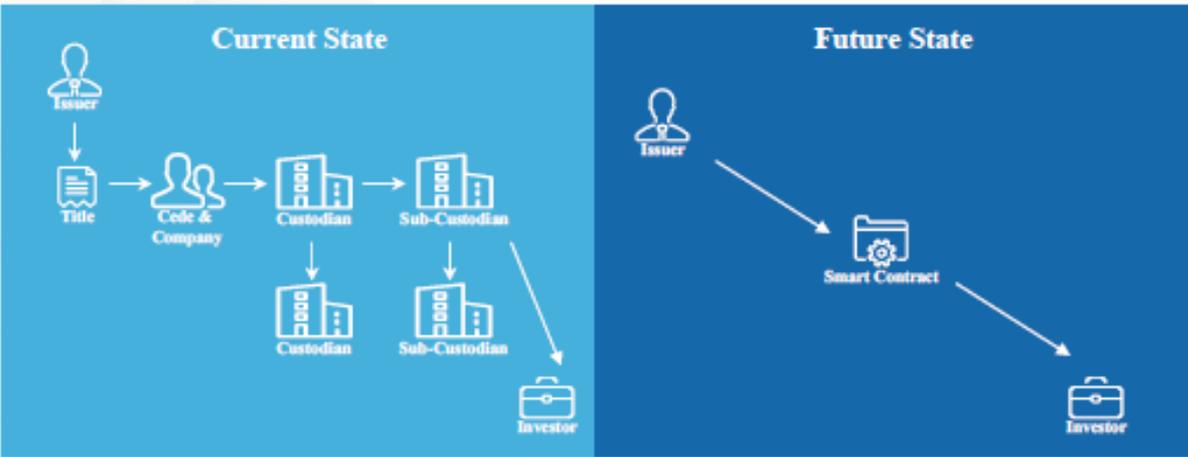
Smart Contract Considerations

- Smart contract platform must be capable of storing data on a distributed ledger without slowing performance or compromising data privacy
- Active involvement of lenders and registered agents must exist for more complex functions (e.g. auto-release or automated call for additional collateral)
- Clarification regarding whether courts would consider a document legally destroyed if it is merely cryptographically unsearchable rather than removed from the ledger

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Securities

Simplification of capitalization table management for private companies can be enabled by smart contracts, while also reuniting record ownership with beneficial ownership of publicly traded securities, reducing cost, and counterparty risk.



Current Challenges

- Paper-based, manual corporate registration processes
- Companies that fail to keep their corporate registrations up-to-date require clean-up and certificate of good standing before issuing securities
- Intermediaries increase cost, counterparty risk and latency

Smart Contract Benefits

- Digitized end-to-end workflows due to securities existing on a distributed ledger
- Trade date plus zero days (T+0) securities settlement cycles
- Facilitates automatic payment of dividends and stock splits, while enabling more accurate proxy voting
- Removes counterparty and operational risks created by intermediaries

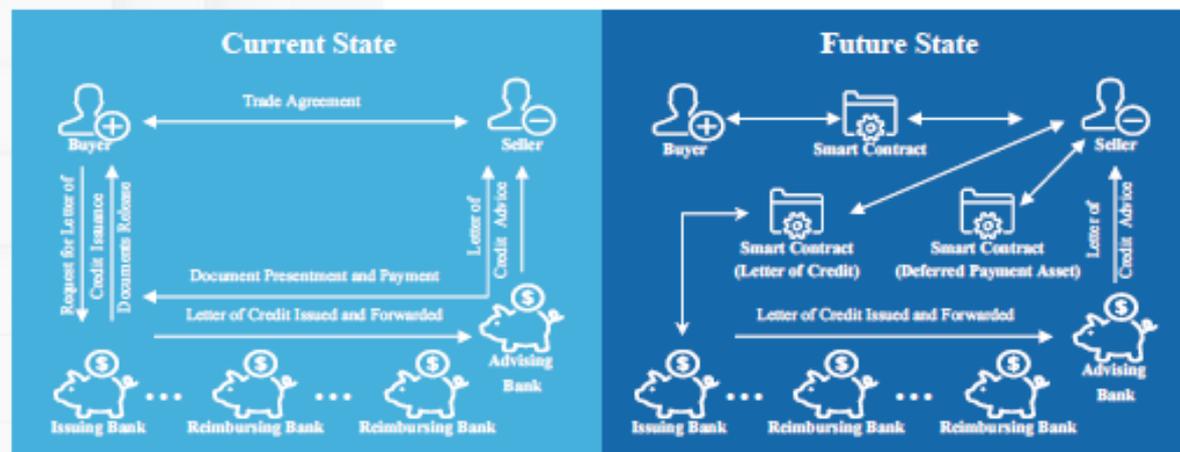
Smart Contract Considerations

- Benefits may be realized more quickly in private securities markets than in public securities markets
- The cryptographic signature of the State of Delaware on the ledger entry takes the place of the State's seal on paper stock certificates, which may require enabling legislation to clarify that Delaware corporate law permits registration on a distributed ledger
- While issuers would welcome visibility into who owns their securities, some buy-side firms (e.g. activist investors) carefully protect this information

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Trade Finance

Payment method and instrument automation enabled by smart contracts provides risk mitigation and improved financing and process efficiencies for buyers, suppliers and financial institutions.



Current Challenges

- Time-consuming and costly Letter of Credit issuance process due to required coordination and paperwork
- Physical document management can delay shipment receipt until title document is released
- High document fraud/duplicate financing due to de-linked processes

Smart Contract Benefits

- Faster approval and payment initiation through automated compliance and monitoring of Letter of Credit conditions
- Improved efficiency in creating, modifying and validating trade, title and transport-related contract agreements
- Increased liquidity of financial assets due to ease of transfer and fraud reduction

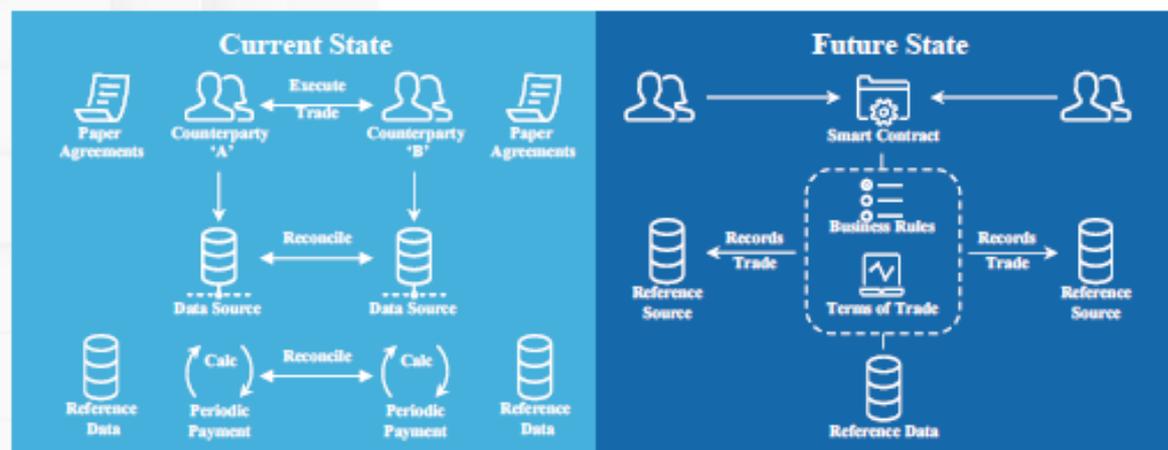
Smart Contract Considerations

- Industry-wide standards for smart contract templates and procedures must be implemented for wider acceptability and adoption
- Legal implications for potential smart contract execution fall-out must be determined (in particular for defaults and dispute resolution)
- Integration with settlement systems, off-chain ecosystems and technology prerequisites (e.g. Internet of Things) must be successful to achieve full benefits

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Derivatives

Enforcing a standard set of rules and conditions to a transaction enabled by smart contracts optimizes post-trade processing of over-the-counter (OTC) derivatives.



Current Challenges

- Redundant and time-consuming processes due to asset servicing being managed independently by each counterparty for most OTC derivatives
- Paper-based transaction agreements that contain terms, trade agreements and/or post-trade confirmations

Smart Contract Benefits

- Automated settlement of obligations while executing triggered processing of trade events (e.g. periodic payments)
- Automated external event processing (e.g. credit) and/or succession events
- Enabled real-time valuation of positions for real-time exposure monitoring, while reducing errors and/or disputes

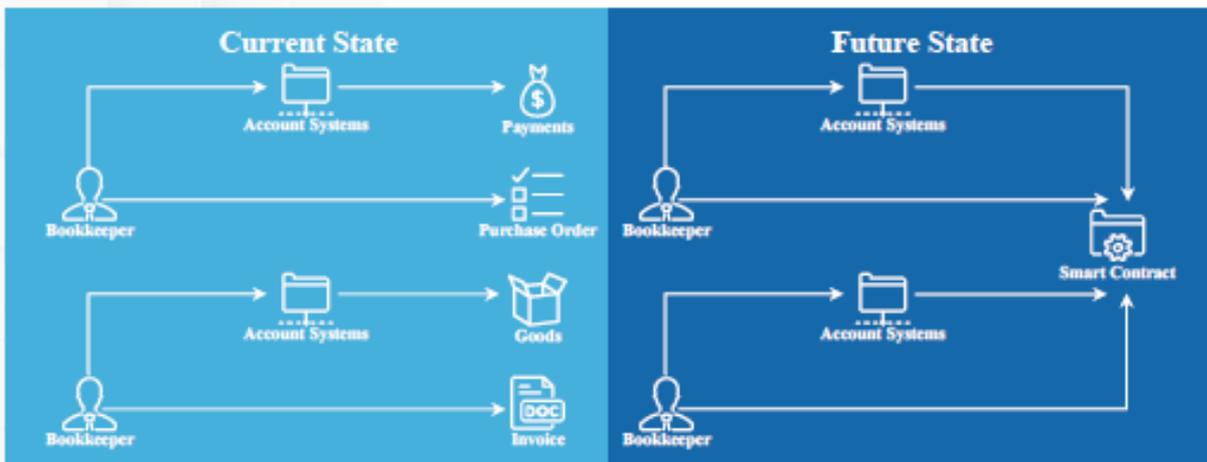
Smart Contract Considerations

- Establish proper governance of a blockchain network and its smart contracts to properly manage large-scale protocol changes to existing contracts due to regulatory reform, change in contract or other unforeseen events
- Agreement upon lifecycle events for OTC derivatives (e.g. external source of data)
- Integration and governance of oracles required to feed smart contracts with information to/from the blockchain network

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Financial Data Recording

Smart contracts enable accurate recording of financial data for entities entering into financial transactions.



Current Challenges

- Accounting systems are prone to fraud and errors since they are controlled directly by entities
- Capital intensive processes due to each firm maintaining their own infrastructure
- Significant human capital/middleware required to process transactions from systems that do not interoperate

Smart Contract Benefits

- Improved transactional data integrity and transparency, yielding increased market stability
- Reduced expenditure for accounting information systems by cost-sharing across multiple organizations
- Improved insight into parties' capital due to increased financial accessibility

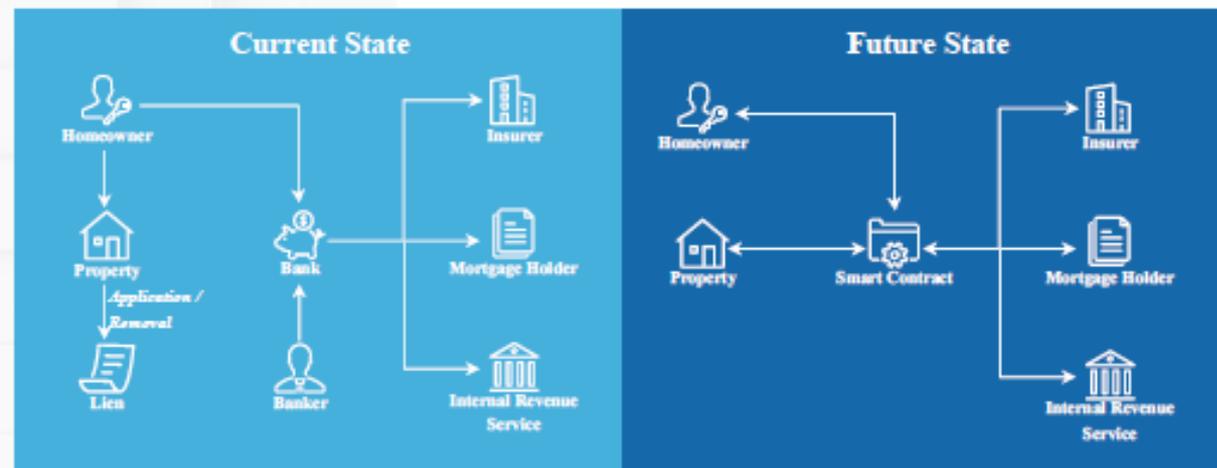
Smart Contract Considerations

- Development of a portal to streamline smart contracts that facilitate and report financial transactions
- Design a set of standards for tokenized assets
- Interoperability between a distributed ledger network and legacy systems
- Creation of a marketplace of attestors to audit financial smart contracts

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Mortgages

Mortgages enabled by smart contracts provide automated processing of payments and release of liens on property.



Current Challenges

- Process friction includes: payment application, updating balances, disbursing payments and taxes, and releasing liens when a mortgage is paid off
- Interface with auxiliary and dependent processes (e.g. land records)
- Privacy concerns due to security holders' needing to know borrowers' identities

Smart Contract Benefits

- Automated release of liens from land records when mortgage is paid off
- Increased visibility of servicer records to all interested parties, enabling payment verification and tracking
- Reduced cost and errors by elimination of manual processes

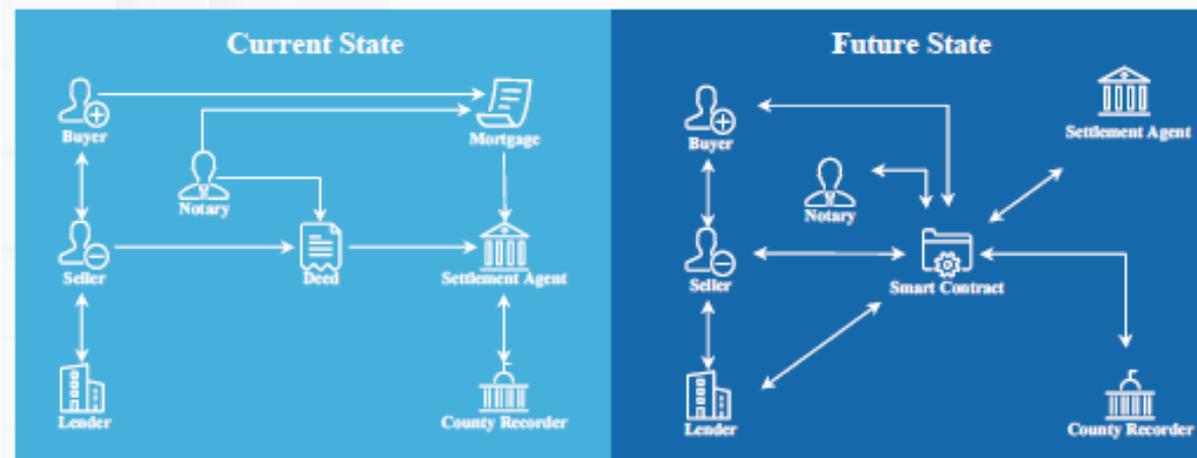
Smart Contract Considerations

- Development of an interface between contract, borrower payment account, disbursement accounts and real estate title record service
- Digital identity must be successfully implemented to enable this use case
- Adoption of public key infrastructure between a mortgagee and the many parties involved

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Land Title Recording

Property transfers enabled by smart contracts can deter fraud and improve transaction integrity, efficiency and transparency.



