





### Disclaimer

This presentation will be delivered at the request of the organizers of the CAPDA Conference in Yaounde & Libreville, Cameroon.

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#### Objectives:

- ✓ Lessons learned and Diagnostics from the pandemic with a view to carrying out an effective audit of the level of digitalization of processes and training.
- ✓ Listen, understand what is going on and question certain doubts.
- ✓ Reevaluate the global digital strategic chain for the benefit of emerging markets with the aim for a better and affordable internet and innovative fluidity.
- ✓ Appreciate and strengthen our resilience in terms of teleworking, distance learning and online management
- ✓ Effectively manage future digital changes, disruptions and transformations.



#### **Expected results:**

- √ Transformation of teleworking and distance learning into a real performance lever.
- ✓ New social agreement to bounce back from pandemic.
- √ Identifications of the various innovations resulting from pandemics.
- ✓ Listing of digital opportunities available in the aftermath of the crisis.

Internet Society

Blockchain SIG

✓ Maturation of teleworking and distance learning.



#### Sub-themes:

- 1. « How to reinvent our society at the end of the current crisis »
- 2. « Post health crisis: Vision, perspective and leadership »
- 3. « New global perspectives, challenges and development opportunities »
- 4. « Make distance training and telecommuting a real performance lever »
- 5. « Regional integration and issue of digital transformation: consultation framework. »
- 6. «Innovation strategies for better choices for Africa; support of the informal sector and capital market. »
  - 7. « The geopolitical war around Artificial Intelligence.
  - 8. What digital independence for what sovereignty? »
  - 9. « The contribution of Data in data security and digital architecture. »
- 10. « Digital perspective and transformative leadership: teleworking and speed / agility of decisions Perspective. »
- 11. "The fourth industrial revolution, its socio-economic impact and the challenges ahead"



## **Executive Summary**

- 2020 has brought the entire World many unexpected surprises and business challenges.
- For Leaders are strategic and resourceful, Technologies such as the Internet, distributed & decentralized computing, AI, Blockchain & Quantum Computing offer great hope for the future.
- This presentation will present Digital Transformation Topics, Perspectives and Opportunities to Help Cameroon Succeed and Thrive in the Post COVID-19 World.

## Agenda

- Executive Summary
- Agenda
- The World in 2020
- CAPDA Digital Transformation Topics,
   Perspectives and Opportunities to
   Help Cameroon Succeed and Thrive in the
   Post COVID-19 World
- Why Is There Hope?
- Africa & Cameroon & Me
- Conclusion
- Resources
  - Cameroon Today
    - Demographics & Education
    - Economy
    - Geography
    - The Political Situation
    - Electrical Infrastructure
    - ICT Capabilities
    - ICT Influencers & Development Opportunities
  - Additional Resources





### The World in 2020





### The World in 2020

Remember that ancient Chinese Curse, "May You Live in Interesting Times."?

- 1. CoronaVirus & COVID-19
- 2. Global Pandemic
- 3. Economic Uncertainty
- 4. Layoffs
- 5. Civil Unrest & Riots
- 6. Lockdowns
- 7. Social Distancing
- 8. Teleworking
- 9. Masks
- 10. Contact Tracing
- 11. Fear Everywhere









#### CoronaVirus Heatmap – Johns Hopkins University – January 26, 2020







#### CoronaVirus Heatmap – Johns Hopkins University - June 29, 2020

COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins Universit...

=

Total Confirmed **10,189,350** 

Confirmed Cases by Country/Region/Sovereignty

2,557,980 US

1,344,143 Brazil

640,246 Russia

548,318 India

313,467 United Kingdom

279,419 Peru

271,982 Chile

248,770 Spain

240,436 Italy

225,205 Iran

216,852 Mexico

206.512 Pakistan

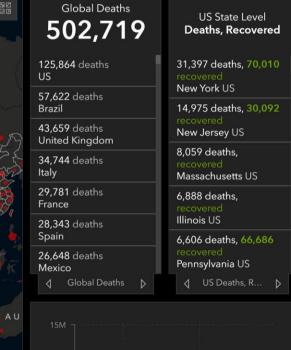
199,476 France

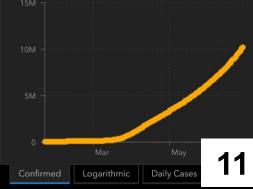
197,239 Turkey
Admin0

Last Updated at (M/D/YYYY) 6/29/2020, 10:33:52 AM



Lancet Inf Dis Article: Here. Mobile Version: Here.
Lead by JHU CSSE. Technical Support: Esri Living Atlas team and JHU APL. Financial Support: JHU and NSF. Click here to donate to the CSSE dashboard team, and other JHU COVID-19 Research Efforts. FAQ. Read more in this blog. Contact US.









#### CoronaVirus Heatmap – Johns Hopkins University - July 17, 2020

COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins Unive...

≡

Total Confirmed **13,832,242** 

Confirmed Cases by Country/Region/Sovereignty

3,576,430 US

2,012,151 Brazil

1,003,832 India

758,001 Russia

341,586 Peru

324,221 South Africa

324.041 Mexico

323,698 Chile

**294,116** United

Kingdom

269,440 Iran

259,999 Pakistan

<mark>258,855</mark> Spain

243,736 Italy

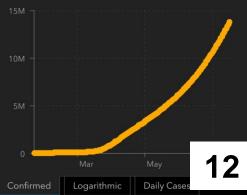
243,238 Saudi Arabia

Last Updated at (M/D/YYYY) 7/17/2020, 6:34:45 AM



Lancet Inf Dis Article: Here. Mobile Version: Here.
Lead by JHU CSSE. Technical Support: Esri Living Atlas team and JHU APL. Financial
Support: JHU, NSF, Bloomberg Philanthropies and Stavros Niarchos Foundation. Resource
support: Slack, Github and AWS. Click here to donate to the CSSE dashboard team, and















### **Cameroon Today – The COVID-19 Crisis**



#### **CoronaVirus charts for Cameroon**

Show charts

#### **Coronavirus statistics for Cameroon**

Country	Total	New	Deaths	Deaths today	Recovered	Active	Critical	Per Mil Pop
Cameroon	16157	0	373	0	13728	0	2056	52

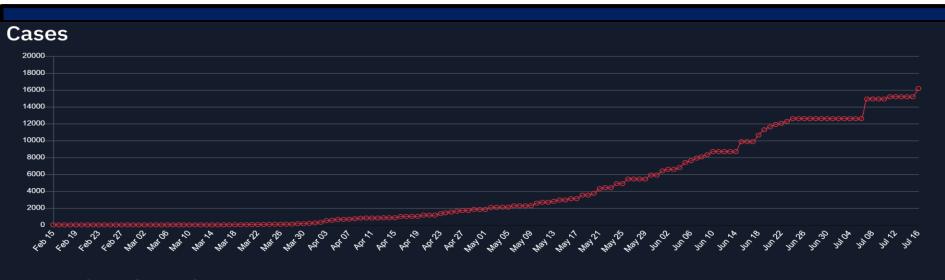
0 Comments Sort by Oldest \*

Source: COVID-19 statistics for Cameroon. Retrieved from https://www.covid19.onl/country/cameroon on July 17, 2020.





### **Cameroon Today – The COVID-19 Crisis**



#### **Currently Infected**



Source: COVID-19 statistics for Cameroon. Retrieved from https://www.covid19.onl/country/cameroon on July 17, 2020.





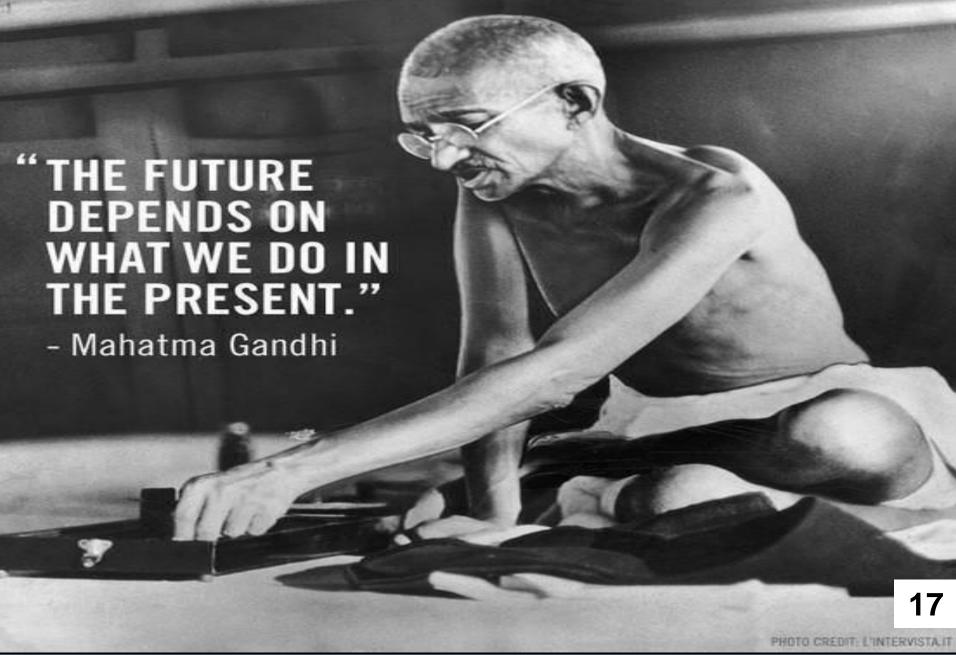
## **Cameroon Today – The COVID-19 Crisis**



Source: COVID-19 statistics for Cameroon. Retrieved from https://www.covid19.onl/country/cameroon on July 17, 2020.