Current Challenges

- Capital intensity due to incompatible infrastructure
- Inefficient identity verification and signing process for documents
- Manual processes delay closing, escrow and recording processes and create potential for document alteration or loss
- Multiple parties can be shown the same property without detection

Smart Contract Benefits

- Higher confidence in identity of parties, streamlined processes and reduction in auditing/assurance costs
- Automated process notifications and incorporation of record integrity protections
- Reduce land title fraud conveyance
- Enhanced liquidity

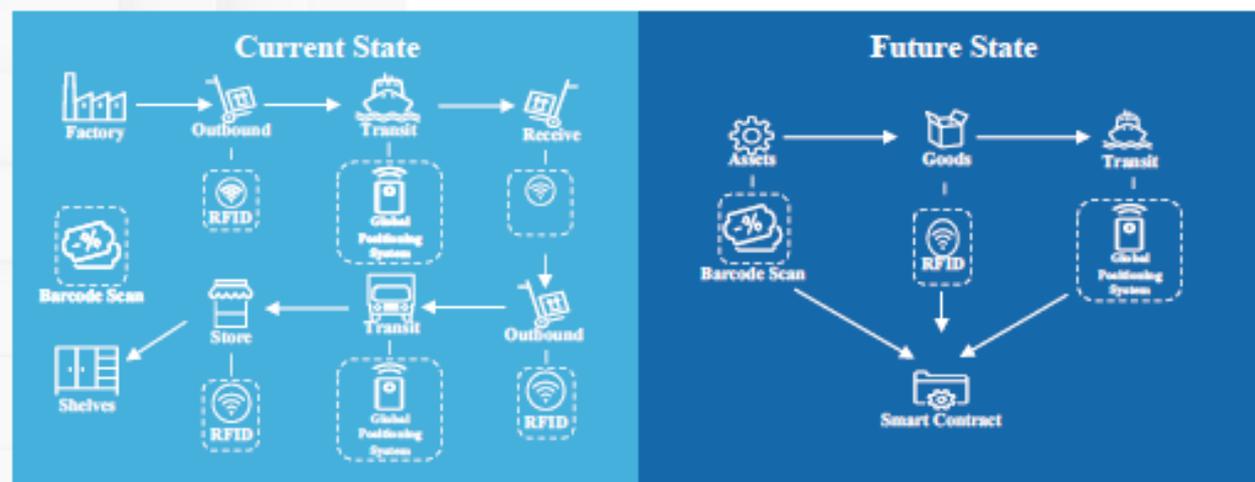
Smart Contract Considerations

- Standardized record format (such as data elements and electronic signature fields) must be used by participating entities for deeds
- Common protocols must be developed for communication with all parties and electronic recording file formats

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Supply Chain

Extended supply chain visibility, enabled by smart contracts, provides stand-up and tear-down of goods tracking across brands, retailers, logistics and contracted counterparties.



Current Challenges

- Limited visibility due to siloed data capture and desire to only share information with relevant parties
- Need for captured data to be similarly formatted to extract values
- Incompatibilities in data and blind spots in tracking goods due to silos in the supply chain (even source-tagged goods)

Smart Contract Benefits

- Simplification of complex multi-party systems delivery
- Achieve granular-level inventory tracking and delivery assurance, potentially improving supply chain financing, insurance and risk
- Enhanced tracing and verification to reduce risk of fraud and theft

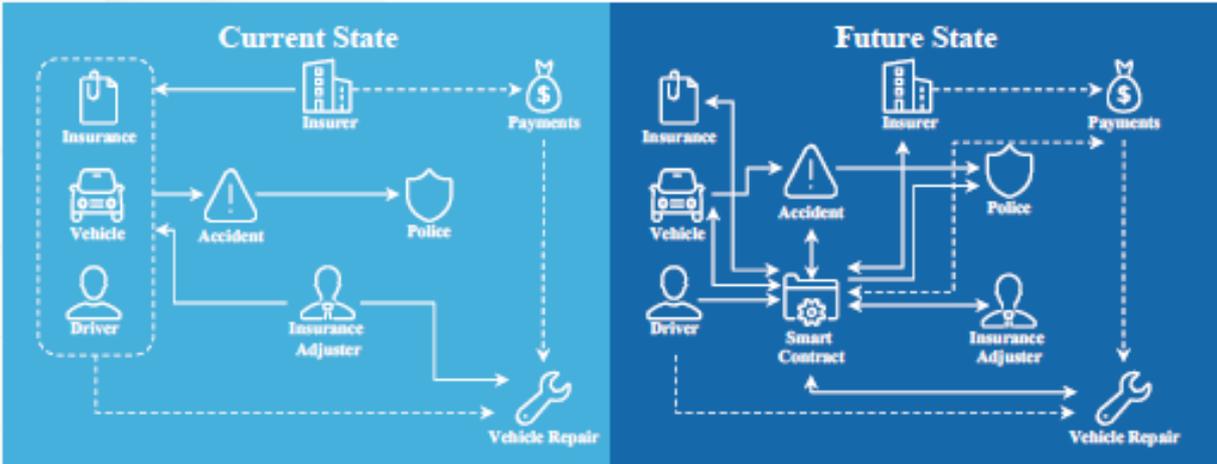
Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contract Considerations

- Trusted oracles must be implemented to provide validated registrations of an entity
- Identities must be registered and attested over time, including for institutions, individuals, sensors, facilities and goods

Smart Contracts for Auto Insurance

Automated insurance claims enabled by smart contracts provide instantaneous processing, verification and payment by vehicles that are able to communicate with each other and assess and validate their own condition.



Current Challenges

- Multiple forms, reports and data sources yield increased error propensity and wasted time/resources
- Duplicated work due to insurance provider devoting back-office resources to verify records, reports and policies
- Subjective diagnostics during processes increases costs and delays

Smart Contract Benefits

- Repository for each policy holder includes global driving record, policy, vehicle type and accident report history
- Vehicle “self-awareness” and damage assessment using sensors can execute initial insurance claims/police reports
- Increased savings by reducing duplicated work to verify reports and policies

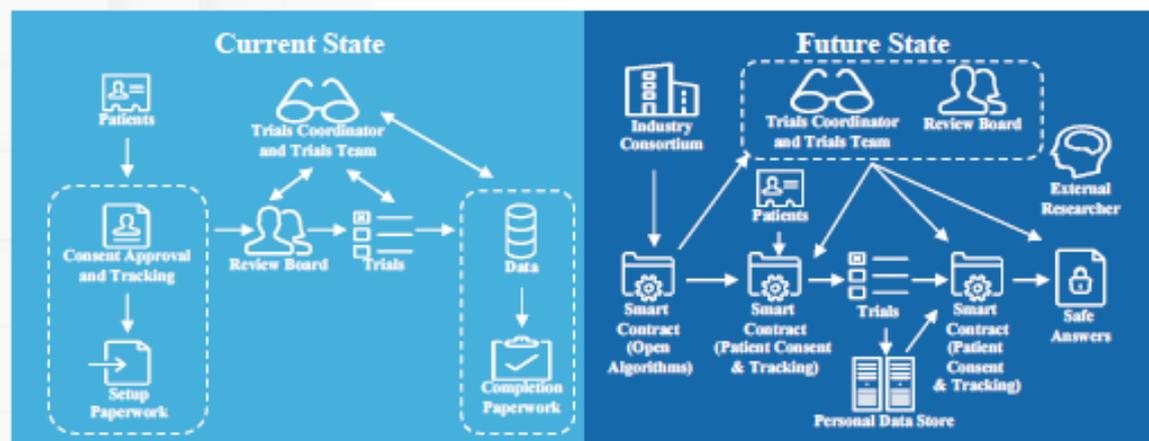
Smart Contract Considerations

- Distributed Autonomous Policy (DAP) for ride-sharing companies that use contractors’ cars and labor could be implemented, representing bundled, scalable and self-executing policies based on a driver’s record, vehicle type and performance

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Smart Contracts for Clinical Trials

Increased visibility enabled by smart contracts may streamline the clinical trials process by increasing the sharing of data for participants in the ecosystem.



Current Challenges

- Delays in responding to epidemics due to friction in sharing data from clinical trials
- Limited understanding of treatment harms/benefits due to under-reporting
- Limited patient involvement due to lack of consistent consent management
- Comprisable patient privacy and re-identification due to sharing datasets

Smart Contract Benefits

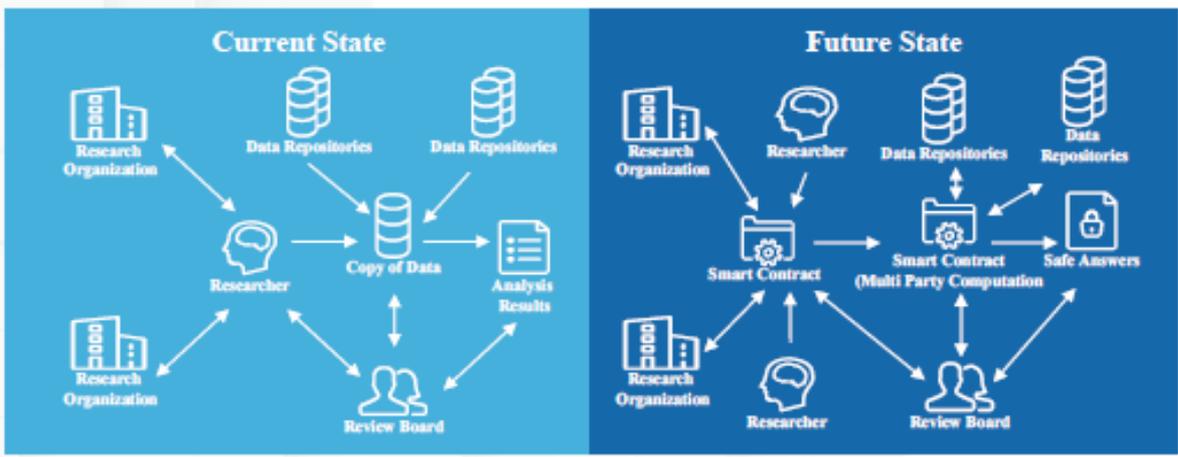
- Increased visibility and reduced costs by streamlining setup processes for trials
- Improved access to cross-institution data during epidemics, protected by privacy-preserving computation
- Increased automation in obtaining and tracking consent for shared data access
- Increased confidence in patient privacy

Smart Contract Considerations

- Potential to cause positive disruption in the clinical trials community by providing scale to privacy-preserving data-sharing techniques and new multi-party computation architectures
- Identity, authentication and authorization remain open issues for smart contracts executable on blockchain enabled networks
- Potential path forward for the evolution of new data markets (e.g. clinical trials data market) based on new economic incentives models

Source: Digital Chamber of Commerce
https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

Unleashed power of data enabled by smart contracts provides more efficient data sharing across sectors and incentivizes pre-competitive collaborations.



Current Challenges

- Cumbersome processes for sharing research across institutions
- Discouraged sharing of research due to privacy concerns
- Hindered data collection due to lack of trust and real-time access to patient data
- Deterred data sharing due to concerns around misaligned incentives

Smart Contract Benefits

- Enhanced data sharing while observing patient privacy/regulatory requirements
- Real-time visibility and policy enforcement incentivizes sharing without divulging raw data
- Increased volume of data and trust due to smart contract patient consent management

Smart Contract Considerations

- Standardization of privacy-safe queries and their representation in smart contracts must occur before benefits can be realized
- Transparency into allowable queries and available datasets backed by “open algorithms” that are vetted by experts must exist to ensure confidentiality
- Real-time access and protection of data confidentiality may require development of new forms of blockchain technologies

Source: Digital Chamber of Commerce https://digitalchamber.org/wp-content/uploads/2018/02/Smart-Contracts-12-Use-Cases-for-Business-and-Beyond_Chamber-of-Digital-Commerce.pdf

CASE STUDIES

Case Study 1

- Timeframe: Summer of 2018
- Location: Chicago
- Topic: Teaching Interns who are Technical People with Graduate degrees free Blockchain classes
- 33 started, 4 remain
- First Project: We are converting an existing Time Tracking GUI Application to an Ethereum DApp
- Second Project: Designing and Implementing a DApp Solution from Scratch
- We worked together from June 1 – December 31, 2018

Case Study 2

- Timeframe: November 2017
- Location: User *devops199* somewhere on the Ethereum Blockchain
- Topic: Placement in Production of flawed Smart Contract
- Results: Loss of over \$150 million

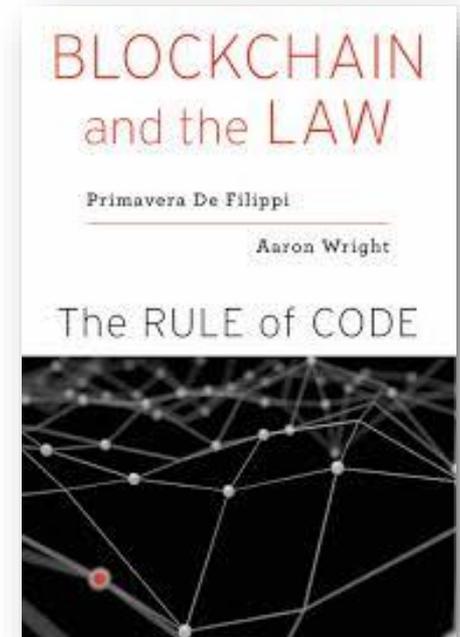
\$150,000,000 bug

```
9 js/src/contracts/snippets/enhanced-wallet.sol Show comments View
* @ -104,7 +104,7 @@ contract WalletLibrary is WalletEvents {
104 // constructor is given number of sigs required to do protected
105 "onlymanyowners" transactions
106 // as well as the selection of addresses capable of confirming
    them.
107 - function initMultiowned(address[] _owners, uint _required) {
108     m_numOwners = _owners.length + 1;
109     m_owners[1] = uint(msg.sender);
110     m_ownerIndex[uint(msg.sender)] = 1;
* @ -198,7 +198,7 @@ contract WalletLibrary is WalletEvents {
198 }
199
200 // constructor - stores initial daily limit and records the present
    day's index.
201 - function initDaylimit(uint _limit) {
202     m_dailyLimit = _limit;
203     m_lastDay = today();
204 }
* @ -211,9 +211,12 @@ contract WalletLibrary is WalletEvents {
211     m_spentToday = 0;
212 }
213
214 + // throw unless the contract is not yet initialized.
215 + modifier only_uninitialized { if (m_numOwners > 0) throw; _; }
```

BLOCKCHAIN LAW

Blockchain & The Law

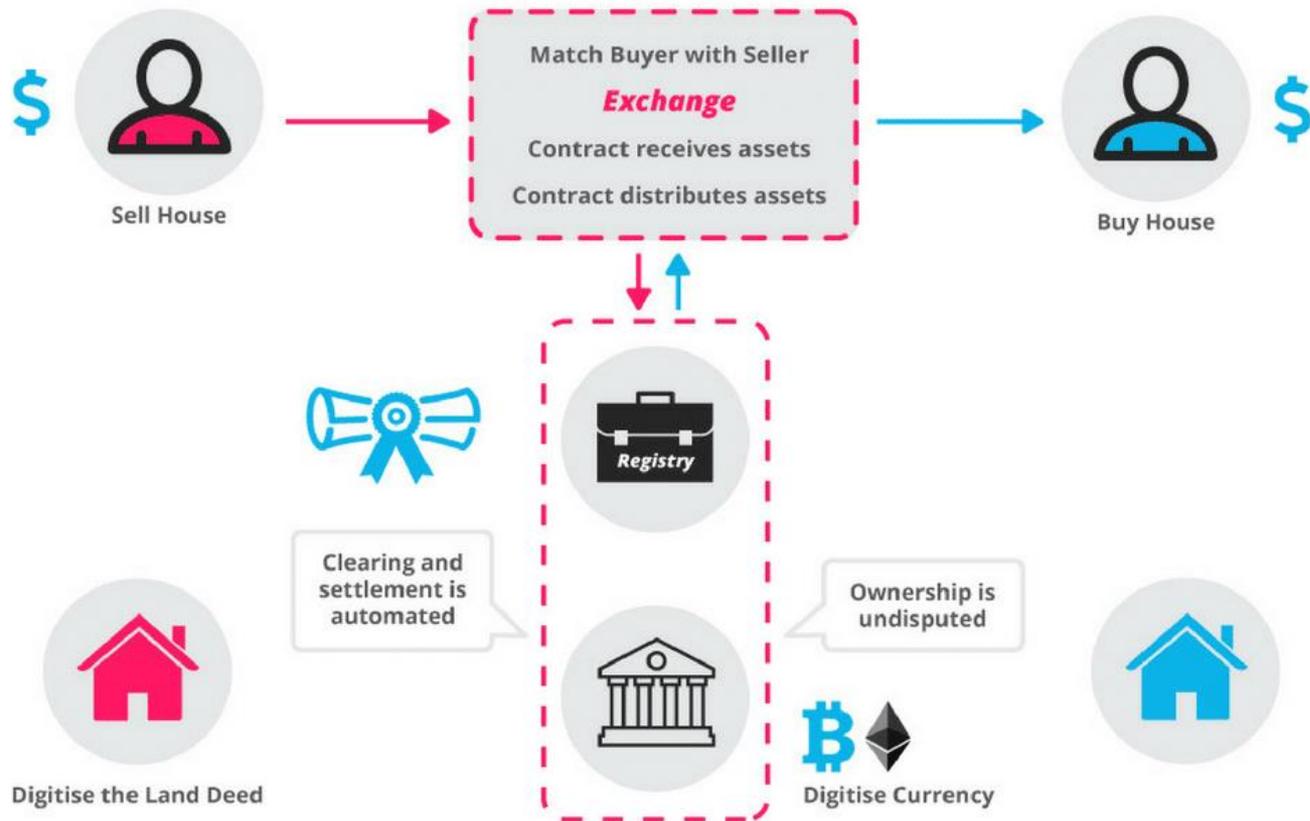
- Blockchain establishes ownership, confirmed transactions, control, and transfer of ownership.
- Blockchain will force lawyers to understand technology better
- Blockchain could also make room for “smart contracts,” where assets would be transferred automatically once certain conditions are met.
- Blockchain could resolve disputes very directly and efficiently, saving lawyers and their clients a great deal of work. This also could mean the end of escrow accounts where the law firm holds onto money and distributes funds once conditions have been met.
- Contracts and transactions could be a logical first-step in the blockchain adoption journey.
- Blockchain could very well improve the effectiveness of the criminal justice system;
- If corporations and websites agree to give law firms access to records automatically collected through blockchain, those records could cause new, reliable evidence to surface more quickly.
- Expect that those with evidence on their side will embrace this concept, and others will prefer to drag their adversary through a drawn-out process.
- As more companies adopt Blockchain technologies and require their third-party suppliers to adopt Blockchain technologies, expect this requirement to be written into legally binding business contracts.



For more information
Get
Blockchain & the Law
By Primavera De Filippi
And Aaron Wright, 2018

Blockchain & The Law

How Smart Contracts Works



BLOCKCHAIN LIMITS AND CHALLENGES

Technical Limitations

The most important technical limitations of the blockchain are:

- Lack of privacy
- The security model
- Limited scalability
- High costs
- Hidden centrality
- Lack of flexibility
- Critical size

Technical Limitations

Table 23-1. Technical Limitations of the Blockchain and Their Reasons

Technical Limitation	Conflict	Fundamental Functionality
Lack of privacy	Transparency vs. privacy	Reading the history of transaction data
Lack of scalability	Security vs. speed	Writing transaction data to the data store

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

Limits and Challenges

- Scalability
- Performance (Bitcoin – 600 seconds / block; Ethereum, 14 to 17 seconds / block)
- Security, especially with user wallets
- Weaknesses in the technologies, i.e. deployment of bad contracts, can cause very expensive blunders and loss of confidence and reputation
- Finding the right people to develop DApps and manage the technologies
- Resistance to change
- Anti-trust issues (Norton Rose Fulbright):
 - Does blockchain allow for improper information sharing and facilitate collusion among competitors?
 - Do blockchain standards and rules create or enhance market power by favoring one or several industry participant(s) over others?
 - Does a permissioned blockchain amount to a concerted refusal to deal?

Limits and Challenges

Finding The Greedy, Prodigal, and Suicidal Contracts at Scale

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Singapore

Aashish Kolluri
School of Computing, NUS
Singapore

Ilya Sergey
University College London
United Kingdom

Prateek Saxena
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Aquinas Hobor
Yale-NUS College and School of Computing, NUS
Singapore

Abstract

Smart contracts—stateful executable objects hosted on blockchains like Ethereum—carry billions of dollars worth of coins and cannot be updated once deployed. We present a new systematic characterization of a class of *trace vulnerabilities*, which result from analyzing multiple invocations of a contract over its lifetime. We focus attention on three example properties of such trace vulnerabilities: finding contracts that either lock funds indefinitely, leak them carelessly to arbitrary users, or can be killed by anyone. We implemented MAIAN, the first tool for precisely specifying and reasoning about trace properties, which employs inter-procedural symbolic analysis and concrete validator for exhibiting real exploits. Our analysis of nearly one million contracts flags 34,200 (2,365 distinct) contracts vulnerable, in 10 seconds per contract. On a subset of 3,759 contracts which we sampled for concrete validation and manual analysis, we reproduce real exploits at a true positive rate of 89%, yielding exploits for 3,686 contracts. Our tool finds exploits for the infamous Parity bug that indirectly locked 200 million dollars worth in Ether, which previous analyses failed to capture.

1 Introduction

Cryptocurrencies feature a distributed protocol for a set of computers to agree on the state of a public ledger

purpose applications. Contracts are programs that run on blockchains: their code and state is stored on the ledger, and they can send and receive coins. Smart contracts have been popularized by the Ethereum blockchain. Recently, sophisticated applications of smart contracts have arisen, especially in the area of token management due to the development of the ERC20 token standard. This standard allows the uniform management of custom tokens, enabling, *e.g.*, decentralized exchanges and complex wallets. Today, over a million smart contracts operate on the Ethereum network, and this count is growing.

Smart contracts offer a particularly unique combination of security challenges. Once deployed they cannot be upgraded or patched,¹ unlike traditional consumer device software. Secondly, they are written in a new ecosystem of languages and runtime environments, the *de facto* standard for which is the Ethereum Virtual Machine and its programming language called Solidity. Contracts are relatively difficult to test, especially since their runtimes allow them to interact with other smart contracts and external off-chain services; they can be invoked repeatedly by transactions from a large number of users. Third, since coins on a blockchain often have significant value, attackers are highly incentivized to find and exploit bugs in contracts that process or hold them directly for profit. The attack on the DAO contract cost the Ethereum community \$60 million US; and several more recent ones have had impact of a similar scale [1].

In this work, we present a systematic characterization

February 2018 Technical paper about flaws in How Ethereum and EVM handle Smart Contracts. Worth your time.

Limits and Challenges

Finding The Greedy, Prodigal, and Suicidal Contracts at Scale

5.4 Summary and Observations

The symbolic execution engine of MAIAN flags 34,200 contracts. With concrete validation engine or manual inspection, we have confirmed that around 97% of prodigal, 97% of suicidal and 69% of greedy contracts are true positive. The importance of analyzing the bytecode of the contracts, rather than Solidity source code, is demonstrated by the fact that only 1% of all contracts have source code. Further, among all flagged contracts, only 181 have verified source codes according to the widely

Inv. depth	Prodigal	Suicidal	Greedy
1	131	127	682
2	156	141	682
3	157	141	682
4	157	141	682

Table 2: The table shows number of contracts flagged for various invocation depths. This analysis is done on a random subset of 25,000–100,000 contracts.

used platform Etherscan, or in percentages only 1.06%, 0.47% and 0.49%, in the three categories of prodigal, suicidal, and greedy, respectively. We refer the reader to Table 1 for the exact summary of these results.

Furthermore, the maximal amount of Ether that could have been withdrawn from prodigal and suicidal contracts, before the block height BH, is nearly 4,905 Ether, or 5.9 million US dollars¹⁰ according to the exchange rate at the time of this writing. In addition, 6,239 Ether (7.5 million US dollars) is locked inside posthumous contracts currently on the blockchain, of which 313 Ether (379,940 US dollars) have been sent to dead contracts after they have been killed.

Finally, the analysis given in Table 2 shows the number of flagged contracts for different invocation depths from 1 to 4. We tested 25,000 contracts being for greedy, and 100,000 for remaining categories, inferring that increasing depth improves results marginally, and an invocation depth of 3 is an optimal tradeoff point.

7 Conclusion

We characterize vulnerabilities in smart contracts that are checkable as properties of an entire execution trace (possibly infinite sequence of their invocations). We show three examples of such trace vulnerabilities, leading to greedy, prodigal and suicidal contracts. Analyzing 970,898 contracts, our new tool MAIAN flags thousands of contracts vulnerable at a high true positive rate.

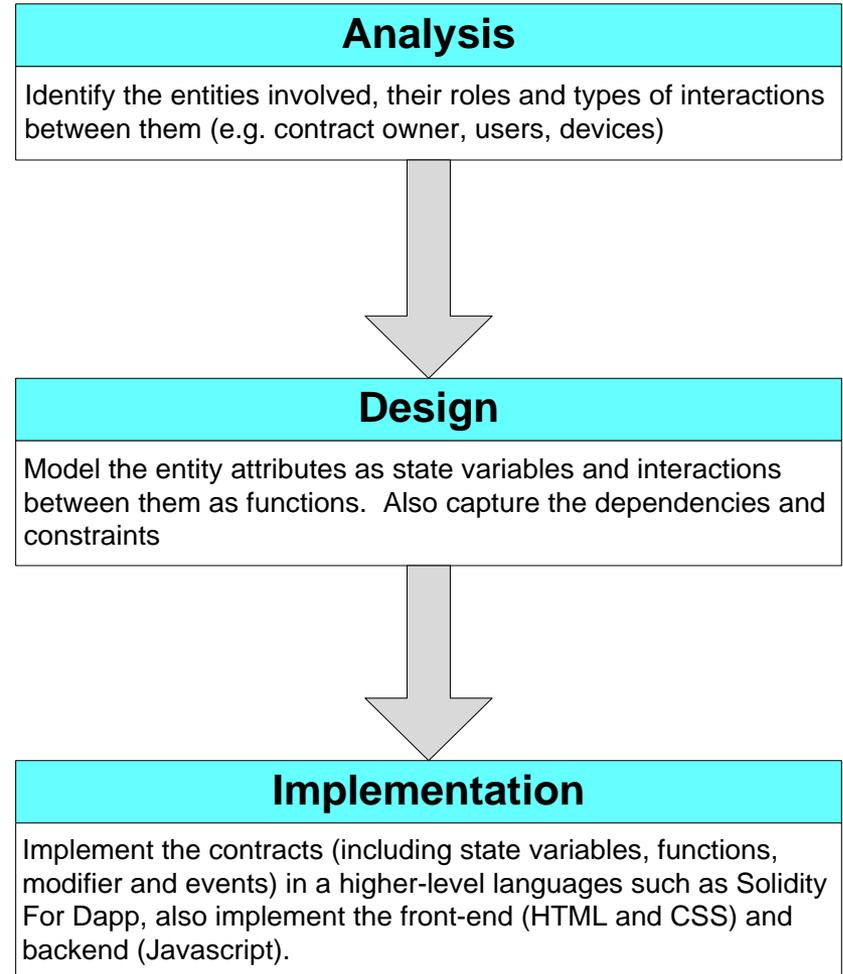
Source: https://www.reddit.com/r/Bitcoin/comments/7ys5nq/pdf_finding_the_greedy_prodigal_and_suicidal/