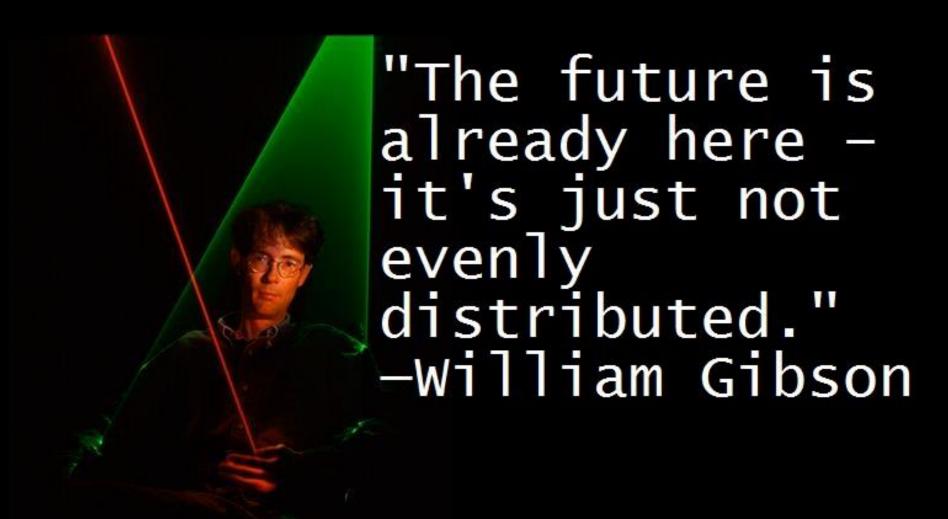












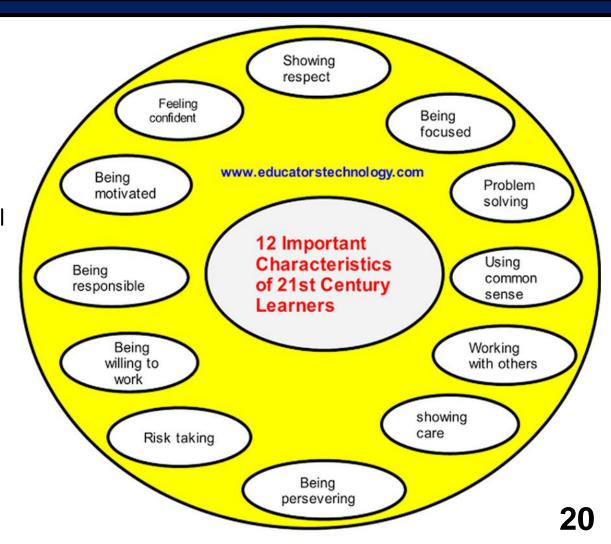
# How to Reinvent Our Society at the End of the Current Crisis



# Reinventing Cameroonian Society at the End of the Health Crisis



- Design a World based on Values of Unity, Equality, Understanding, and Mutual Respect
- Understand and document the importance of interdependence, and mutual support.
- Create infrastructures, technologies, policies and procedures that enable communication at the speed of 21<sup>st</sup> Century Business.
- Prepare for, enable, and embrace the 4<sup>th</sup> and 5<sup>th</sup> Industrial Revolutions.



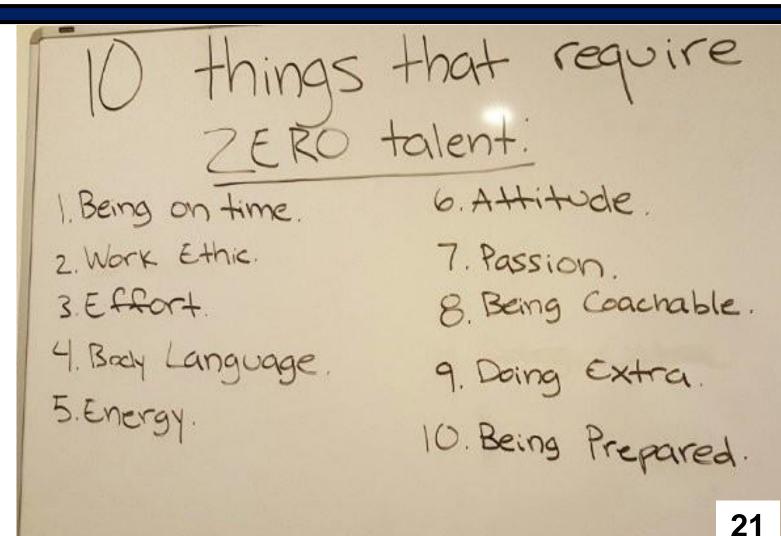




# Reinventing Cameroonian Society at the End of the Health Crisis



 10 Things that Require ZERO Talent (and ZERO Money)





# Reinventing Cameroonian Society at the End of the Health Crisis



## What Would It Take to Reskill Entire Industries?

Today, we believe this need is no longer just a recommendation, but a necessary step to economic recovery. The good news is that some investments in reskilling are already in the works. In the last year, many of the world's largest employers have made pledges to help their workforces build new skills. Amazon announced a \$700 million fund to reskill 100,000 workers. Orange, the French telecoms giant, announced an investment of €1.5 billion for a similar initiative. And PwC, the global professional services firm, tops those with an investment pledge of \$3 billion.



Miguel Navarro/Getty Images

Tweet from me on April 30, 2020: #Yuge #CybersecurityTrainingNews

**#Fortinet Makes All Online #CybersecurityTraining Courses Available for Free to Address Skills Gap** 

https://finance.yahoo.com/news/fortinet-makesonline-cybersecurity-training-130010867.html

Source: Chopra-McGowan, A. and Reddy, S. B. (2020). What Would It Take to Reskill Entire Industries? Retrieved from https://hbr.org/2020/07/what-would-it-take-to-reskill-entire-industries on July 14, 2020.







## Post Health Crisis: Vision, Perspective & Leadership



## Post Health Crisis: Vision, Perspective & Leadership

### **Learning Organization Components**





#### **System Thinking**

Interdependence among all functions, working together as a whole system

#### **Shared Vision**

Vision owned by all levels, Create focus and energy for learning

#### **Personal Mastery**

Individual commitment to the process of learning

#### **Mental Models**

Unlearn unwanted values, Learn new and applicable values

#### **Team Learning**

Accumulation of individual learning, Shared together to others and become team knowledge

Concept taken from Peter Senge – The Fifth Discipline



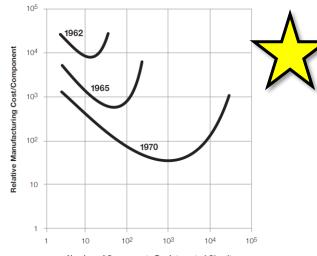




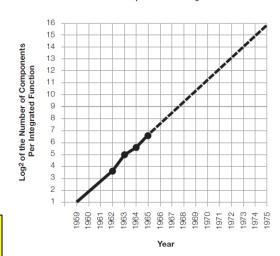


- Ever since Moore's Law was introduced in April 1965, technology leaders have realized that electrical parts such as computers and memory and networking devices have a finite useful life and that their value decreases rapidly over time.
- The challenge for technology leaders and stakeholders is to make the correct choices and investment decisions with an understanding that the whatever they decide today will be less valuable and obsolete in 4 to 6 years. For example, in the U..S., big tech firms replace the servers in their Data Centers every 48 to 60 months.
- The challenge is for the users of new technologies: they must rapidly, continually retool and master the skills to required tp deliver the maximum return on investment to the managers who made the decisions to acquire these technologies. ICT professionals are therefore always having to rapidly learn new skills just to keep up in their profession.

Source: Moore, G. E. (1965). Cramming More Components onto Integrated Circuits. Published in Electronics Magazine, April 1965. .



Number of Components Per Integrated Circuit





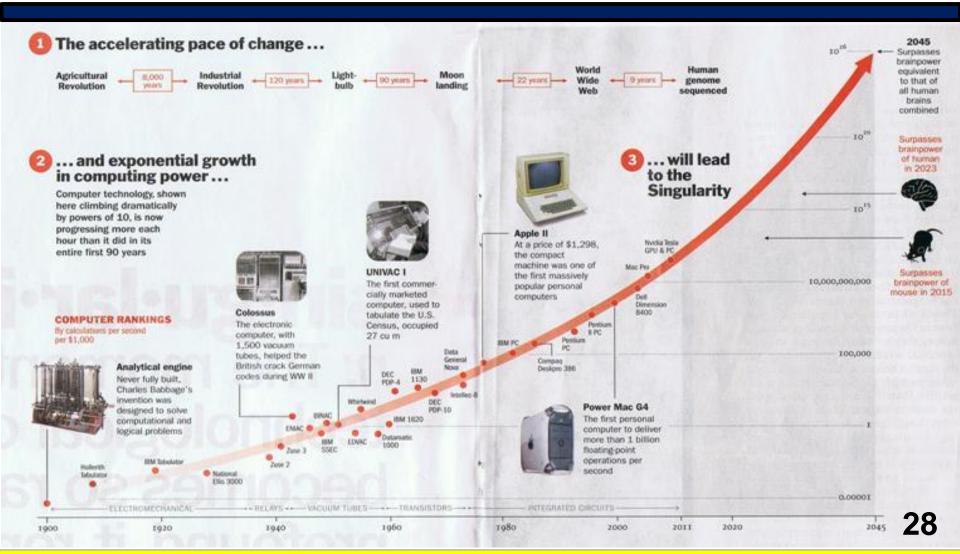


### 120 Years of Moore's Law



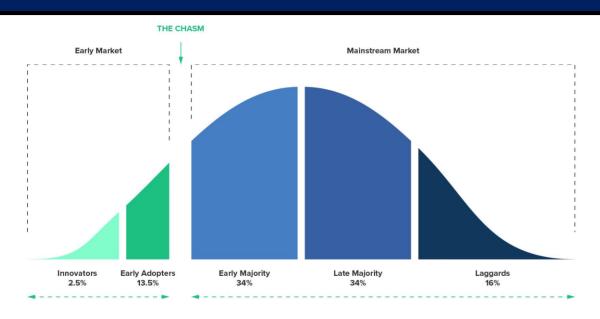












Bell curve graphic of the technology adoption life cycle.

In the technology adoption life cycle, "Innovators" are the smallest group, yet the most successful. They are followed by "Early Adopters," then "Early Majority," and later, "The Majority," or everyone else. As innovators, great designers usually fall into the "Early Adopters" category—big risk takers in uncharted territory. A great <u>designer</u> is also a visionary with the ability to think strategically and analyze trends in order to design better products or services.

Source: Bharadwaj, H. (2018). New Realities: VR, AR, MR, and the Future of Design.





## The Drivers of Rapid Technology Adoption

Across industries, there is a broad consensus that the opportunities to reduce costs and digitally transform are the biggest factors behind the shift to more rapid implementation, followed by competitive fear.