BREAK

HOW TO DESIGN AND IMPLEMENT A BLOCKCHAIN SOLUTION PROJECT – AN ORGANIZED HIGH-LEVEL STEP-BY-STEP APPROACH

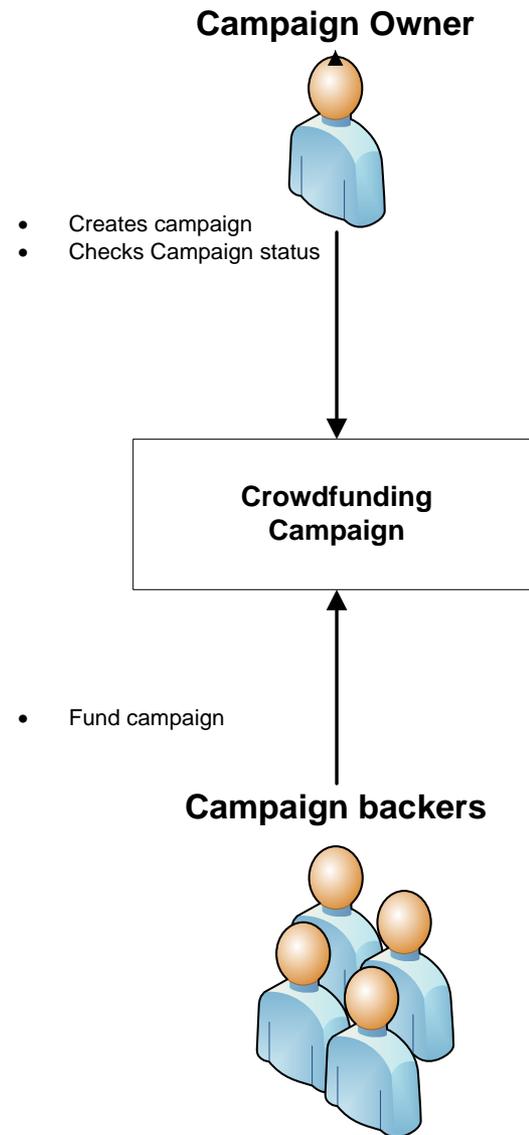
DApp Development Steps

1. Analysis
2. Design
3. Implementation



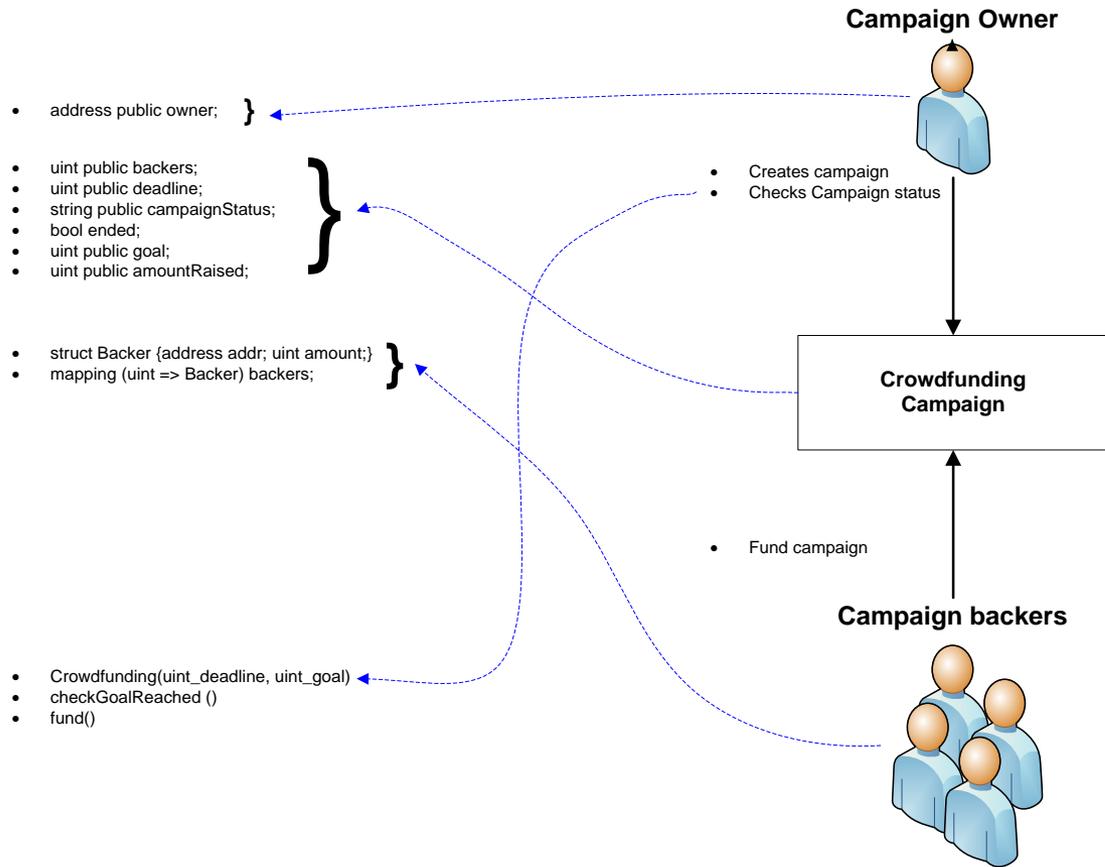
DApp Development Steps

– Analysis - Example



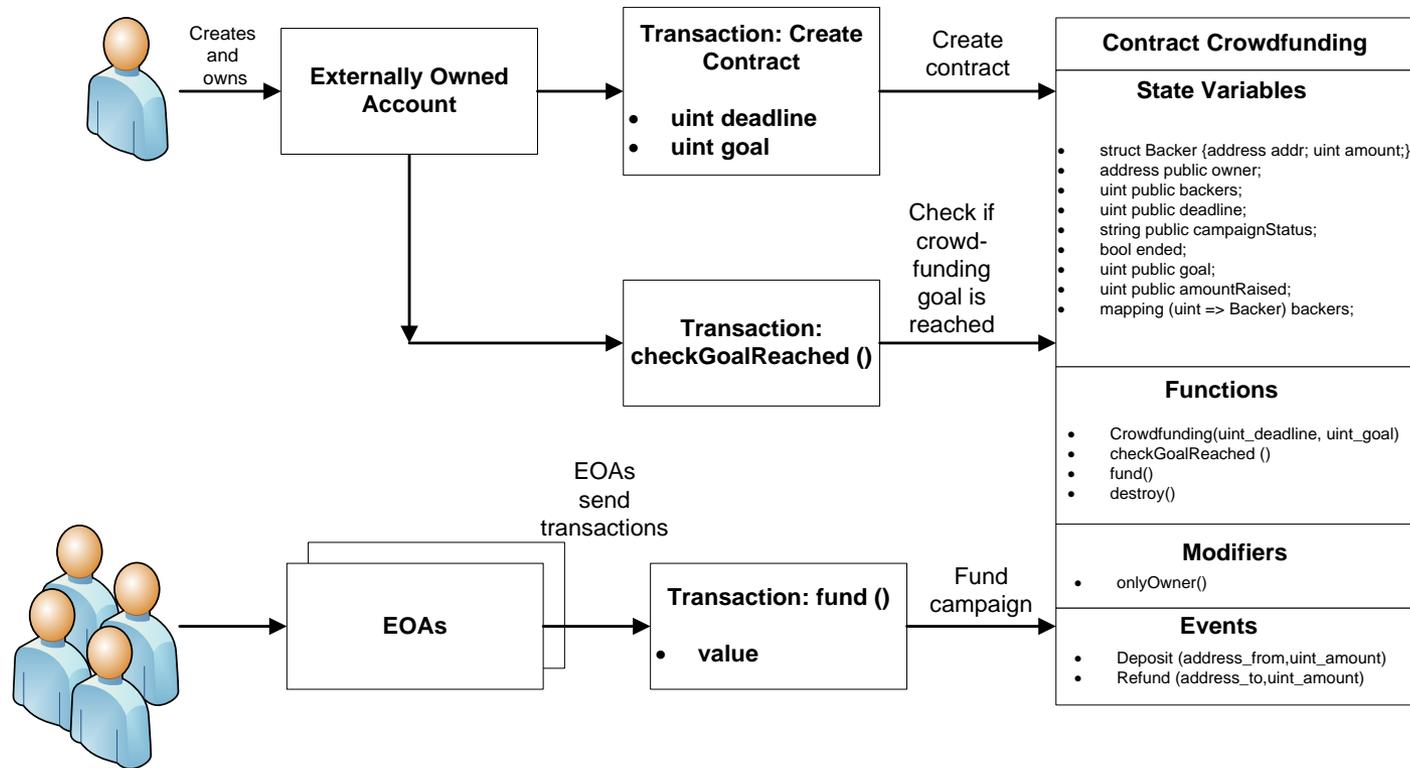
Source: Blockchain Applications: A Hands-on Approach by Arsheep Bahga and Vijay Madiseti

DApp Development Steps – Design - Example



DApp Development Steps – Implementation - Example

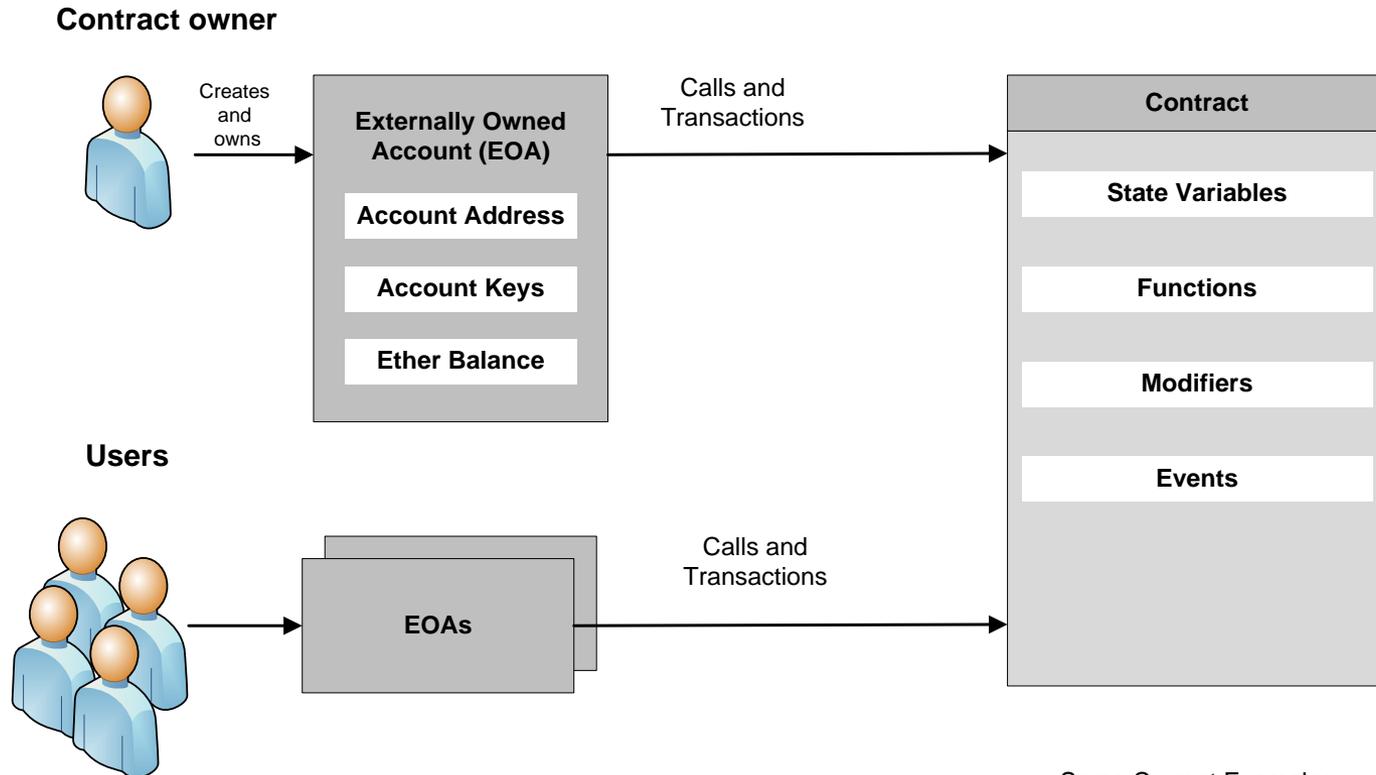
(Example Business Case: Crowdfunding Application)



BLOCKCHAIN APPLICATION TEMPLATES

Blockchain Application Templates

Many-to-One

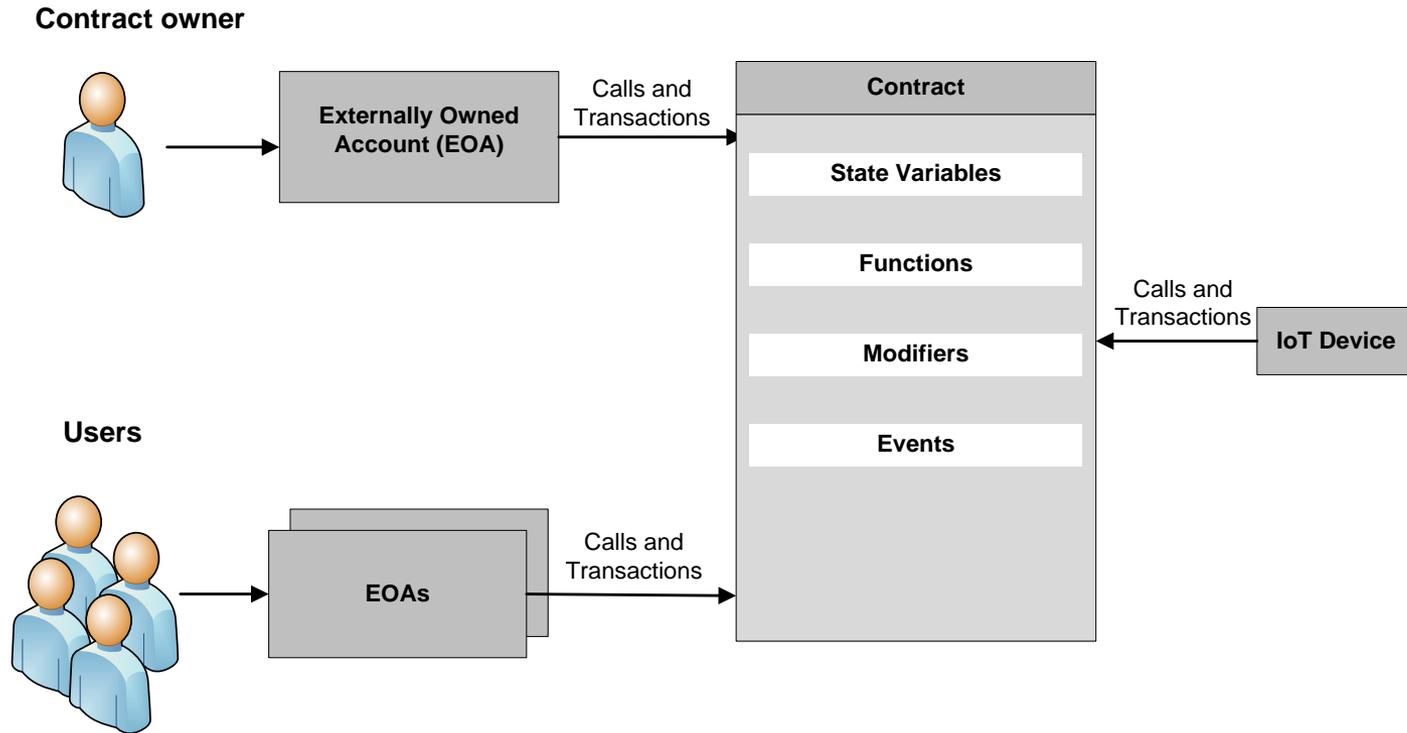


Some Current Examples

- Crowdfunding
- Event Registration
- Voting
- Name Registration

Blockchain Application Templates

Many-to-One for IoT Applications



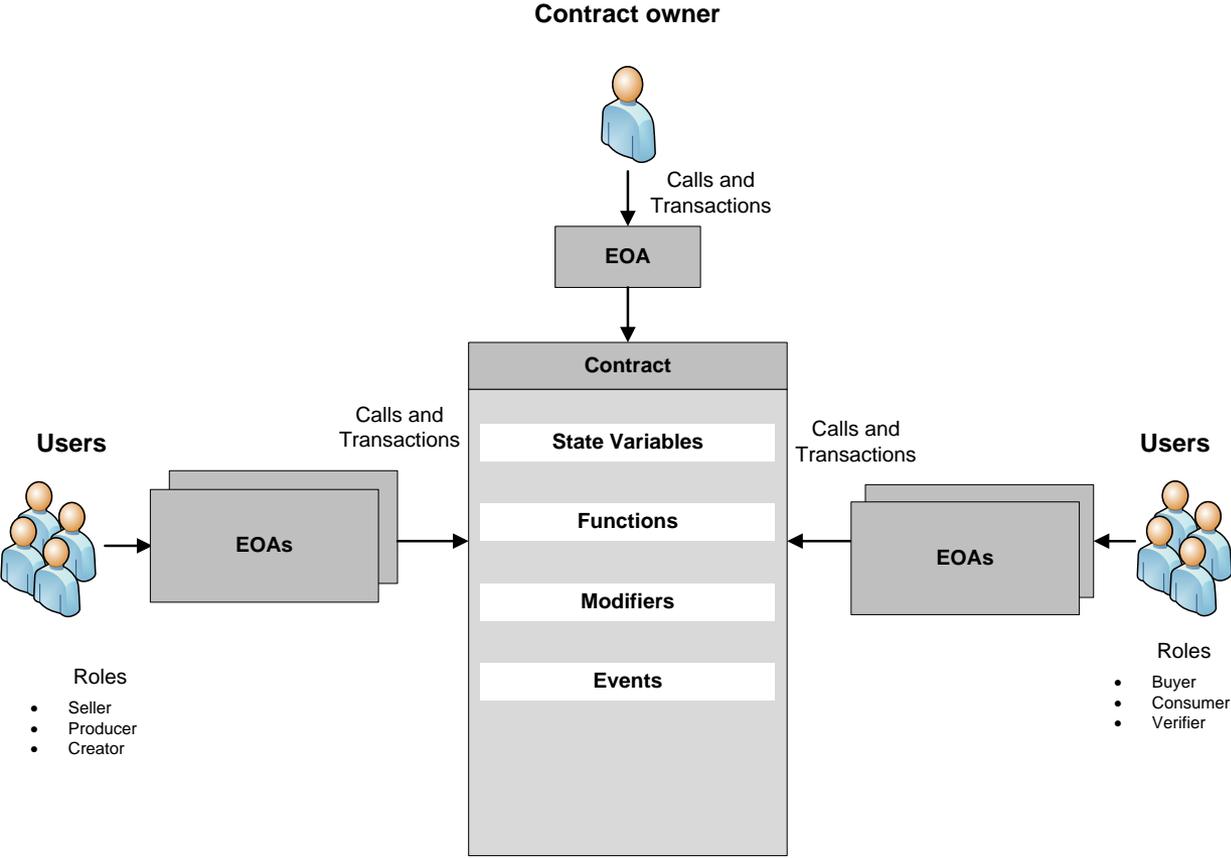
Some Current Examples

- Solar charging stations
- Smart switch

Source: Blockchain Applications: A Hands-on Approach by Arsheep Bahga and Vijay Madiseti