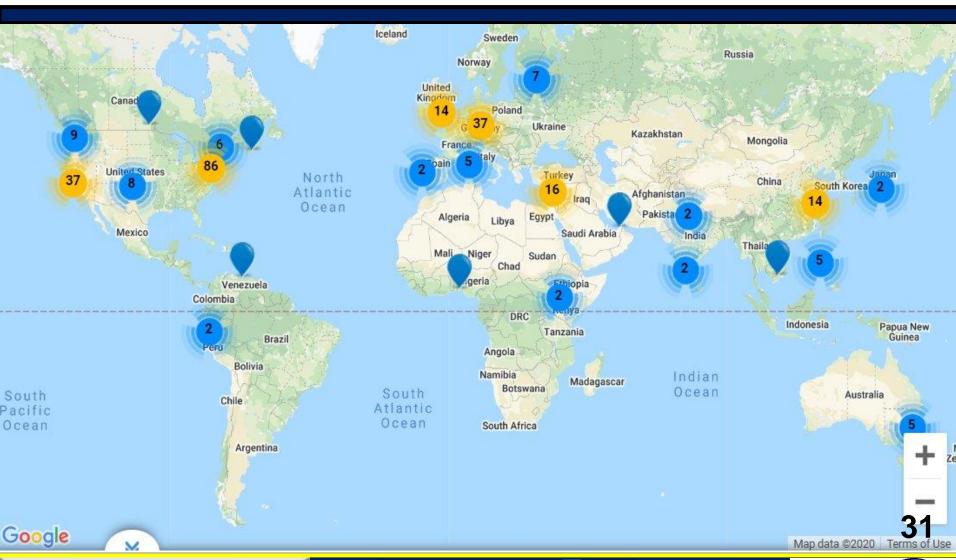
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Automotive	50%	100%	50%	0%	0%	0%	0%	0%	
Banking	50%	33%	67%	0%	17%	17%	0%	0%	
Consulting	43%	29%	29%	57%	43%	29%	43%	0%	
Consumer	100%	100%	100%	50%	0%	0%	0%	0%	
Education	44%	67%	22%	33%	33%	22%	11%	11%	
Energy	80%	80%	20%	40%	20%	0%	0%	0%	
Engineering	80%	20%	80%	0%	0%	0%	0%	0%	
Financial Services	63%	69%	50%	38%	38%	25%	19%	6%	
Food and Beverage	100%	33%	0%	67%	67%	33%	0%	67%	
Government	93%	100%	33%	67%	0%	0%	0%	0%	
Health Care	77%	46%	54%	38%	48%	31%	31%	8%	
Insurance	33%	67%	67%	33%	33%	33%	0%	0%	
Manufacturing	40%	40%	40%	60%	80%	0%	20%	20%	
Media	100%	100%	50%	50%	50%	50%	50%	50%	
Pharmaceuticals	80%	40%	60%	40%	60%	20%	40%	0%	
Retail	100%	50%	0%	0%	0%	50%	0%	0%	
Technology Services	71%	79%	71%	57%	38%	21%	21%	7%	
Telecommunications	50%	25%	50%	25%	25%	13%	13%	13%	
Transportation	100%	50%	0%	50%	50%	0%	0%	0%	

Source: "Implement First, Ask Questions Later (or Not at All)," By Stephen J. Andriole, *MIT Sloan Management Review*, April 2018 sloanreview.mit.edu/x/59404





## Digital Innovations in Response to COVID-19







## Make Distance Learning and Telecommuting a Real Performance Lever



## Make Distance Learning and Telecommuting a Real Performance Lever

concepts of the

digital learning

approach

#### Shared reality

Reinforce trust and purpose by connecting with people on which new skills are important and how to develop them

#### Spaced repetition

Sequence learning opportunities in a way that strengthens the right cognitive circuits and builds new habits and capabilities

### Citizen-led innovation

Offer employees options to choose activities (the skills and the means of learning them) that are important to them and their work

#### Authentic informal leaders

Deploy early enthusiasts to spark interest and emotional impact within the organization's culture

### The six key Social learning Bring together small

working groups, ideally composed of people from diverse backgrounds, to foster collaborative experimentation, mutual support, and collective intelligence

#### Self-aware assessment

Track and measure results in a way that accelerates the rate at which employees improve their skills

Source: www.strategy-business.com/digitallearning © 2020 PwC. All rights reserved.



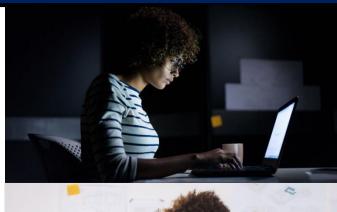
strategy





## Laying the Groundwork for Telecommuting Success

- Create & Maintain a Shared Vision for success
- Pursue business opportunities in which your organization can support the customer, be successful, and win follow-on opportunities
- Strong, capable technical recruiting
- Strategic partnering for staff augmentation
- Strong leaders with successful track records
- Reliable, talented, dedicated employees with successful track records
- Create work plans and schedules that are aligned with the Customer's requirements and demands
- Have flexibility with the Customer's requirements and demands
- Execute on your strategic and tactical plans
- Report the results
- Share the feedback and kudos, bad and good
- Make adjustments and improvements when necessary

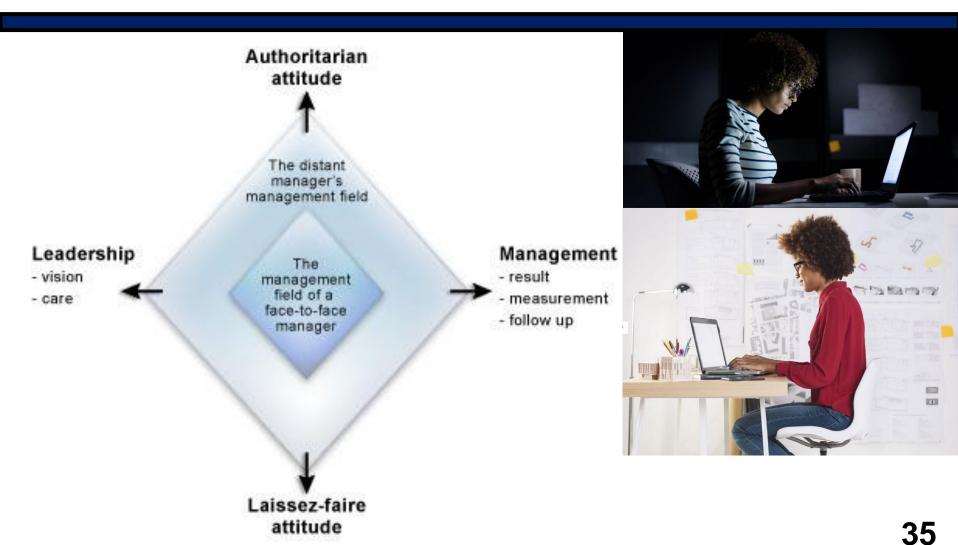








## Laying the Groundwork for Telecommuting Success



Society



## Laying the Groundwork for Telecommuting Success







Note: It you start at the top and go clockwise & perform the tasks in each area, you stand a good chance of getting Teleworking Management right.

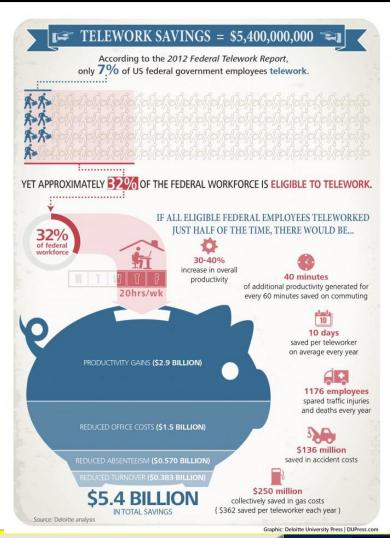
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Source: http://www.telework.gov





## Laying the Groundwork for Telecommuting Success











# Innovation Strategies for Better Choices for Africa: Support of the Informal Sector & Capital Market



## Innovation Strategies for Better Choices for Africa: Support of the Informal Sector & Capital Market



- Create a <u>Digital Futures Committee</u> comprised of passionate leaders with a shared vision and purpose to advance Cameroon's Digital Economy, and who will actively work with the leaders of Cameroonian organizations (see table at the right) who are responsibly for creating and leading the development of the Digital Economy. Strive for actionable findings and viable strategies.
- Appoint representatives of the *Digital Futures Committee*to coordinate with other such committees in other African
  nations to foster a culture and spirit of cooperation.
  Information-sharing, and even friendly competition.
- Appoint representatives of the *Digital Futures Committee*to coordinate with other such committees in the U.S. and
  the U.K, and in France, to foster a culture and spirit of
  cooperation and Information-sharing,
- Appoint representatives of the *Digital Futures Committee*to coordinate with other such committees in the United
  Nations, to foster a culture and spirit of cooperation and
  Information-sharing,
- Appoint representatives of the *Digital Futures Committee*to coordinate with other such committees in the Internet
  Socilety foster a a spirit of cooperation and Informationsharing,
- Publicly Report their findings for comment in an annual report to the Cameroonian Government, all contributors, and Stakeholders.

Organism	Strategic and regulation Missions	Creation
Ministry of Posts and Telecommunications (MINPOSTEL)	<ul> <li>Development and Implementation of Government policy of Telecommunication and ICT</li> <li>ICT Infrastructure</li> <li>Coordination</li> <li>Policies</li> </ul>	1958
National Agency for Information and Communication Technology (ANTIC)	<ul> <li>Promote and monitor government actions</li> <li>Regulating electronic security activities.</li> <li>Certification (Application and specification of ICT tools</li> </ul>	2002
National Center for Development of Computer Science (CENADI)	<ul> <li>Advisory</li> <li>Tools support</li> <li>Technology adoption, development and deployment</li> </ul>	1988
Telecommunication Regulatory Board (ART)	<ul> <li>Legislation</li> <li>Regulation</li> <li>Monitoring of activities for telecommunication operators and users,</li> <li>Assets allocation</li> </ul>	1998

Table2. Government Strategic and Regulatory Missions for the Digital Economy

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.





## **Digital Economy Indicators**



The Digital Economy Fact Book, in its ninth edition (Britton and McGonegal, 2007), presents a factual basis from which analysis of a given entity in the new economy can start. The indicators are:

- The Growth of the Internet: host computers and domains, online population, number of Websites, ISP, etc.;
- The Hardware Sector: PC sales, cell phones, smartphones, data storage, gaming hardware etc.:
- The Communications Sector telephone subscription, wireless industry, VoIP, email, etc.;
- The Digital Media: TV, Internet Video, Music, Radio, Gaming, Online News, Blogging, Social Networking, etc.;
- The Electronic Commerce: Internet advertising, online finance, online travel, online health care, and the types of e-commerce systems (B2C, B2B, etc.).
- The Threats to the Digital Economy: malicious software, spam, phishing, identity theft, piracy, privacy violation, etc.
- The Worldwide Digital Economy: funding for new ideas, mergers and acquisitions, outsourcing and offshoring, IT spending, etc.

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.





## **Key Trends Affecting ICT and Its Development**

- The emergence of four great forces: mobile, social media, cloud computing and massive data (big data);
- Open data from public or private entities;
- Promoting open government data by governments to increase the transparency of the public sector and provide benefits economic and social;
- Constant high spending on research and development (R&D) and many patents, reflecting the key role of ICT in innovation;
- An increase in broadband subscriptions and the use of a smart phones or digital tablets
- An increase in global Internet traffic, but at a slower pace in previous years;
- Exponential growth in energy consumption associated with Internet use: In 2013, the Internet and all new technologies consumed about 10% of the world's production of electricity;
- A gap between SMEs and large companies regarding the acquisition or the development of ICT;
- An increase in world trade of ICT goods and services;
- Faster growth in the ICT services than in the manufacture of ICT goods;
- Convergence of service and manufacturing in the ICT sectors;
- Birth and growth of digital companies, which result in new business models that challenge the regulatory environments;
- The emergence of a collaborative economy which contributes to the creation of new consumption patterns, favoring exchanges and sharing of goods and services;
- Improving the performance of telecommunication networks through the deployment of optical fiber and 4G networks;
- Questionings related to governance (routing Requirements or local content, data storage, network neutrality, acceptance Universal multilingual domain names, etc.).

All these trends are crucial because they can form the basis of a set of useful key performance indicators in the digital economy.



#### **Components of the Digital Economy Development**

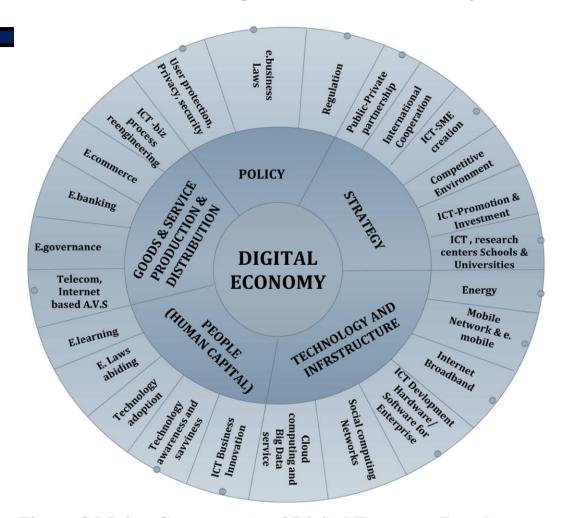




Figure 3 Major Components of Digital Economy Development

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.

# Digital Perspective & Transformative Leadership: Teleworking & Speed / Agility of Decisions Perspective



#### Digital Perspective & Transformative Leadership: Teleworking & Speed / Agility of Decisions Perspective

## Telework Challenges & Solutions for Management & Teams

Category	Challenge	Solution
Management and Teams	Meeting Customer Expectations	Always show the Customer that we are Customer- focused and listening to his or her expectations.
Management and Teams	Managing and collaboration across Time Zones	Ask for flexibility and adaptability.
Management and Teams	Getting Access to Government Furnished Equipment and Customer Resources	Alerted the Customer about the issue(s).
Management and Teams	Meeting Schedule Challenges	Hire professionals that rise to meet the challenge.
Management	Keeping Team Members Productive, Engaged, and Motivated in spite of the Challenges	Hire professionals that rise to meet the challenges.
Management and Teams	Attending meetings and still getting work done and avoiding burnout	Hire professionals that rise to meet the challenge.
Management and Teams	Technical Support	Ensure that people are available and that they have back-ups.
Management and Teams	Meeting Customer Management Expectations, Delivery and Report Schedules	Hire professionals that rise to meet the challenge.
Management and Teams	Meeting Management Expectations and Reports Schedules	Hire professionals that rise to meet the challenge.

Source: Slater, W. F. (2015). Telework: Risks, Challenges, Perils, and Successes.





#### Digital Perspective & Transformative Leadership: Teleworking & Speed / Agility of Decisions Perspective

#### 10 Reasons You May <u>Not</u> be Cut-out to Be a Teleworker

- 1. You fall prey to external distractions
- 2. You're a sitting duck for internal distractions
- 3. You can't put together the necessary equipment, services, or infrastructure to do your job
- 4. You can't sustain enough (or any) proactive contact with the office
- 5. You don't function well without a lot of structure
- 6. You have a manager who can't or won't manage remotely
- 7. You can't establish boundaries with friends, family, or neighbors
- 8. You can't bring yourself to quit for the day
- 9. You can't work independently
- 10. You hate missing out on collaborative opportunities

Source: <a href="http://www.techrepublic.com/blog/10-things/10-signs-that-you-arent-cut-out-to-be-a-telecommuter/">http://www.techrepublic.com/blog/10-things/10-signs-that-you-arent-cut-out-to-be-a-telecommuter/</a>











Implicit in Beijing's Made in China 2025 plan is the idea that the world is in the middle of a Fourth Industrial Revolution—a confluence of industrial robots, artificial intelligence, big data, and cloud computing remaking manufacturing.

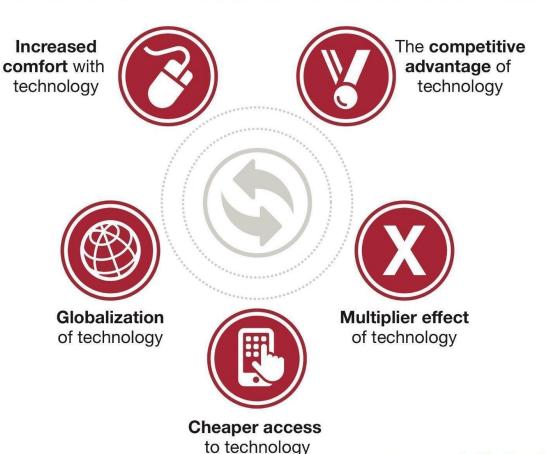


11:50 PM - 8 May 2019





**Exhibit 9: Catalysts of change** 



source pwc via @mikequindazzi







## The Drivers of Rapid Technology Adoption

Across industries, there is a broad consensus that the opportunities to reduce costs and digitally transform are the biggest factors behind the shift to more rapid implementation, followed by competitive fear.

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	Oban	Object	Colear	Server	Prousit.	PrineC	Progra	Premarit	
Automotive	50%	100%	50%	0%	0%	0%	0%	0%	
Banking	50%	33%	67%	0%	17%	17%	0%	0%	
Consulting	43%	29%	29%	57%	43%	29%	43%	0%	
Consumer	100%	100%	100%	50%	0%	0%	0%	0%	
Education	44%	67%	22%	33%	33%	22%	11%	11%	
Energy	80%	80%	20%	40%	20%	0%	0%	0%	
Engineering	80%	20%	80%	0%	0%	0%	0%	0%	
Financial Services	63%	69%	50%	38%	38%	25%	19%	6%	
Food and Beverage	100%	33%	0%	67%	67%	33%	0%	67%	
Government	93%	100%	33%	67%	0%	0%	0%	0%	
Health Care	77%	46%	54%	38%	48%	31%	31%	8%	
Insurance	33%	67%	67%	33%	33%	33%	0%	0%	
Manufacturing	40%	40%	40%	60%	80%	0%	20%	20%	
Media	100%	100%	50%	50%	50%	50%	50%	50%	
Pharmaceuticals	80%	40%	60%	40%	60%	20%	40%	0%	
Retail	100%	50%	0%	0%	0%	50%	0%	0%	
Technology Services	71%	79%	71%	57%	36%	21%	21%	7%	
Telecommunications	50%	25%	50%	25%	25%	13%	13%	13%	
Transportation	100%	50%	0%	50%	50%	0%	0%	0%	

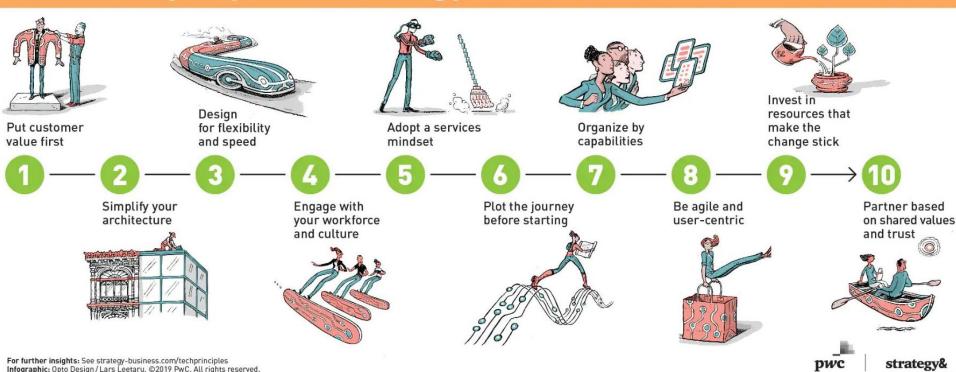
Source: "Implement First, Ask Questions Later (or Not at All)," By Stephen J. Andriole, *MIT Sloan Management Review*, April 2018 sloanreview.mit.edu/x/59404





#### strategy+business

## A Guide to Modernizing Your Company's Technology





source pwc via @mikequ

#### FUTUREPROOFING: EMERGING 30 TECHNOLOGIES' ANNUAL GROWTH RATES

#1 Artificial Intelligence

Al /Machine Learning / Deep Learning

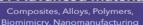


+55%

#11 3D Printing Additive Manufacturing & Rapid



#21 Advanced Materials





#2 Internet of Things IOT, IIOT, Sensors & Wearables



+19%

#12 CX Customer Journey, Experience

Commerce & Personalization

##22 New Touch Interfaces Touch Screens, Haptics, 3D Touch, Paper, Feedback & Exoskeletons



#3 Mobile/Social Internet Search/Social/Messenging/Livestreams



#13 EnergyTech +20% fficiency, Energy Storage & Decentralized



#23 Wireless Power



+34%

#4 Blockchain

& DApps



+68%

#14 Cybersecurity Security, Intelligence Detection, Remediation & Adaptation



+10%

#24 Clean Tech.

Bio-/Enviro-Materials + Solutions. Sustainability, Treatment & Efficiency



#5 Big Data

Apps, Infrastructure, Tech. Predictive

+19%

#15 Voice Assistants

Interfaces, Chatbots & Natural Language Processing



+31%

#25 Quantum Computing + Exascale Computing



#6 Automation

Information, Task, Process, Machine, Decision & Action



#16 Nanotechnology Computing, Medicine, Machines + Smart Dust



+18%

#26 Smart Cities + Infrastructure & Transport



#7 Robots

Cons.,/Comm./Indus., Robots, Drones & Autonomous Vehicles



+31%

#17 Collaborative Tech.

Crowd, Sharing, Workplace & Open Source Platforms & Tools



+15%

#27 Edge/Computing + Fog Computing



+36%

#8 Immersive Media





+46%

#18 Health Tech. Advanced Genomics.