Blockchain Application Templates

Many-to-One for Financial Applications



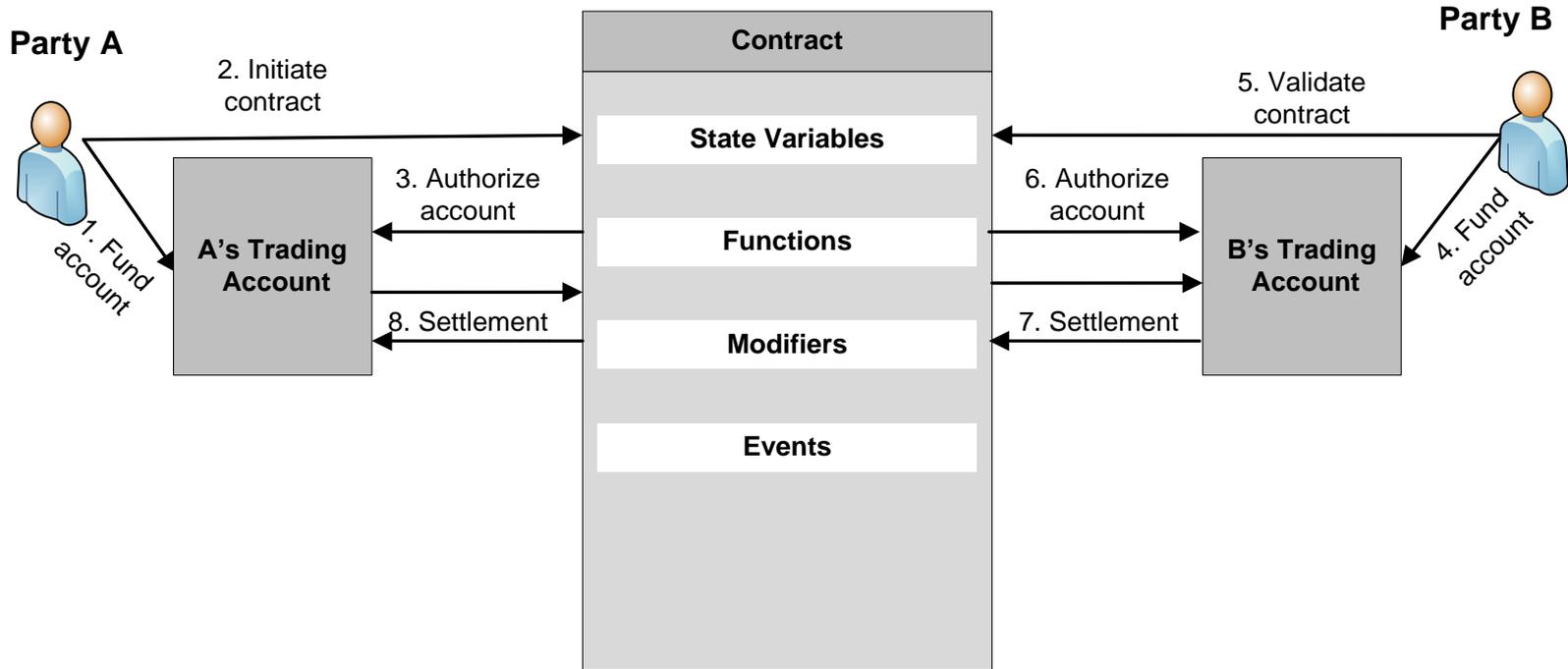
Some Current Examples

- Product sales
- Stock photos
- Document verification

Source: Blockchain Applications: A Hands-on Approach by Arsheep Bahga and Vijay Madiseti

Blockchain Application Templates

Many-to-Many or Peer-to-Peer



Some Current Examples

- Call option
- Interest rate swap

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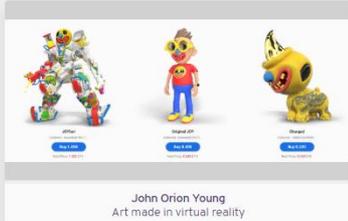
DIGITAL ASSET-BACKED LOANS
Spend funds without selling your crypto holdings

ETHLend PROMOTED
Spend funds without selling your crypto holdings



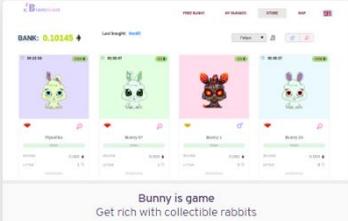
Everdragons
Get started with crypto - by playing!

Everdragons PROMOTED
Get started with crypto - by playing!



John Orion Young
Art made in virtual reality

John Orion Young
Art made in virtual reality



Bunny is game
Get rich with collectible rabbits

Bunny is game
Get rich with collectible rabbits

Rankings by Popular Categories [View all >](#)

Energy >	Storage >	Security >	Property >																								
<table border="1"> <tr> <td>1</td> <td>Basil</td> <td>0</td> </tr> <tr> <td>2</td> <td>Start Solar</td> <td>-</td> </tr> </table>	1	Basil	0	2	Start Solar	-	<table border="1"> <tr> <td>1</td> <td>Starj</td> <td>135</td> </tr> <tr> <td>2</td> <td>Numeraj</td> <td>7</td> </tr> </table>	1	Starj	135	2	Numeraj	7	<table border="1"> <tr> <td>1</td> <td>SilverWire</td> <td>3</td> </tr> <tr> <td>2</td> <td>Multiven Open Marketplace</td> <td>3</td> </tr> </table>	1	SilverWire	3	2	Multiven Open Marketplace	3	<table border="1"> <tr> <td>1</td> <td>Ethereum Name Service</td> <td>72</td> </tr> <tr> <td>2</td> <td>FOAM</td> <td>34</td> </tr> </table>	1	Ethereum Name Service	72	2	FOAM	34
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2	Numeraj	7																									
1	SilverWire	3																									
2	Multiven Open Marketplace	3																									
1	Ethereum Name Service	72																									
2	FOAM	34																									

2281 Ethereum DApps currently

Source: <https://www.stateofthedapps.com/>

DAPP STATISTICS

Stats are updated daily. Check back often to see the progress and development of the DApp ecosystem.

Total DApps

2,281

Daily active users ?

57.89k

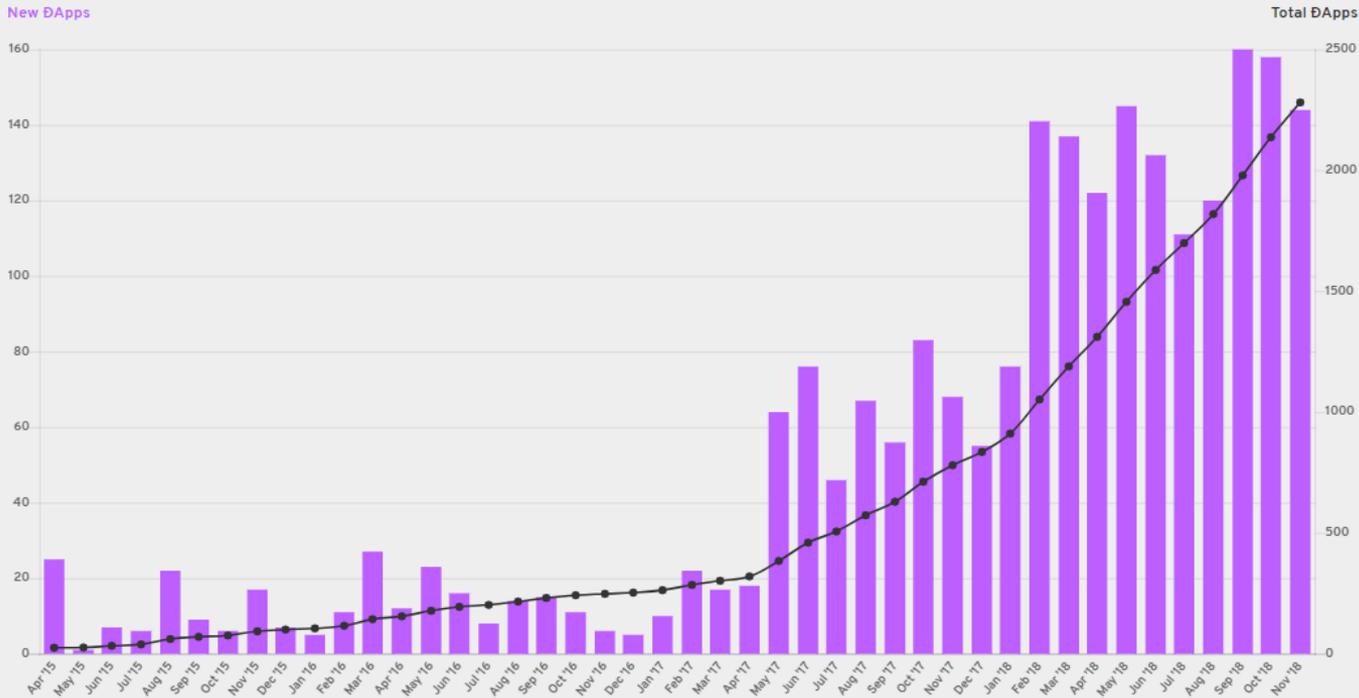
24hr transactions ?

2.05m

Smart contracts

5.68k

New DApps per Month



2281 Ethereum DApps currently

Source: <https://www.stateofthedapps.com/>

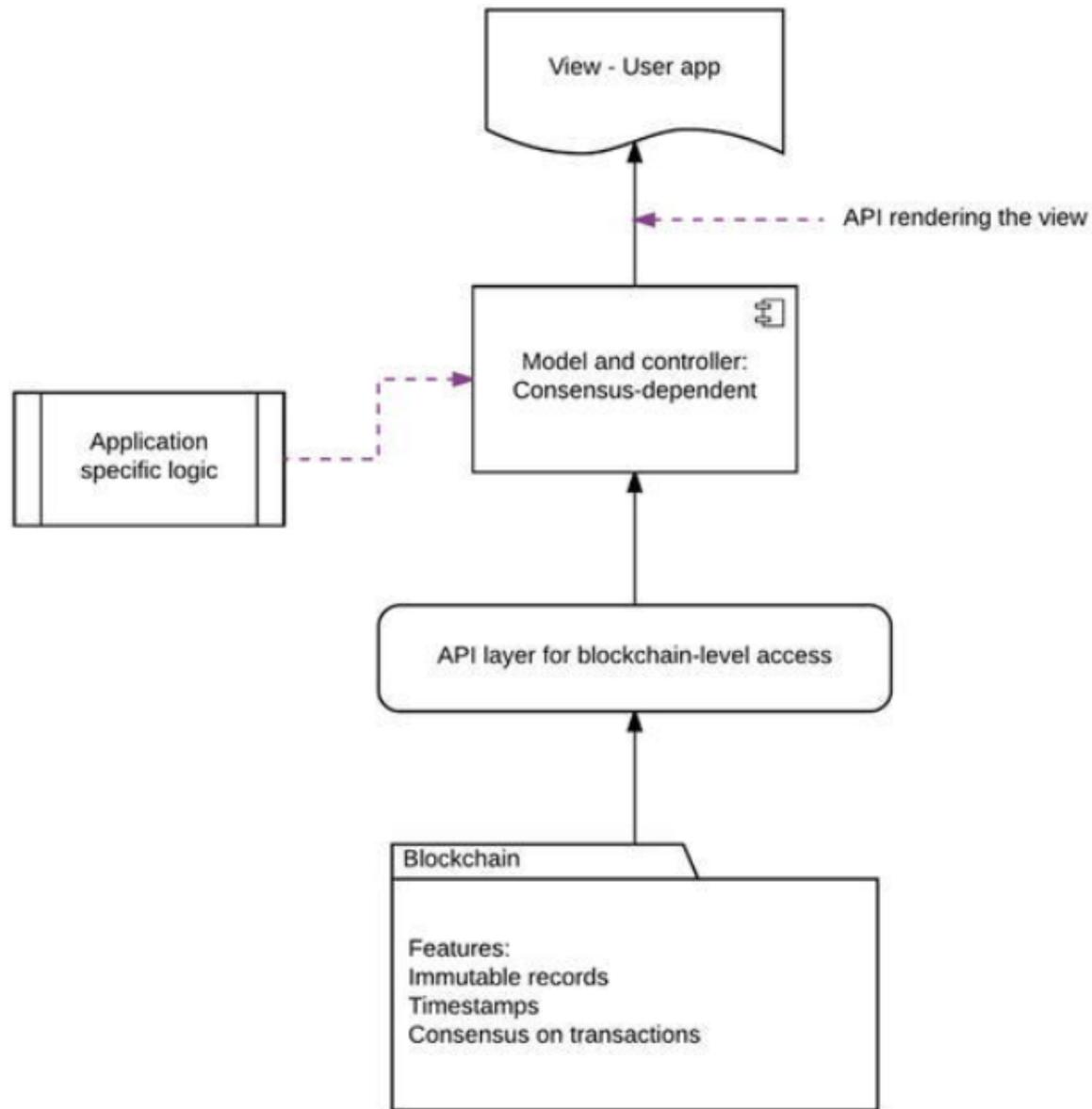
Categories

Category	Total DApps	Monthly active users ?	Transactions (30d) ?	# of contracts
<u>STORAGE</u>	56	110.41k	125.67k	24
<u>EXCHANGES</u>	184	48.42k	620.36k	485
<u>FINANCE</u>	252	24.17k	113.03k	2.05k
<u>GAMES</u>	476	21.62k	655.9k	1.15k
<u>WALLET</u>	82	15.8k	43.56k	28
<u>GAMBLING</u>	327	11.59k	411.77k	1.17k
<u>DEVELOPMENT</u>	157	7.7k	25.74k	42
<u>GOVERNANCE</u>	63	5.05k	13.41k	29
<u>SOCIAL</u>	257	4.76k	19.51k	166
<u>PROPERTY</u>	63	3.53k	22.19k	64
<u>MEDIA</u>	129	2.87k	12.23k	128
<u>HIGH-RISK</u>	221	2.21k	7.71k	283
<u>SECURITY</u>	68	1.26k	3.37k	21
<u>IDENTITY</u>	29	1.24k	2.26k	20
<u>ENERGY</u>	26	195	373	5
<u>INSURANCE</u>	21	70	157	4
<u>HEALTH</u>	16	0	0	5

Ethereum DApps By Category

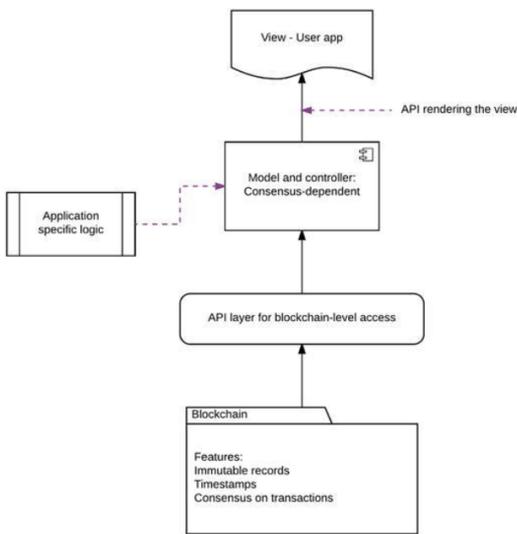
Source: <https://www.stateofthedapps.com/>

Simple Blockchain Application Model



Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Simple Blockchain Application Model



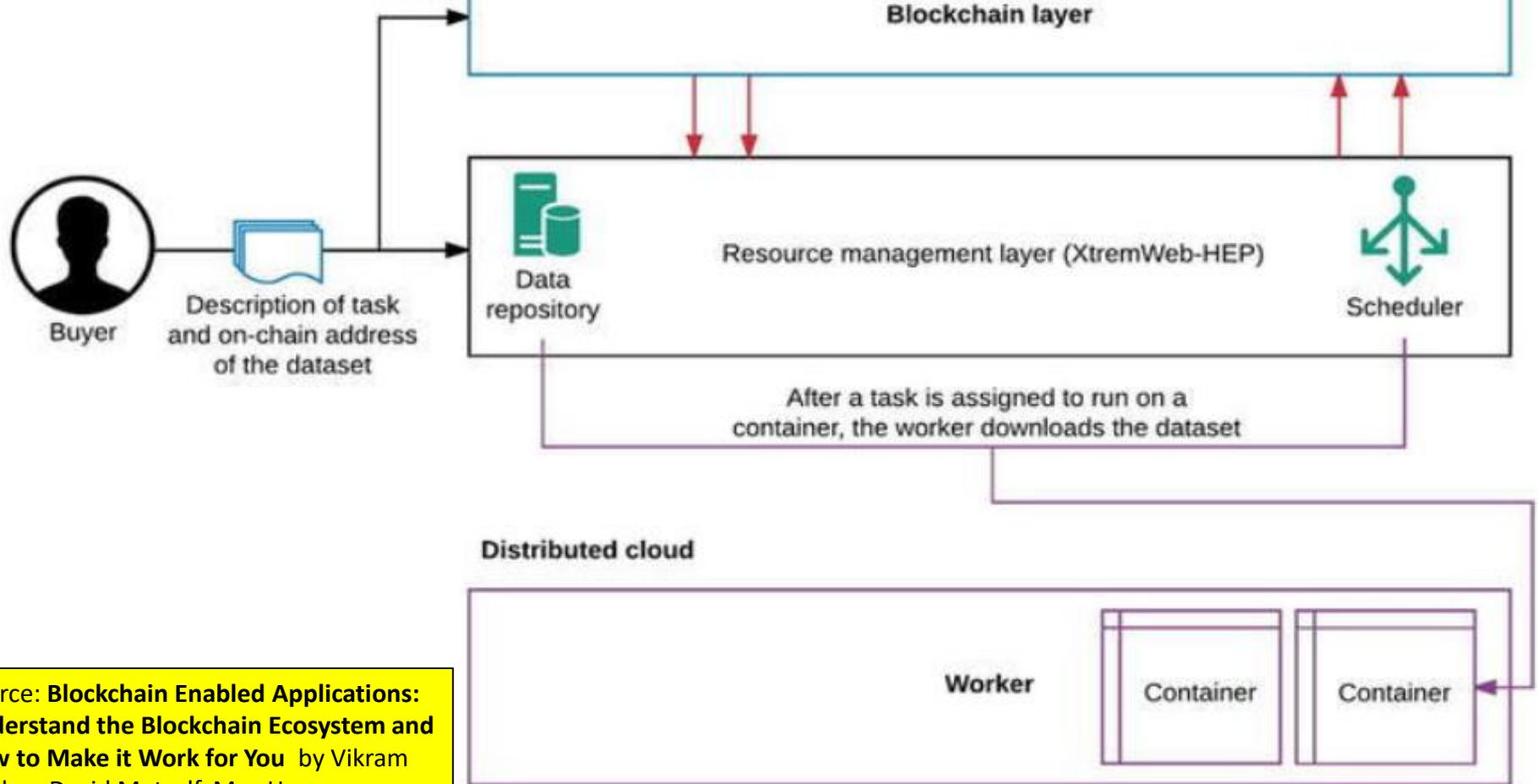
Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Figure 1-3.

Simple prototype of a decentralized application that interacts with the end user at the final steps

The model and controller here rely on the blockchain for data (data integrity and security) and accordingly update the view for the end user. The secret sauce in this prototype is the application programming interface (API), which works to pull information from the blockchain and provides it to the model and controller. This API provides opportunities to extend business logic and add it to the blockchain, along with basic operations that take blocks as input and provide answers to binary questions. The blockchain could eventually have more features, such as oracles that can verify external data and timestamp it on the blockchain itself. Once a decentralized app starts dealing with large amounts of live data and sophisticated business logic, we can classify it as a blockchain-enabled application.

Example of a Blockchain-based Application



Source: **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You** by Vikram Dhillon, David Metcalf, Max Hooper

Generic

Blockchain Application Patterns

- Proof of existence
- Proof of nonexistence
- Proof of time
- Proof of order
- Proof of identity
- Proof of authorship
- Proof of ownership

Source: Drescher, D. (2017). Blockchain Basics. Frankfurt am Main, Germany: Apress.

HOW TO HELP YOUR ORGANIZATION RAPIDLY RAMP UP SKILLS AND READINESS FOR BLOCKCHAIN APPLICATION DEVELOPMENT

The Required Skills for a Blockchain Development Staff



Blockchain Developer Skill Set Top 30 Co-occurring IT Skills

For the 6 months to 12 July 2018, Blockchain Developer job roles required the following IT skills in order of popularity. The figures indicate the absolute number co-occurrences and as a proportion of all permanent job ads featuring Blockchain Developer in the job title.

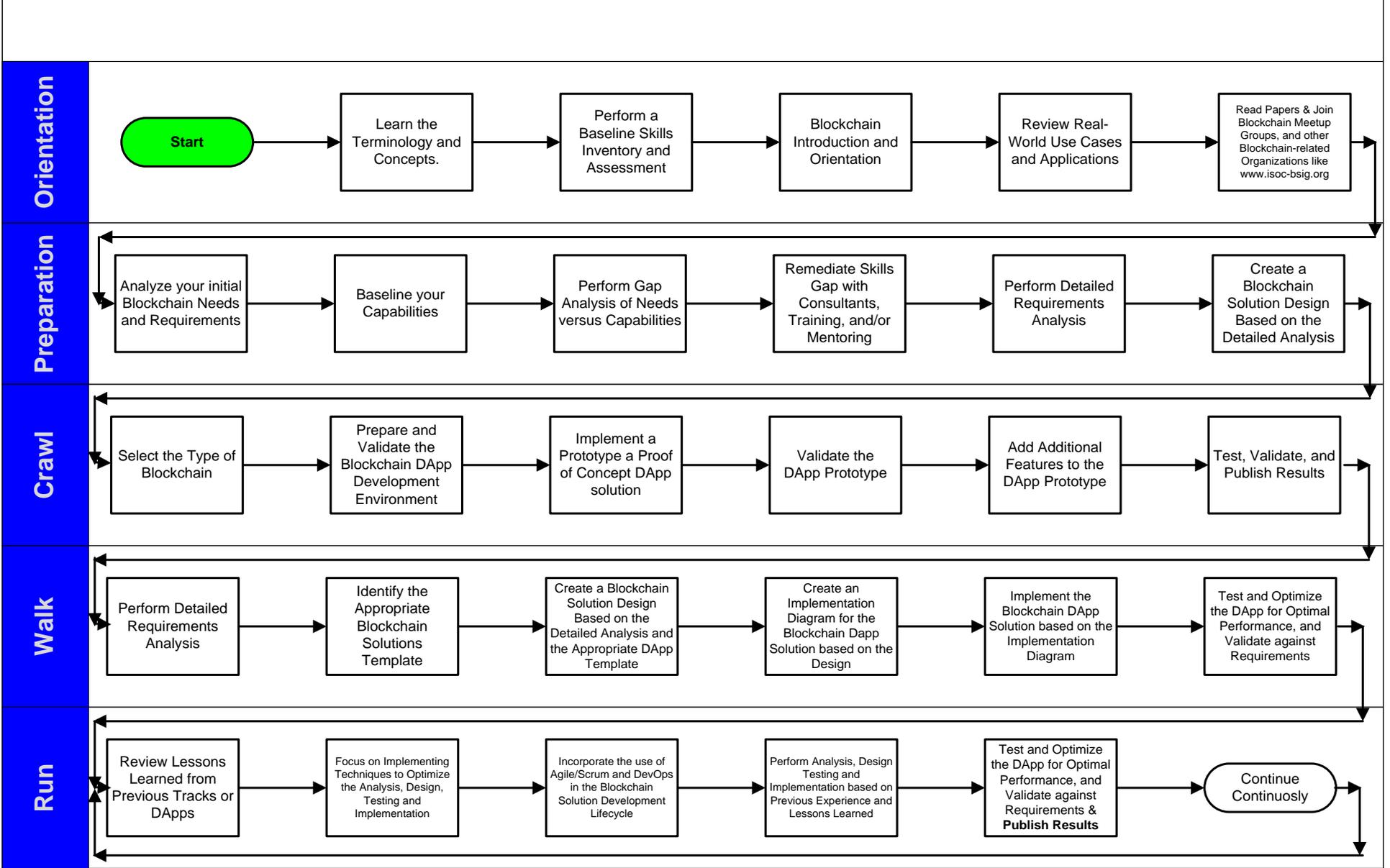
1	397 (100.00%)	Blockchain	15	111 (27.96%)	Smart Contracts
2	200 (50.38%)	Finance	16	107 (26.95%)	Solidity
3	184 (46.35%)	JavaScript	17	106 (26.70%)	Linux
4	168 (42.32%)	Node.js	18	104 (26.20%)	AngularJS
5	151 (38.04%)	Ethereum	19	101 (25.44%)	Docker
6	146 (36.78%)	Bitcoin	20	98 (24.69%)	Redis
7	142 (35.77%)	SQL	21	93 (23.43%)	MySQL
8	139 (35.01%)	Cryptocurrency	21	93 (23.43%)	Banking
9	134 (33.75%)	Java	22	92 (23.17%)	Amazon AWS
10	125 (31.49%)	NoSQL	23	88 (22.17%)	HTML
11	123 (30.98%)	Git (software)	24	85 (21.41%)	Telecoms
12	122 (30.73%)	React	24	85 (21.41%)	PostgreSQL
13	118 (29.72%)	Test Automation	25	84 (21.16%)	Agile Software Development
13	118 (29.72%)	GitHub	25	84 (21.16%)	ES6
14	115 (28.97%)	Front End Development	26	77 (19.40%)	CSS

Additional Required Skills for a Blockchain Development Staff

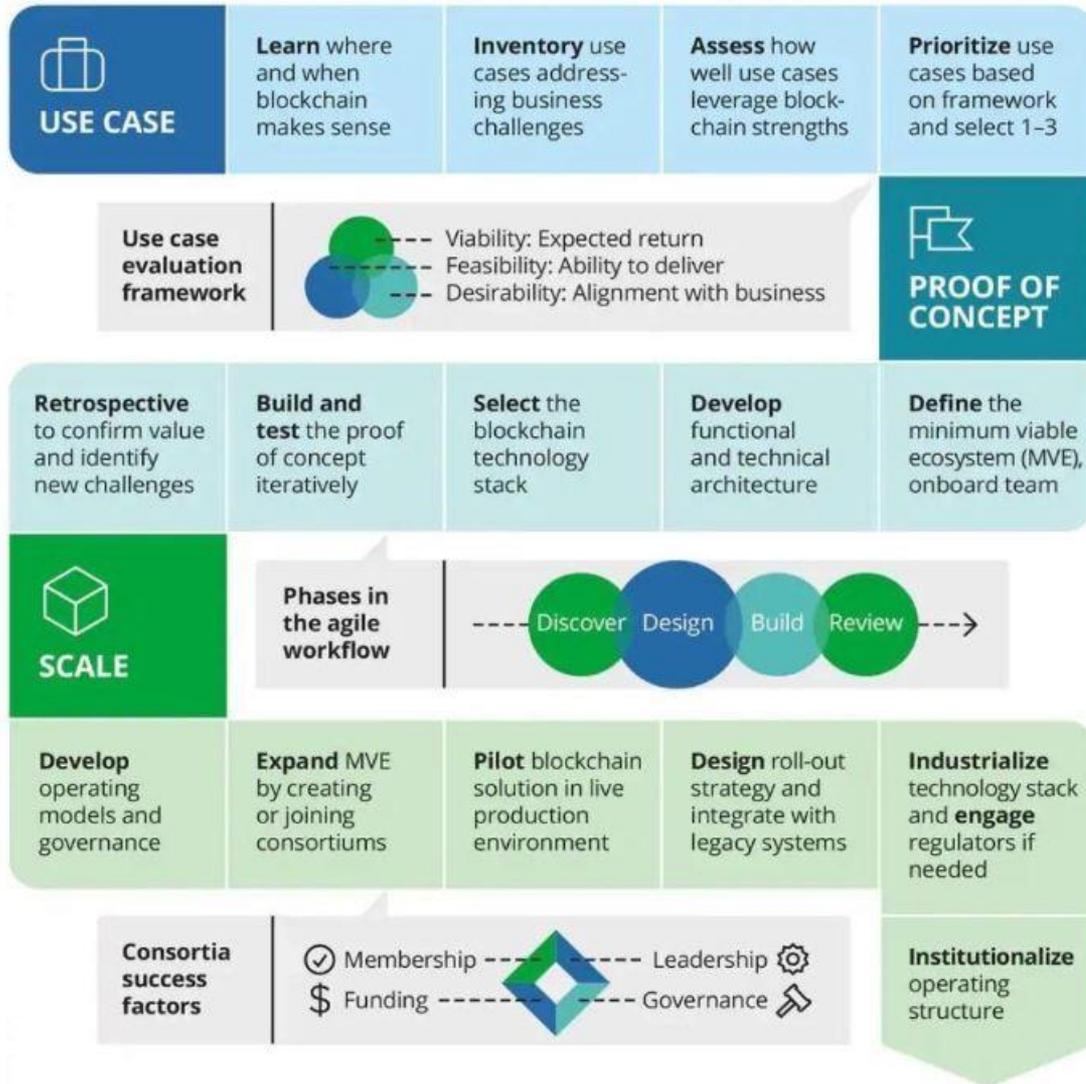
- Web3.js
- DApp development
- UI and UX Design and Testing Skills
- Deep understanding of compiled code, Gas, and the Ethereum Virtual Machine (EVM)
- Secure coding
- Defensive coding
- Egoless Programming
- Stringent Code Reviews
- Networking
- Understanding of Protocols
- Planning
- Requirements
- Technical Specifications and Writing
- Design
- Architecture – Infrastructure, Data, and Security
- Testing – Testing – Testing
- Simulation
- Troubleshooting

And don't forget
**PROJECT MANAGEMENT &
PROGRAM MANAGEMENT!**

Roadmap to "Blockchain" Your IT Organization: How to Help Your IT Staff Go from Square One to Competence & Dominance in Blockchain Technologies



The Blockchain Implementation Roadmap



Source: Deloitte analysis.