Bionics & Health Care #19 Human-Computer



+13%

#28 Faster, Better Internet Broadband incl. Fiber, 5G, Li-Fi, LPN and

#29 Proximity Tech



+86%

#9 Mobile Technologies 🔽 Infrastructure, networks, standards, services & devices



6%

Interaction Facial/Gesture Recognition, Biometrics Gaze Tracking

+19%

Beacons, .RFID, Wi-Fi, Near-Field Communications & Geofencing



#10 Cloud Computing SaaS, IaaS, PaaS & MESH Apps



+15%

#20 Geospatial Tech. GIS, GPS, Mapping & Remote Sensing, Scanning, Navigat



#30 New Screens TVs. Digital Signage, OOH, MicroLEDS &



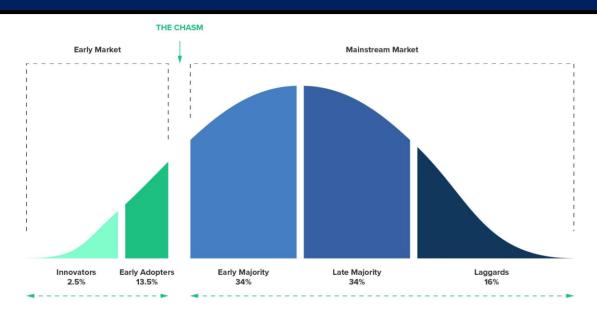




Seaments 20+% Growth Created by: Sean Moffitt @seanmoffitt Managing Director @wikibrands via @mikeguindazzi







Bell curve graphic of the technology adoption life cycle.

In the technology adoption life cycle, "Innovators" are the smallest group, yet the most successful. They are followed by "Early Adopters," then "Early Majority," and later, "The Majority," or everyone else. As innovators, great designers usually fall into the "Early Adopters" category—big risk takers in uncharted territory. A great <u>designer</u> is also a visionary with the ability to think strategically and analyze trends in order to design better products or services.

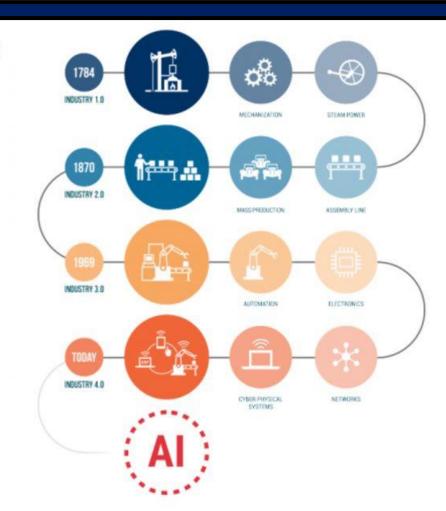
Source: Bharadwai, H. (2018). New Realities: VR, AR, MR, and the Future of Design.





# WE ARE AT THE CUSP OF THE 5TH INDUSTRIAL REVOLUTION

Recent rapid adoption and application of artificial intelligence algorithms — triggered by access to big data and better hardware processing capabilities — are changing the face of blue and white collar jobs.



Source: Bharadwaj, H. (2018). New Realities: VR, AR, MR, and the Future of Design.





# Technology Is a Doubled-Edged Sword



### Technology Is a Double-Edged Sword

#### Job Creator / Job Destroyer



McDonald's shows off a touchscreen kiosk installed in France in 2009

McDonald's Europe



The city of Seattle raised their minimum wage to \$15.00 per hour.

About 35% of current jobs in the UK are at high risk of computerisation over the following 20 years, according to a study by researchers at Oxford University and Deloitte





Rather search by typing? Back to job search

IT project and programme manager

Find out my automation risk >



#### The Breaking Point

#### Bottom Line: People Can't Cope

Companies will hit their breaking point and need greater automation to get work done



hit their

2017

breaking point by

2019

say they'll

hit their breaking point by







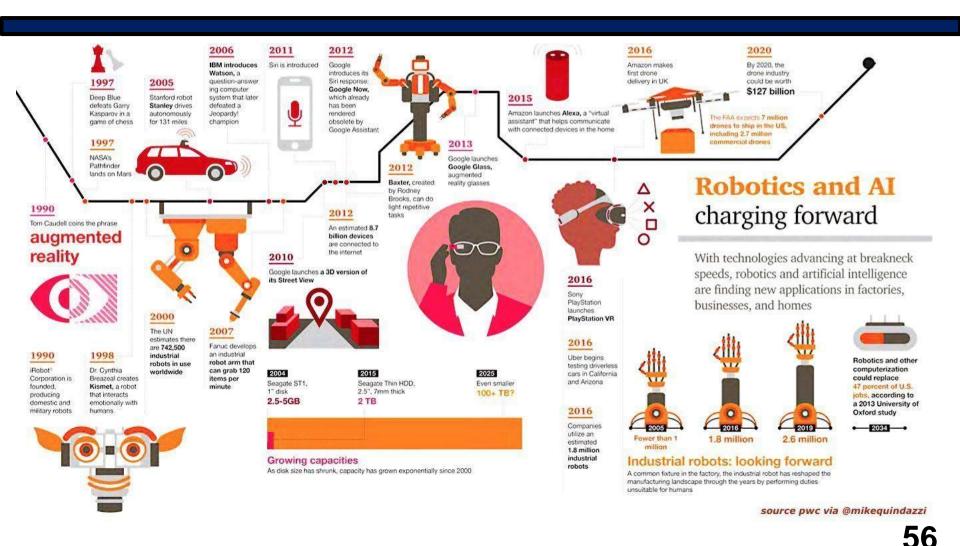








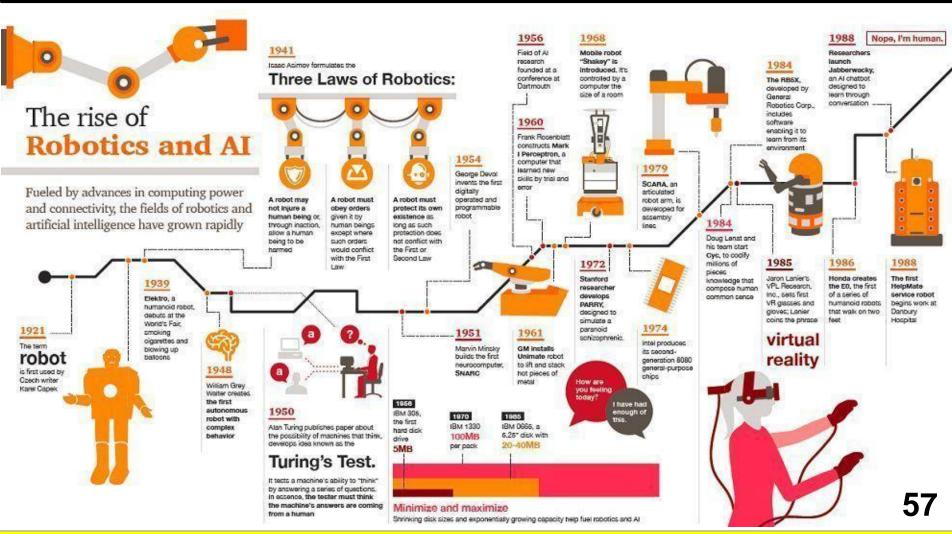
## Technology Is a Double-Edged Sword



Internet Society
Blockchain SIG



## Technology Is a Double-Edged Sword







## Why Is There Hope?





## Mary Meeker Says "YES"

- Investor Mary Meeker says Covid-19 crisis is separating businesses with strong online strategies from laggards
- Mary Meeker, who is known for her lengthy annual "Internet Trends" report, sent a letter to her firm's investors detailing observations from the Covid-19 crisis.
- Among them: The businesses who were already well along the offline-to-online transition are faring best.
  - https://www.cnbc.com/2020/04/17/mary-meeker-covid-19-reportonline-businesses-beating-laggards.html
  - https://www.axios.com/mary-meeker-coronavirus-trends-report-0690fc96-294f-47e6-9c57-573f829a6d7c.html
- ➤ Why it matters: Bond's best-known partner, Mary Meeker, is a former bank analyst renowned for her annual Internet Trends Report, which many investors and entrepreneurs use as a touchstone for where tech is now and where it's going. This 28-page report to Bond's limited partners, obtained by Axios, shares some structural similarities.



**Mary Meeker** 



### Mary Meeker Says "YES"

#### Some takeaways:

- □ "Covid-19 has upended our modern lives in ways we're just starting to understand."
- Prior epic viruses have permanently changed the world, but coronavirus may prove less impactful because of our information-sharing and scientific technologies.
- Scientists and other domain experts are getting "more seats at the table."
- Digital transformation is accelerating, due to so many people working from home. New work-life balances are also being struck.
- This may become the "call to arms" to better marry technology with healthcare, in terms of everything from telehealth to rapid point-of-care diagnostics, to applying automation and AI to health care services.
- "We are optimists and believe there is hope on the other side of despair.... We need government, business and entrepreneurial intervention at scale (deployed logically and effectively) to get to the other side."



**Mary Meeker** 





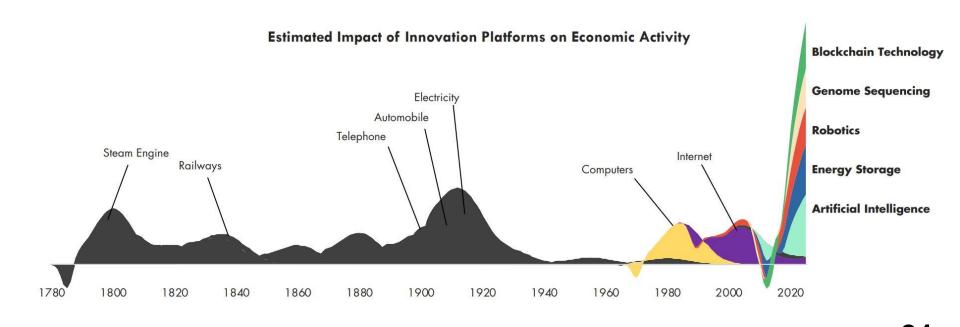
## The Global Economy Is Undergoing the Largest Technology Transformations in History

BIG IDEAS 2019



#### Why Now?

According to ARK's research, the global economy is undergoing the largest technological transformation in history.



Source: ARK Investment Management LLC, 2018 | Forecasts are inherently limited and cannot be relied upon.

source ark investment management via @mikequindazzi





#### More Good News



Today the U.S. and Kenya launched Free Trade Agreement negotiations.



"Under President Trump's leadership,
we look forward to negotiating and concluding
a comprehensive, high - standard agreement
with Kenya that can serve as a model for
additional agreements across Africa."

- Ambassador Robert Lighthizer

**July 8, 2020** 

The United States launched Free Trade Agreement negotiations with Kenya.

This will serve as a model for additional agreements across Africa.

9:52 AM · Jul 8, 2020 · Twitter Web App





## My Recommendations





#### Recommendations

- Decide what can be done in each of these areas
  - Research and Innovation
  - Entrepreneurship & Startups
  - Digital Business Transformation
  - ICT Sector
  - Workforce
  - Digital Infrastructures
  - Governance
- Create a Digital Future Committee (Slide 39)
- Do a National Skills Inventory to Understand What You Have, and What You Need to Plan to Advance
- Engage Universities and High Schools to Solicit Inputs
- Create a Doable Strategic 3-year Roadmap
- Take advantage of the free training opportunities (Slide 22)
- Enlist the Support of Competent, Experienced Leaders, and If They Are External to Cameroon, Make Sure They Love Cameroon & Its Citizens, More Than Money
- Welcome Women to Participate
- Ensure That You Enlist the Support and Participation of Youth, aged
   13 to 25. They are the Future of Cameroon.



Source: Lombana-Bermudez, A., et al. (2020) "Youth and the Digital Economy: Exploring Youth Practices, Motivations, Skills, Pathways, and Value Creation,"





#### Conclusion





#### Africa & Cameroon & Me

#### Music

- Angelique Kidjo Benin (since 1991, after her first album, I was hooked, Logozo, We We, Batonga)
- Afro-Cuban Buena Vista Social Club Havana (2000)
- Orchestra Baobab Senegal (since 2004)
- LadySmith Black Mambazo South Africa (since 1991)

#### Friends

- Ghana
- Nigeria
- Morocco
- Egypt
- Mali
- South Africa
- Zimbabwe
- Kenya
- Benin
- Art
- Culture
- Geography
- History Henry Louis Gates Tour of Africa Video 1999
- Cartography the Peters Projection
- Food
  - · Introduced into the American South
    - Sweet Potatoes
    - Greens
    - Goat
    - Etc.
- Cameroon IGF Working Group invited me to participate











#### **Conclusion**

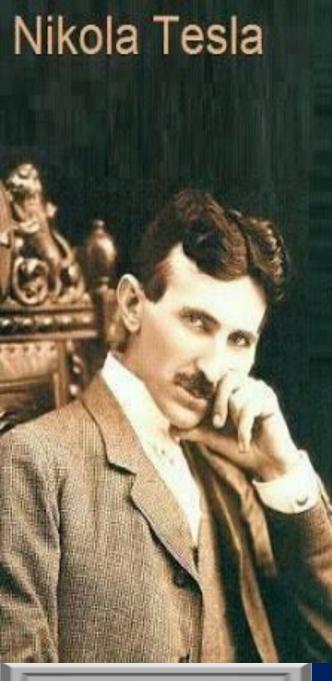
#### We covered:

- The World in 2020
- Cameroon Today
- CAPDA: Digital Transformation
- Topics,
   Perspectives and
   Opportunities to
   Help Cameroon
   Succeed and
   Thrive in the
   Post COVID-19
   World
- Why Is There Hope?









"My brain is only a receiver, In the Universe there is a core from which we obtain knowledge, strength, inspiration. I have not penetrated into the secrets of this core, but I know that it exists."



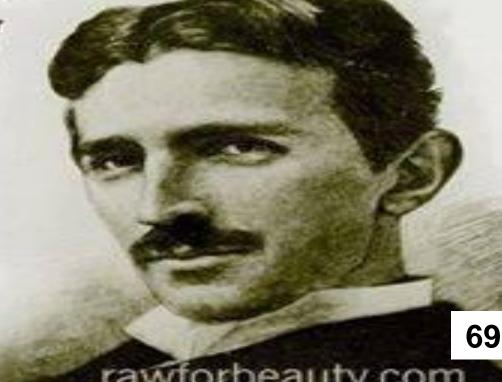


I don't care that they stole my idea I care that they

don't have any

of their own

Nikola Tesla



rawforbeauty.com





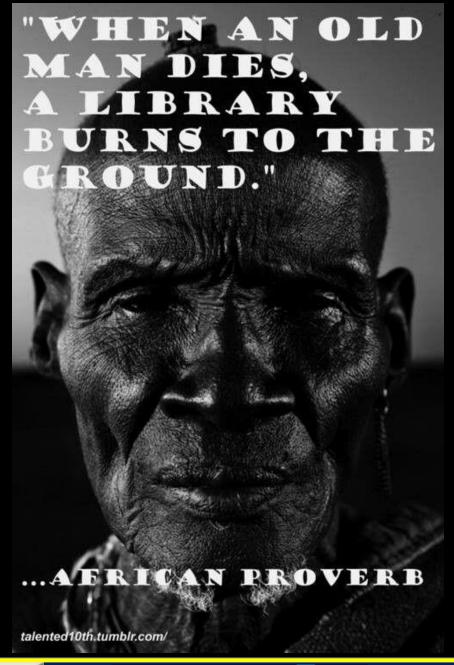
I have learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.

Maya Angelou 1928-2014













# Parting Thoughts: As an ISOC Member Since 1998... I Support Cameroon & Internet Freedom







# Parting Thoughts: Like Records on a Blockchain, Let Our Love, Support, & Friendship Be Immutable & Enduring



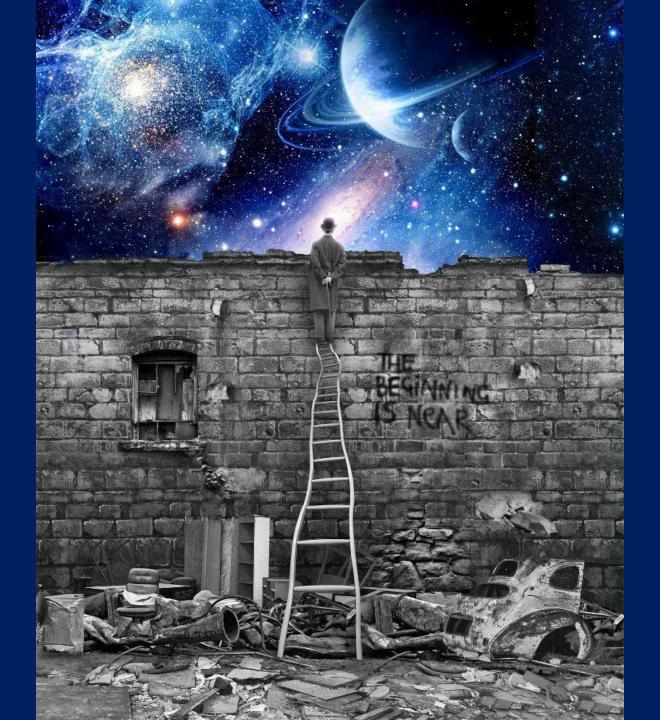


















# William Favre Slater, III

- President / CEO / CISO of Slater Tecchnologies, Inc
- **312-758-0307**
- slater@billslater.com
- williamslater@gmail.com
- http://billslater.com/interview
- ➤ 1515 W. Haddon Ave., Unit 309 Chicago, IL 60642 United States of America



William Favre Slater, III

#### **Certified Teleworker**

2/20/2012

# telework.gov

Telework Fundamentals - Manager Training
Certificate of Completion

awarded to:

William F. Slater, III



print this certificate



# Resources





# Cameroon: "Africa in Miniature"



#### Resources - Cameroon

- Akpan, M. (2016) Cameroon Art and Culture: Ethnic groups, Religion, Tradition, Tribes, History and People. Published by CreateSpace Independent Publishing Platform.
- CIA. (2019) Cameroon World Fact Book: Retrieved from <a href="https://www.cia.gov/library/publications/the-world-factbook/geos/cm.html">https://www.cia.gov/library/publications/the-world-factbook/geos/cm.html</a> on July 8, 2020.
- COVID-19 Statistics. (2020) COVID-19 statistics for Cameroon. Retrieved from <a href="https://www.covid19.onl/country/cameroon">https://www.covid19.onl/country/cameroon</a> on July 14, 2020.
- Displore. (2020). An HONEST Explanation of the ANGLOPHONE CRISIS in Cameroon. Retrieved from https://www.youtube.com/watch?v=JQXK1B OlaM on July 10, 2020.
- Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challlenges and Perspectives. Retrieved from <a href="https://onlinelibrary.wiley.com/doi/pdf/10.1002/j.1681-4835.2016.tb00558.x">https://onlinelibrary.wiley.com/doi/pdf/10.1002/j.1681-4835.2016.tb00558.x</a> on July 9, 2020.
- Hamel, P. J. and Guien, D. (2017). Cameroon Travel Adventure. Published by CreateSpace Independent Publishing Platform.
- Operation World. (2019). Cameroon. Published by IVPress.com. Retrieved from <a href="http://www.operationworld.org/print/141">http://www.operationworld.org/print/141</a> on July 8, 2020.
- Sosale, S. and Majgaard, K. (2016). Fostering Skills in Cameroon: Inclusive Workforce Development, Competitiveness, and Growth (Directions in Development) 1st Ed. World Bank Publications.
- Tchouteu, J., et al. (2017). CAMEROON: The Haunted Heart of Africa. Published independently.
- West, B. (2011). Cameroon. Published by Bradt Travel Guides.