Deloitte Insights | [Deloitte.com/insights](https://deloitte.com/insights)

The Challenges

- Huge Learning Curve
- DApps with Web3 and the EVM are not your Father's Web Developer Workbench
- You can really screw this up – easily
- Learning Egoless Programming
- Turnover – Once people get training and experience they may leave

Solving the Challenges and Winning

- Find and utilize quality resources to accelerate your learning curve and immersion into the Blockchain World
- Establish a Blockchain Expert or Champion imbued with the responsibility to be the Blockchain Evangelist
- Build strong Learning Teams – Use Peter Senge’s Learning Team Disciplines
 - Shared Vision
 - Personal Mastery
 - Mental Modeling
 - Team Learning
 - Systems Thinking
- Stay abreast of Blockchain Technologies and Blockchain Politics and Blockchain Evolution
- Join and participate in Local Blockchain Meetups
- Go International - Get involved with the Internet Society and the Blockchain Special Interest Group - Both are free and the Blockchain SIG has great people and projects and leadership

www.internetsociety.com

<https://www.isoc-bsig.org/>

<https://www.linkedin.com/company/isoc-blockchain-sig/>

CONCLUSION

Conclusion



So we covered:

- What is Blockchain?
- Types of Blockchains
- How does Blockchain work?
- Blockchain Architecture
- Blockchain Uses and Use Cases
- Blockchain Law
- Blockchain DApp Development Steps
- How Can You Accelerate Your Blockchain Understanding, Knowledge and Skills



QUESTIONS

William Favre Slater, II

- **312-758-0307**
- **slater@billslater.com**
- **williamslater@gmail.com**
- **<http://billslater.com/interview>**
- **1515 W. Haddon Ave., Unit 309
Chicago, IL 60642
United States of America**



William Favre Slater, III

REFERENCES

Blockchain Resources



<http://billslater.com/blockchain>

Blockchain Resources



<https://tinyurl.com/yatsvsl8>

Bitcoin Resources



<http://billslater.com/bitcoin>

12 Free Blockchain Resources

1. William Slater's Blockchain Resource Page <http://billslater.com/blockchain>
2. Factom University <http://www.factom.com/university>
3. Ethereum 101 <http://www.ethereum101.org>
4. Build on Ripple <http://ripple.com/build>
5. Programmable money by Ripple <https://goo.gl/g8vFPL>
6. DigiKnow <https://youtu.be/scr68zFddso>
7. Blockchain University <http://blockchainu.co>
8. Bitcoin Core <https://bitcoin.org>
9. Blockchain Alliance <http://www.blockchainalliance.org>
10. Multichain Blog <http://www.multichain.com/blog>
11. HiveMind <http://bitcoinhivemind.com>
12. Chicago Blockchain Project <http://chicagoblockchainproject.com/>
13. Chicago Bitcoin and Open Blockchain Meetup Group
<https://www.meetup.com/Bitcoin-Open-Blockchain-Community-Chicago/>

Source: Laurence, T. (2017). Blockchain for Dummies. Hoboken, NJ: John Wiley & Sons, Inc.

The 10 Rules to Never Break on the Blockchain

1. Don't use Cryptocurrency or Blockchain to Skirt the Law
2. Keep your contracts as simple as possible
3. Publish with great caution
4. Back Up, Back Up, Back Up Your Private Keys
5. Triple-check the Address Before Sending Currency
6. Take Care When Using Exchanges
7. Beware Wi-Fi
8. Identify Your Blockchain Dev
9. Don't Get Suckered
10. Don't Trade Tokens Unless You Know What You're Doing

Source: Laurence, T. (2017). Blockchain for Dummies. Hoboken, NJ: John Wiley & Sons, Inc.

Top 10 Blockchain Projects

- The R3 Consortium <http://www.r3cev.com>
- T ZERO: Overstocking the Stock Market <http://www.overstock.com>
- Blockstream's Distributed Systems <http://www.blockstream.com>
- OpenBazaar's Blockchain <http://www.openbazaar.com>
- Code Valley: Find Your Coder <http://www.codevalley.com>
- Bitfury's Digital Assets <http://www.bitfury.com>
- Any Coin Can Shapeshift <http://www.shapeshift.io>
- Machine-Payable Apps on 21 <http://www.21.co>
- Anonymous Transactions on Dash <http://www.dash.org>
- ConsenSys: Decentralized Applications: <http://www.consenSys.net>

References:

Best Blockchain Texts

- **Mastering Blockchain - Second Edition**

–by Imran Bashir

- **Introducing Ethereum and Solidity: Foundations of Cryptocurrency and Blockchain Programming for Beginners**

–By Chris Dannen

- **Blockchain Applications: A Hands-On Approach**

–by Arshdeep Bahga and Vijay Madisetti

- **Ethereum, tokens & smart contracts: Notes on getting started**

–by Eugenio Noyola

- **Blockchain Enabled Applications: Understand the Blockchain Ecosystem and How to Make it Work for You**

–by Vikram Dhillon, David Metcalf, Max Hooper

- **The Book of Satoshi: The Collected Writings of Bitcoin Creator Satoshi Nakamoto**

–By Phil Champagne

Practical Exercise 01

- Create a hash
 1. Visit this website and type information about yourself or a message, and use the SHA 256 hash algorithm to create a hash <http://www.hashemall.com/>
 2. Save the hash value.
 3. Visit this website to decrypt your hash message:
<http://md5decrypt.net/en/Sha256/>

Practical Exercise 02

- Decode a hash

Hash:

9ec4c12949a4f31474f299058ce2b22a

This hash is found on the emblem of U.S. Cybercommand. It is a message that was hashed

Using a commonly known hashing algorithm. Use this website to see if you can decrypt this Hash and see the message: <http://www.hashemall.com/>



Practical Exercise 03

- Create a Blockchain record using BigchainDB

Visit this website and create your first Blockchain record:

<https://www.bigchaindb.com/getstarted/>

Copy and Save the results to a local text file named:

YYYY_MMDD_FirstName_LastName_My_First_Blockchain_Transaction_.txt

Send your first transaction

Type a message*

Your message will be wrapped in an asset and sent with the transaction.

Off you go

Beep, boop, waiting for your input...

Practical Exercise 04

- Download and install Geth, the Ethereum Blockchain software
 1. Visit this website, to download Geth:
<https://geth.ethereum.org/downloads/>
 2. Install Geth into a directory you will create: c:\ethereum
 3. At the command line, launch Geth in testnet mode
 4. Switch to miner mode
 5. Extra Credit: if you set up an Ethereum Account, you can actually write data (like your name) to the Ethereum Blockchain and view it

Download Geth

[Go Ethereum](#)[Install](#)[Downloads](#)

Download Geth – Streamline (v1.8.11) – [Release Notes](#)

You can download the latest 64-bit stable release of Geth for our primary platforms below. Packages for all supported platforms, as well as develop builds, can be found further down the page. If you're looking to install Geth and/or associated tools via your favorite package manager, please check our [installation](#) guide.

[Geth 1.8.11 for Linux](#)[Geth 1.8.11 for macOS](#)[Geth 1.8.11 for Windows](#)[Geth 1.8.11 sources](#)

Specific Versions

If you're looking for a specific release, operating system or architecture, below you will find:

- All stable and develop builds of Geth and tools
- Archives for non-primary processor architectures
- Android library archives and iOS XCode frameworks

Please select your desired platform from the lists below and download your bundle of choice. Please be aware that the `MD5` checksums are provided by our binary hosting platform (Azure Blobstore) to help check for download errors. **For security guarantees please verify any downloads via the attached PGP signature files** (see [OpenPGP Signatures](#) for details).

Installing Geth

Go Ethereum

Install

Downloads

Installing Go Ethereum

The Go implementation of Ethereum can be installed using a variety of ways. These include obtaining it as part of Mist; installing it via your favorite package manager; downloading a standalone pre-built bundle; running as a docker container; or building it yourself. This document will detail all of these possibilities to get you quickly joining the Ethereum network using whatever means you prefer.

- [Install from a package manager](#)
 - [Install on macOS via Homebrew](#)
 - [Install on Ubuntu via PPAs](#)
 - [Install on Windows via Chocolatey](#)
- [Download standalone bundle](#)
- [Run inside docker container](#)
- [Build it from source code](#)
 - [Building without a Go workflow](#)

Install from a package manager

Install on macOS via Homebrew

Install on Ubuntu via PPAs

Source: <https://ethereum.github.io/go-ethereum/install/>

Starting the Javascript Console

ethereum / go-ethereum Watch 1,848 Star 18,628 Fork 6,040

Code Issues 729 Pull requests 107 Projects 6 Wiki Insights

JavaScript Console

Felix Lange edited this page on Dec 21, 2017 · 88 revisions

Ethereum implements a **javascript runtime environment (JSRE)** that can be used in either interactive (console) or non-interactive (script) mode.

Ethereum's Javascript console exposes the full [web3 JavaScript Dapp API](#) and the [admin API](#).

Interactive use: the JSRE REPL Console

The `ethereum CLI` executable `geth` has a JavaScript console (a **Read, Evaluate & Print Loop** = REPL exposing the JSRE), which can be started with the `console` or `attach` subcommand. The `console` subcommands starts the geth node and then opens the console. The `attach` subcommand will not start the geth node but instead tries to open the console on a running geth instance.

```
$ geth console
$ geth attach
```

Pages 65

- [Main Ethereum Wiki](#)
- Install and build**
- [Installing Ethereum](#)
- [Developers' Guide](#)
- Usage**
- [Managing Accounts](#)
- [Mining](#)
- [Contract Tutorial](#)

Source: <https://github.com/ethereum/go-ethereum/wiki/JavaScript-Console>



Getting Started with Ethereum Private Blockchain

256



GETTING STARTED WITH

Ethereum Private Blockchain

BY SEBASTIAN L.K. MA

INTRODUCTION

BACKGROUND

A blockchain is a distributed computing architecture where every node runs in a peer-to-peer topology, where each node executes and records the same transactions. These transactions are grouped into blocks. Each block contains a one-way hash value. Each new block is verified independently by peer nodes and added to the chain when a consensus is reached. These blocks are linked to their predecessor blocks by the unique hash values, forming a chain. In this way, the blockchain's distributed dataset (a.k.a. distributed ledger) is kept in consensus across all nodes in the network. Individual user interactions (transactions) with the ledger

FURTHER READING:

- ethdocs.org/en/latest/introduction/what-is-ethereum.html
- bitsonblocks.net/2016/10/02/a-gentle-introduction-to-ethereum

ACCOUNTS AND CONTRACTS

There are 2 types of accounts in Ethereum:

- **External Account**, which stores ETH balance – This contains the address of the User that was created using the Web3.js API, e.g, `personal.newAccount(...)`. These accounts are used for executing smart contract transactions. ETH is your incentive received for using your account to mine

CONTENTS

- ▶ Introduction
- ▶ Geth
- ▶ Browser-Solidity: Preparing Your First Smart Contract
- ▶ Summary

Source: <https://dzone.com/refcardz/getting-started-with-ethereum-private-blockchain?chapter=1/>

Geth Command Line

ethereum / go-ethereum

Watch 1,848

Star 18,627

Fork 6,040

Code

Issues 729

Pull requests 107

Projects 6

Wiki

Insights

Command Line Options

Péter Szilágyi edited this page on Nov 21, 2017 · 39 revisions

```
$ geth help
NAME:
  geth - the go-ethereum command line interface

  Copyright 2013-2017 The go-ethereum Authors

USAGE:
  geth [options] command [command options] [arguments...]

VERSION:
  1.7.3-stable

COMMANDS:
  account  Manage accounts
  attach   Start an interactive JavaScript environment (connect to node)
  bug      opens a window to report a bug on the geth repo
  console  Start an interactive JavaScript environment
  copydb   Create a local chain from a target chaindata folder
  dump     Dump a specific block from storage
  dumpconfig Show configuration values
  export   Export blockchain into file
  import   Import a blockchain file
```

Pages 65

[Main Ethereum Wiki](#)

Install and build

[Installing Ethereum](#)

[Developers' Guide](#)

Usage

[Managing Accounts](#)

[Mining](#)

[Contract Tutorial](#)

Interface Documentation

[Command Line Options](#)

In Windows, Geth at the Command Line

```
Command Prompt

C:\Ethereum>dir
Volume in drive C is Windows10_OS
Volume Serial Number is FC88-34A0

Directory of C:\Ethereum

04/14/2018  11:10 AM    <DIR>          .
04/14/2018  11:10 AM    <DIR>          ..
03/27/2018  01:52 AM           9,341,896 abigen.exe
03/27/2018  01:53 AM          26,671,353 bootnode.exe
03/27/2018  01:53 AM          26,264,840 evm.exe
04/14/2018  11:07 AM          41,578,073 geth-windows-amd64-1.8.3-329ac18e.exe
03/27/2018  01:53 AM          38,053,976 geth.exe
03/27/2018  01:52 AM          14,618,681 puppeth.exe
03/27/2018  01:52 AM           3,345,920 rlpdump.exe
03/27/2018  01:53 AM          34,521,135 swarm.exe
04/14/2018  11:10 AM           124,845 uninstall.exe
03/27/2018  01:53 AM          29,632,115 wnode.exe
          10 File(s)    224,152,834 bytes
           2 Dir(s)  670,938,038,272 bytes free

C:\Ethereum>
```

In Windows, Geth at the Command Line

To start Geth on the testnet , type this:

```
geth --testnet
```

You'll see text output similar to the screen in Figure 6-6, except that this mining is taking place on the testnet. Press Control+C to stop it.