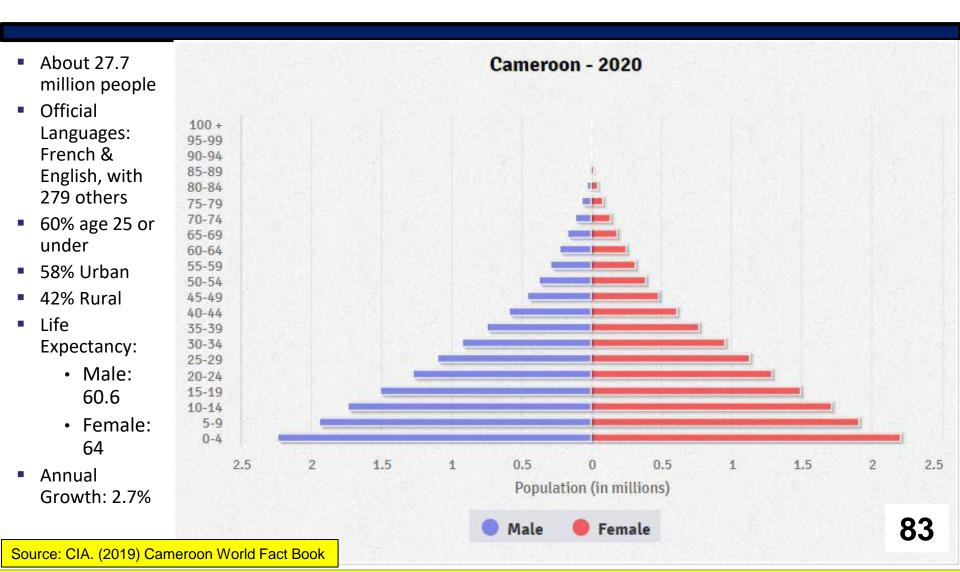








# **Cameroon Today – The Demographics**

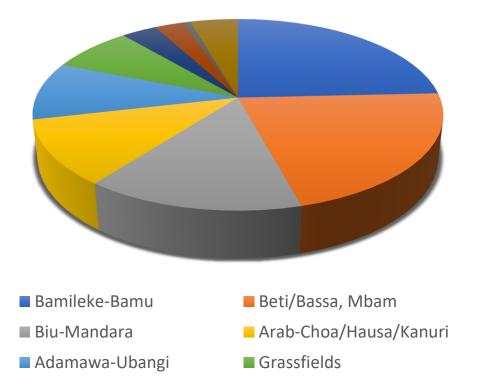






#### **Cameroon Today – The Demographics**

#### **Cameroon Demographics by Ethnicity**



Bamileke-Bamu 24.3%
Beti/Bassa, Mbam 21.6%
Biu-Mandara 14.6%
Arab-Choa/Hausa/Kanuri 11%
Adamawa-Ubangi 9.8%
Grassfields 7.7%
Kako, Meka/Pygmy 3.3%
Cotier/Ngoe/Oroko 2.7%
Southwestern Bantu 0.7%
foreign/other ethnic group 4.5%

Source: CIA. (2019) Cameroon World Fact Book

■ Kako, Meka/Pygmy

■ Southwestern Bantu



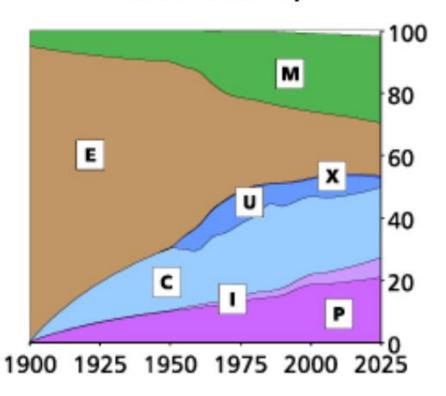
■ Cotier/Ngoe/Oroko

■ foreign/other ethnic group



#### **Cameroon Today – The Demographics**

#### Religions % of Total Pop



Christians	Other Religions
P=Protestant	J=Judaism
I=Independent	M=Muslim
A=Anglican	Bh=Bahai
C=Catholic	B=Buddhist
O=Orthodox	H=Hindu
S=Marginal	Sk=Sikh
U=Unaffiliated	Ch=Chinese Rel.
X=Other Christian;	E=Trad. Ethnic
All Christians	N=Non-Religious
	Z=Other

Source: Operation World. (2019). Cameroon.











### **Cameroon Today – The Economy**

- Annual GDP (2017): \$89.54 Billion
- Annual Per Capita Income: \$3700

Cameroon's market-based, diversified economy features oil and gas, timber, aluminum, agriculture, mining and the service sector. Oil remains Cameroon's main export commodity, and despite falling global oil prices, still accounts for nearly 40% of exports. Cameroon's economy suffers from factors that often impact underdeveloped countries, such as stagnant per capita income, a relatively inequitable distribution of income, a top-heavy civil service, endemic corruption, continuing inefficiencies of a large parastatal system in key sectors, and a generally unfavorable climate for business enterprise.

Since 1990, the government has embarked on various IMF and World Bank programs designed to spur business investment, increase efficiency in agriculture, improve trade, and recapitalize the nation's banks. The IMF continues to press for economic reforms, including increased budget transparency, privatization, and poverty reduction programs. The Government of Cameroon provides subsidies for electricity, food, and fuel that have strained the federal budget and diverted funds from education, healthcare, and infrastructure projects, as low oil prices have led to lower revenues.

Cameroon devotes significant resources to several large infrastructure projects currently under construction, including a deep seaport in Kribi and the Lom Pangar Hydropower Project. Cameroon's energy sector continues to diversify, recently opening a natural gas-powered electricity generating plant. Cameroon continues to seek foreign investment to improve its inadequate infrastructure, create jobs, and improve its economic footprint, but its unfavorable business environment remains a significant deterrent to foreign investment.

Source: CIA. (2019) Cameroon World Fact Book











# **Cameroon Today – The Geography**

- Central Africa, bordering the Bight of Biafra, between Equatorial Guinea and Nigeria
- Geographic coordinates: This entry includes rounded latitude and longitude figures for the centroid or center point of a country expressed in degrees and minutes; it is based on the locations provided in the Geographic Names Server (GNS), maintained by the National Geospatial-Intelligence Agency on behalf of the US Board on Geographic Names.
- 6 00 N, 12 00 E
- Map references: This entry includes the name of the Factbook reference map on which a country may be found. Note that boundary representations on these maps are not necessarily authoritative. The entry on Geographic coordinates may be helpful in finding some smaller countries.
- Area: This entry includes three subfields. Total area is the sum of all land and water areas delimited by international boundaries and/or coastlines. Land area is the aggregate of all surfaces delimited by international boundaries and/or coastlines, excluding inland water bodies (lakes, reservoirs, rivers). Water area is the sum of the surfaces of all inland water bodies, such as lakes, reservoirs, or rivers, as delimited by international boundaries and/or coastlines.
  - total: 475,440 sq km
  - · land: 472,710 sq km
  - water: 2,730 sq km
  - country comparison to the world: 55
- Area comparative: This entry provides an area comparison based on total area equivalents. Most entities are compared with the entire US or one of the 50 states based on area measurements (1990 revised) provided by the US Bureau of the Census. The smaller entities are compared with Washington, DC (178 sq km, 69 sq mi) or The Mall in Washington, DC (0.59 sq km, 0.23 sq mi, 146 acres). slightly larger than California; about four times the size of Pennsylvania
- "Africa in Miniature"

Source: CIA. (2019) Cameroon World Fact Book



NIGERIA

Bamenda

Nkongsamba

Bafoussam



89



CHAD

CENTRAL

AFRICAN

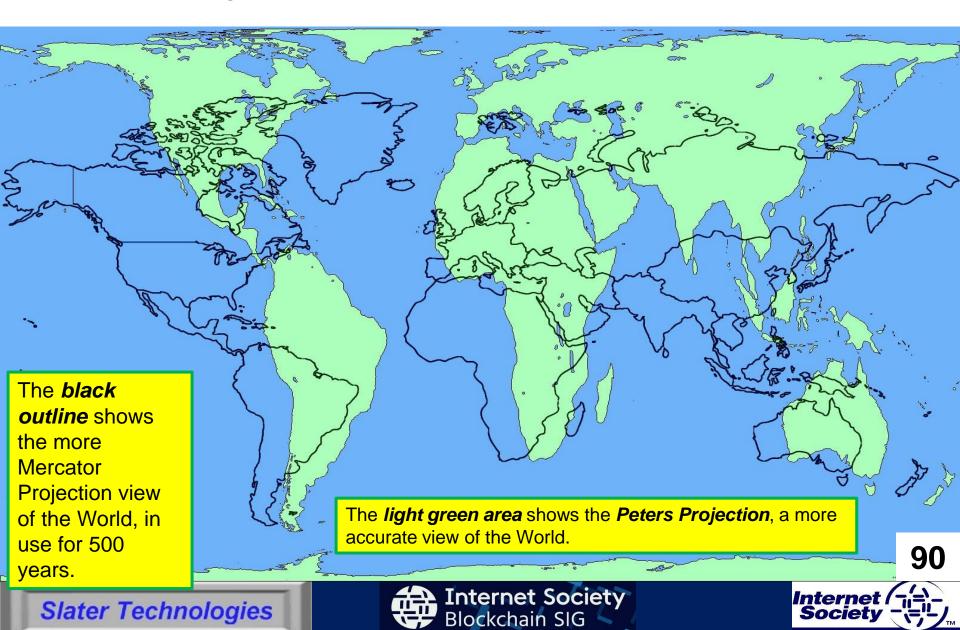
REPUBLIC

Maroua

Garoua

Ngaoundéré

### **Peters Projection**









#### Political Situation - Crisis in Cameroon









#### **Cameroon's Electrical Infrastructure**

Type/Name	Year of	Nominal power			
	construction				
Dams					
Grand Eweng Dam Hydroelectric Power Plant	2017-2018	1200 Megawatts			
Moussere Dam Hydroelectric Power Plant	2017-2018	330 Megawatts			
Lom-Pangar dam Hydroelectric Power Plant	2012-2015	30 Megawatts			
Song Loulou Dam Hydroelectric Power Plant	ong Loulou Dam Hydroelectric Power Plant 1950				
Hydroelectric dam at Mekin	ydroelectric dam at Mekin 2013-2016				
Hydroelectric dam at Memve'ele	2013-2017	201 Megawatts			
Hydroelectric power plant of Edea	1981-1988	48 Megawatts			
Sub Total		2, 208 Megawatts			
Thermal power plants in function					
Kribi gas power plant		50 Megawatts			
Ahala thermal power plant	60 Megawatts				
Oyom-Abang thermal power plant		13 Megawatts			
Limbe thermal power plant		80 Megawatts			
Edea thermal power plant	300 Megawatts				
Yassa-Dibamba thermal power plant	86 Megawatts				
Sub Total	589 Megawatts				
Grand Total	2,797 Megawatts				

**Table 1: Electricity Supply** 

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.





# **Author's Electrical Infrastructure Experience**



Size:

705,000 square feet

Power:

120 MW (enough to power 87,000 homes in America)

Critical Load for IT Equipment: 60 MW

No. of Physical Servers: 330,000 Servers







Microsoft Chicago Data Center in Northlake, IL.