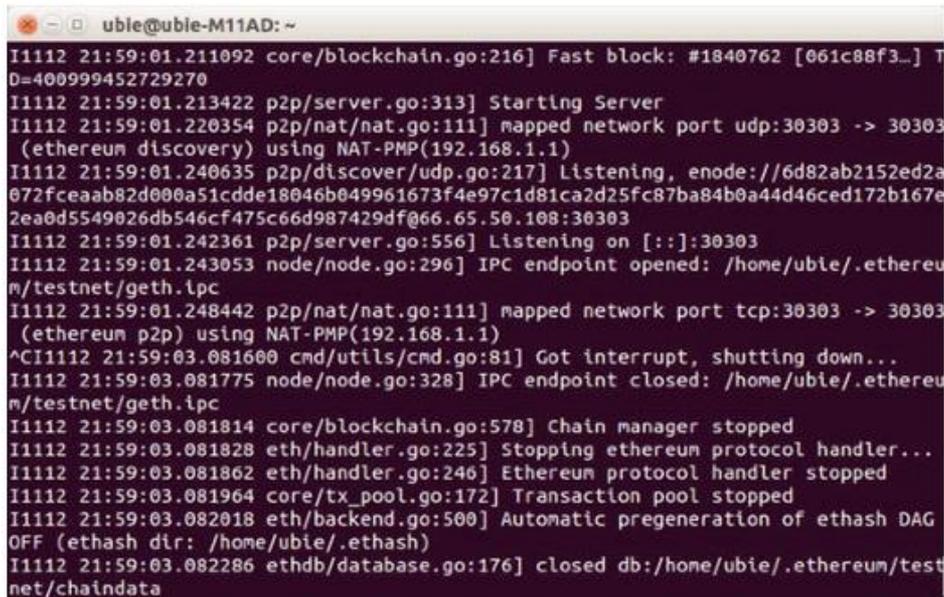
A screenshot of a terminal window titled 'ubie@ubie-M11AD: ~'. The terminal displays the output of the 'geth --testnet' command. The output shows various log messages from the Geth client, including: 'Fast block: #1840762 [061c88f3...]', 'Starting Server', 'mapped network port udp:30303 -> 30303 (ethereum discovery) using NAT-PMP(192.168.1.1)', 'Listening, enode://6d82ab2152ed2a072fceaab82d000a51cdde18046b049961673f4e97c1d81ca2d25fc87ba84b0a44d46ced172b167e2ea0d5549026db546cf475c66d987429df@66.65.50.108:30303', 'Listening on [::]:30303', 'IPC endpoint opened: /home/ubie/.ethereum/testnet/geth.ipc', 'mapped network port tcp:30303 -> 30303 (ethereum p2p) using NAT-PMP(192.168.1.1)', 'Got interrupt, shutting down...', 'IPC endpoint closed: /home/ubie/.ethereum/testnet/geth.ipc', 'Chain manager stopped', 'Stopping ethereum protocol handler...', 'Ethereum protocol handler stopped', 'Transaction pool stopped', 'Automatic pregeneration of ethash DAG OFF (ethash dir: /home/ubie/.ethash)', and 'closed db:/home/ubie/.ethereum/testnet/chaindata'.

Figure 6-6. Output from testnet

Source: *Introducing Ethereum and Solidity* – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

For quick access to the CLI options, this short link is also available: <http://cli.eth.guide>.

As of this writing, network difficulty is fairly high, and solo miners might take a very long time to find a block. But in the next section, we'll start mining to our new wallet address anyway, to understand the experience of the miners who secure the network.

Fire Up Your Miner!

Geth does not begin mining automatically; you will give it the command to start or stop mining. In these examples, you will be mining with your machine's CPU. Mining with a GPU is more effective, but slightly more complicated, and is more suitable for specialized mining rigs anyway. We'll discuss these later in the chapter.

To begin mining on the main network, open a new Terminal window and enter the JavaScript console by typing the following:

Source: Introducing Ethereum and Solidity – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

geth console

You'll see the node begin to synchronize, but it will quickly return a command-line prompt where you can enter commands as Geth works in the background, so to speak.

Note

In the console, don't worry if the output text from mining or synchronization appears to overwrite your commands; it just appears that way. When you press Enter in the console, your command will be executed as normal, even if it seems to have broken onto several lines.

In order to get paid, you'll need to tell your node the Ethereum address for receiving your mining payments. Remember that because the EVM is a global virtual machine, it doesn't care whether the Ethereum address, or public key, you enter

Source: [Introducing Ethereum and Solidity](#) – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

was created, or is currently associated with, your local computer. Everything is local to the EVM.

To set your etherbase as the recipient address for your payout, type this command in the console:

```
miner.setEtherbase(eth.accounts[your_address_here])
```

To finally begin mining, type this:

```
miner.start()
```

Boom! Your miner will begin. In the off-chance you find a block, your payment will be received at the address you set above, but don't be surprised if it takes days or even weeks. You'll see the node generating the DAG file and beginning the mining process, as shown in Figure 6-7. Why isn't ether mining an instant money-maker? That has a lot to do with your hardware, as you'll see below.

Source: *Introducing Ethereum and Solidity* – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

```
uble@uble-M11AD: ~  
I1112 22:03:26.071880 eth/backend.go:454] Automatic pregeneration of ethash DAG  
ON (ethash dir: /home/uble/.ethash)  
true  
> I1112 22:03:26.072245 eth/backend.go:461] checking DAG (ethash dir: /home/uble  
/.ethash)  
I1112 22:03:26.072435 miner/worker.go:539] commit new work on block 1748011 with  
0 txs & 0 uncles. Took 623.351µs  
I1112 22:03:26.072570 ethash.go:259] Generating DAG for epoch 58 (size 156027865  
6) (8f602dc7d86df0a7c8e7467ec0d211062ee85c5c14c6d2f6c025976cf550e8c5)  
I1112 22:03:27.548451 ethash.go:291] Generating DAG: 0%  
I1112 22:03:33.584568 ethash.go:291] Generating DAG: 1%  
I1112 22:03:39.798725 ethash.go:291] Generating DAG: 2%  
I1112 22:03:45.891413 ethash.go:291] Generating DAG: 3%  
> I1112 22:03:51.758028 ethash.go:291] Generating DAG: 4%  
> I1112 22:03:53.465117 eth/downloader/downloader.go:319] Block synchronisation  
started  
I1112 22:03:53.465561 miner/miner.go:75] Mining operation aborted due to sync op  
eration  
> I1112 22:03:57.340299 eth/downloader/downloader.go:298] Synchronisation failed  
: receipt download canceled (requested)
```

Figure 6-7. The miner gets ready to mine

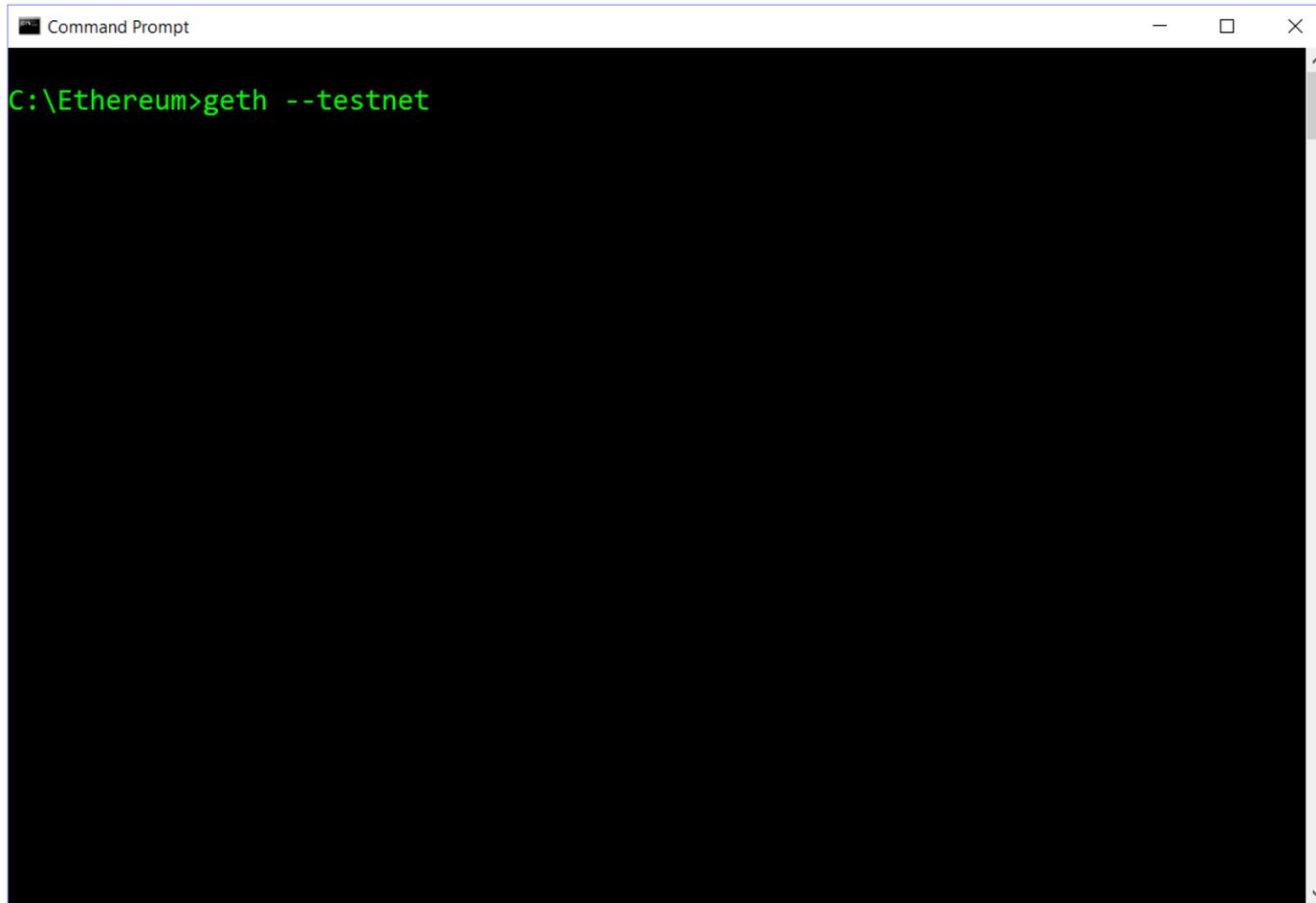
You can stop this process by typing the following:

```
miner.stop()
```

Next, you'll put a personal tag on the blocks you mine, just because.

Source: *Introducing Ethereum and Solidity* – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line



```
Command Prompt
C:\Ethereum>geth --testnet
```

In Windows, Geth at the Command Line

```
Command Prompt - geth --testnet
William\\AppData\\Roaming\\Ethereum\\testnet\\geth\\ethash count=3
INFO [06-17|22:15:47] Disk storage enabled for ethash DAGs      dir=C:\\Users\\Wi
William\\AppData\\Ethash count=2
INFO [06-17|22:15:47] Initialising Ethereum protocol      versions="[63 62]
" network=3
INFO [06-17|22:15:47] Loaded most recent local header      number=5376 hash=
786163...dea760 td=9887595632
INFO [06-17|22:15:47] Loaded most recent local full block  number=0 hash=
419410...ca4a2d td=1048576
INFO [06-17|22:15:47] Loaded most recent local fast block  number=4032 hash=
80f182...e29997 td=5424076884
INFO [06-17|22:15:47] Loaded local transaction journal     transactions=0 dr
opped=0
INFO [06-17|22:15:47] Regenerated local transaction journal transactions=0 ac
counts=0
INFO [06-17|22:15:47] Starting P2P networking
INFO [06-17|22:15:49] UDP listener up                      self=enode://d1be
02ee3da1365db9127c1ba422242ebaf4368bf40be770549b24f82716e9e582805db7166310fc753a
5aa83b037ddd1d64147fb699d7e3055093137c66e6c@[::]:30303
INFO [06-17|22:15:49] RLPx listener up                    self=enode://d1be
02ee3da1365db9127c1ba422242ebaf4368bf40be770549b24f82716e9e582805db7166310fc753a
5aa83b037ddd1d64147fb699d7e3055093137c66e6c@[::]:30303
INFO [06-17|22:15:49] IPC endpoint opened                 url=\\\\.\\pipe\\
geth.ipc
```

In Windows, Geth at the Command Line

Exercise : Add Your Name to the Blockchain

Using the JavaScript console, you can add extra data—a grand total of 32 bytes, or enough to write some plain text or enter some ciphertext for someone else to read.

In the console, your miner should be stopped. Now type this JavaScript command with your name or a message between the quotes:

```
miner.setExtra("My_message_here")
```

Then type this:

```
miner.start()
```

The console will return true and begin mining. Should you find a block, it will be marked with your signature, which you can view on any blockchain explorer such as Etherchain (<https://etherchain.org>).

Source: Introducing Ethereum and Solidity – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

Exercise: Check Your Balance

Install the Web3.js library (<https://github.com/ethereum/wiki/wiki/JavaScript-API#adding-web3>) as described in the last section, to try out some of the Ethereum JavaScript API calls. These include checking a balance, sending a transaction, creating an account, and all sorts of other mathematical and blockchain-related functions. If your etherbase private key is held on your machine, for example, you can get the balance by typing in the console:

```
eth.getBalance(eth.coinbase).toNumber();
```

Hopefully by now, you have a working understanding of mining, and you've see it happen before your own eyes. In reality, the most effective way to see how mining moves state transition forward, executing contracts, is to work with the testnet.

Source: Introducing Ethereum and Solidity – by Chris Dannen (Published by Apress)

In Windows, Geth at the Command Line

Mining on the Testnet

One quick final note about mining. Recall in Chapter 5 that the Mist wallet can mine on the testnet, but not the main net. Why is this?

Actually, there is no need for Mist to mine on the main net and take up your computer's resources, because your contracts will execute without you mining. This is because there are currently thousands of nodes already mining on the public Ethereum chain, and being paid real ether to do so.

Note

If your contracts aren't executing on the testnet, don't go berserk! Turn your Mist or Geth testnet miner on, and your contracts will execute. This is a common mistake.

While there may coincidentally be others mining on the testnet while you are testing your

contracts, there may also not be. Because there's no real financial incentive to leave a miner running on the testnet, you might find yourself in a lull, with nobody else on the testnet. This is why Mist allows testnet mining along with its GUI contract deployment interface.

Source: Introducing Ethereum and Solidity – by Chris Dannen (Published by Apress)

Practical Exercise 05

- Write a brief scenario that describes how Blockchain Technology would benefit your organization.

Practical Exercise 06

- Write or describe in diagrams, a high-level scenario for a Blockchain application that could benefit your organization.

Practical Exercise 07

- If you understand how Blockchain technologies could benefit your organization:
 1. Write a brief plan how to deploy Blockchain Resources to make achieve your goals.

Or

2. Write a brief list of the things your organization needs to ramp up and get prepared to deploy Blockchain Technologies to help your organization achieve its Blockchain-related goals.