# **Author's Electrical Infrastructure Experience**

CH1				
	Colo Rooms	Cabinets	Servers per Cabinet	
Second Floor	4	240	42	40,320
		Modules		
First Floor	1	56	2400	134,400
CH2				
	Colo Rooms	Cabinets	Servers per Cabinet	
Second Floor	4	240	42	40,320
		Modules		
First Floor	1	48	2400	115,200
			Total Production Sen	ers 330,240

Size: 705,000 square feet
Power: 120 MW (enough to power

87,000 homes)

Critical Load for IT Equipment: 60 MW

No. of Physical Servers: > 330,000 Servers





Microsoft
Chicago Data
Center
Operations Team
Summer 2008



601 Northwest Hwy, Northlake, IL







#### Cameroon's Fiber Infrastructure

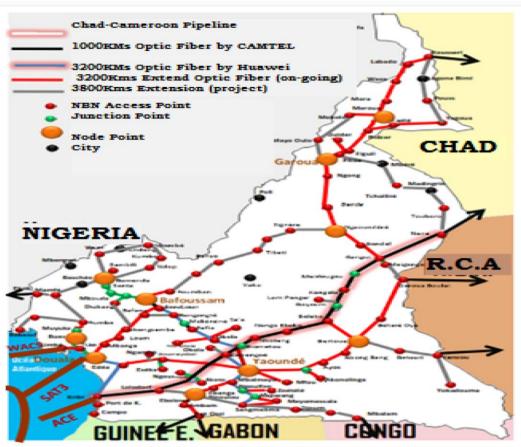


Figure 1: Optic Fiber Deployment

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.



#### **ICT Investments**

	Cameroon	Senegal	Cote d'ivoire	Kenya
% GDP	3.4%	6%	5.7%	4.2%
Investment(ICT) (Billion CFA)	700	1200	1000	2000
Income (State) (Billion CFA)	195	250	300	1500
Direct Jobs	6000	5000	6000	20 000
Indirect Jobs	500,000	200,000	180,000	800,000

**Table 6. Comparative Investment in ICTs** 

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.





# **Digital Economy & Cameroon National Economy**

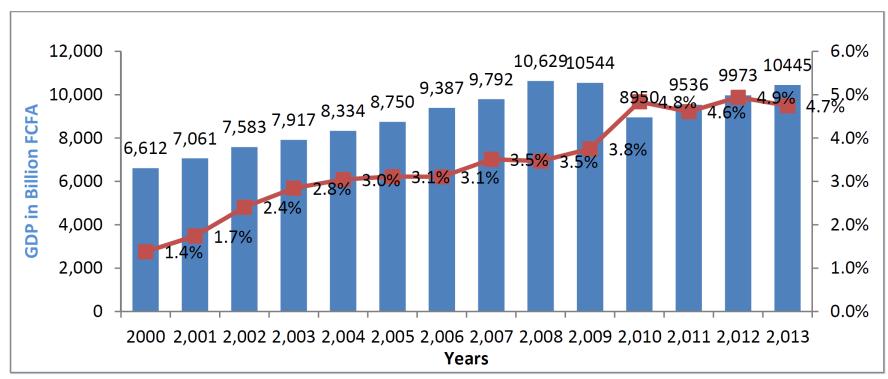


Figure 2 Contribution of Digital Economy to the Cameroon National Economy

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.











# **Digital Economy Indicators**

The Digital Economy Fact Book, in its ninth edition (Britton and McGonegal, 2007), presents a factual basis from which analysis of a given entity in the new economy can start. The indicators are:

- The Growth of the Internet: host computers and domains, online population, number of Websites, ISP, etc.;
- The Hardware Sector: PC sales, cell phones, smartphones, data storage, gaming <u>hardware\_etc:</u>
- The Communications Sector telephone subscription, wireless industry, VoIP, email, etc.:
- The Digital Media: TV, Internet Video, Music, Radio, Gaming, Online News, Blogging, Social Networking, etc.;
- The Electronic Commerce: Internet advertising, online finance, online travel, online health care, and the types of e-commerce systems (B2C, B2B, etc.).
- The Threats to the Digital Economy: malicious software, spam, phishing, identity theft, piracy, privacy violation, etc.
- The Worldwide Digital Economy: funding for new ideas, mergers and acquisitions, outsourcing and offshoring, IT spending, etc. 102

Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.





# **Key Trends Affecting ICT and Its Development**

- The emergence of four great forces: mobile, social media, cloud computing and massive data (big data);
- Open data from public or private entities;
- Promoting open government data by governments to increase the transparency of the public sector and provide benefits economic and social;
- Constant high spending on research and development (R&D) and many patents, reflecting the key role of ICT in innovation;
- An increase in broadband subscriptions and the use of a smart phones or digital tablets
- An increase in global Internet traffic, but at a slower pace in previous years;
- Exponential growth in energy consumption associated with Internet use: In 2013, the Internet and all new technologies consumed about 10% of the world's production of electricity;
- A gap between SMEs and large companies regarding the acquisition or the development of ICT;
- An increase in world trade of ICT goods and services;
- Faster growth in the ICT services than in the manufacture of ICT goods;
- Convergence of service and manufacturing in the ICT sectors;
- Birth and growth of digital companies, which result in new business models that challenge the regulatory environments;
- The emergence of a collaborative economy which contributes to the creation of new consumption patterns, favoring exchanges and sharing of goods and services;
- Improving the performance of telecommunication networks through the deployment of optical fiber and 4G networks;
- Questionings related to governance (routing Requirements or local content, data storage, network neutrality, acceptance Universal multilingual domain names, etc.).

All these trends are crucial because they can form the basis of a set of useful key performance indicators in the digital economy.

# Roadmap to the Digital Economy in Cameroon

#### Seven Categories

- Research and Innovation
- Entrepreneurship & Startups
- Digital Business Transformation
- ICT Sector
- Workforce
- Digital Infrastructures
- Governance

104



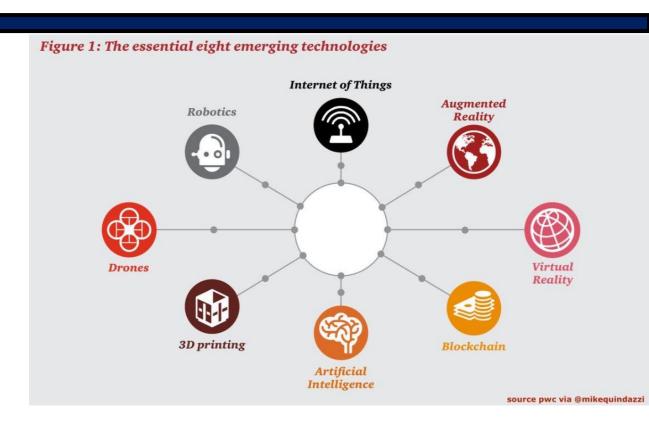


Source: Etoundi, R. A., et al. (2016). Development of the Digital Economy in Cameroon: Challenges and Perspectives.

#### **Innovation Areas**

#### Innovation Areas

- Biotechnology
- Artificial Intelligence
- Global-Scale Technology
- Policy, Strategy, and Vision
- Cybersecurity
- Quantum Computing
- And multiple emerging-technology spotlights







#### **Components of the Digital Economy Development**

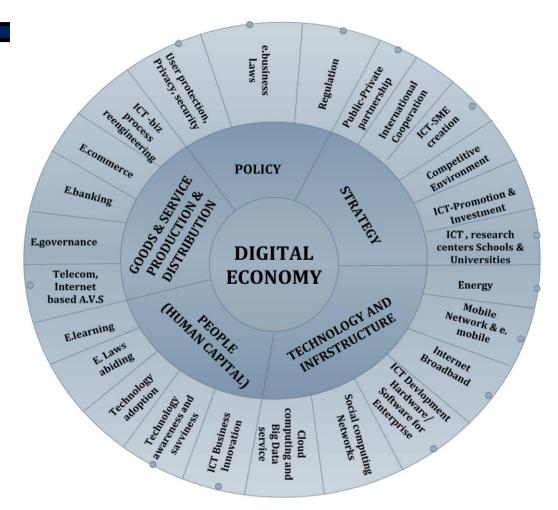


Figure 3 Major Components of Digital Economy Development

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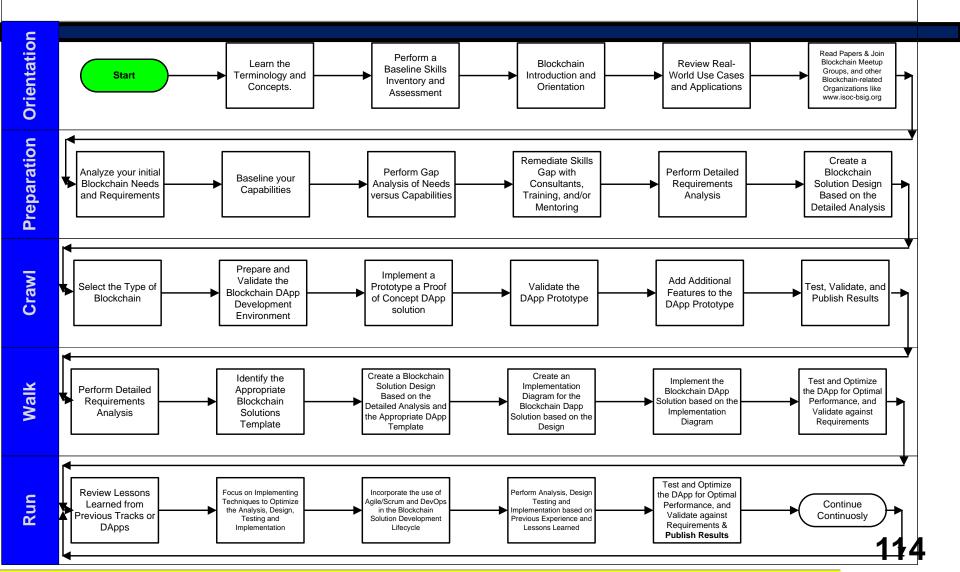


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# Roadmap to "Blockchain" Your IT Organization: How to Help Your IT Staff Go from Square One to Competence & Dominance in Blockchain Technologies

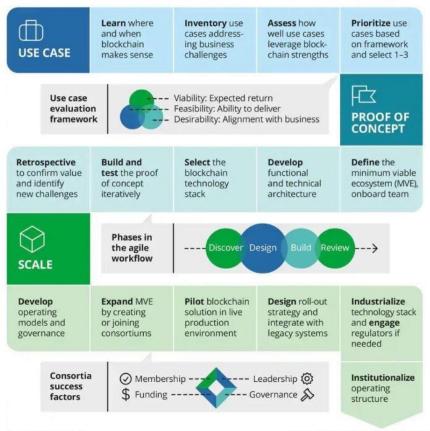






# Blockchain Implementation Roadmap

#### The Blockchain Implementation Roadmap



Source: Deloitte analysis.

Deloitte Insights | Deloitte.com/insights





# Dedication





Dedicated with Love and Everlasting Devotion to My Lovely Bride, Joanna Roguska, Who Is the Incarnate Holy Angel Who Our Lord God Miraculously Placed in My Life in 2000 to Rescue, Love, Inspire and Guard Me on a Daily Basis from then to Eternity.

